

China Network Video Monitoring Market Report, 2007



Network video monitoring is also named as IP monitoring, and such market has been keeping a rapid growth since 2004. Network video monitoring can access to Internet by different ways, such as LAN, WLAN, ADSL, PSTN, ISDN, Xdsl, CDMA, GPRS and also satellite communications. Telecom operators have started operating this kind of business in recent years. Undoubtedly, rapid growth of network video monitoring market has also created enormous opportunities for relevant equipment manufacturers, mainly including manufacturers of IP pickup cameras, hard disk video recorders and hard disk memorizers. Meanwhile, with the network video monitoring being IT-oriented, the manufacturers of communication equipments, IT equipments and electronics have also break into this field gradually.

The report makes an in-depth analysis on network video monitoring business as follows:

System structure and key technologies

Development environments

Market application, including industry market, individual users market, engineering distribution and engineering purpose.

Market size, especially the equipment market.

China's network video monitoring market reached RMB 1.824 billion in 2006; it's estimated that market size will reach RMB 8.661 billion by 2011.

Chinese government plays a leading role in network video monitoring application; meanwhile, markets brought by such projects as "Creating a Safety City", will account for 38% of total market application.

China Telecom "Mega Eyes" business and China Netcom "Wild Event Horizon" business have been gradually applied in enterprise users market. However, both of them have to face fierce competition from local security & protection engineering contractors, so, the business couldn't get well-developed unless on the basis of more rational charges, users' wide acceptance as well as channels guarantee.

IP pickup cameras are witnessing a rapid growth in demands with a rate at around 42.4%, and the market scale is expected to reach RMB 3.731 billion by 2011.

Network Pickup Camera Market Size in China, 2005-2011



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