

China Education and Training Industry Report, 2007-2008 (Updated Version)



China's education and training is a sunrise industry. In particular, China's vocational education market has a great potential. China's college graduates have entered a period of fast growth. In 2007, China's number of college graduates jumped to 4.79 million from 2.50 million in 2004, which on the one hand increases greatly employment pressure, on the other hand, quite a few companies are still short of qualified talents. Such a poor match between supply and demand generates a huge demand for education after graduation. A continuous rise in the number of people pursuing bachelor and master degrees and a sustained expansion of college enrollment offer an enormous market for education and training.

In 2007, China had a total of 95,200 various kinds of private schools at all levels (excluding 22,300 private training institutions). The number of students aiming for various sorts of academic qualifications totaled 25.84 million in the year, of which, 1.63 million students studied in 297 private colleges and 1.87 million students studied in 318 subordinate colleges.

Total Number of Students Enrolled in Colleges & Universities, 2007

(Unit: 10,000 persons)

	Enrollment	Students Enrolled	Graduates
I. Postgraduate	41.86	119.50	31.18
Doctor Degree	5.80	22.25	4.14
Master Degree	36.06	97.25	27.04
II. Bachelor Degree & Junior College Qualification	565.92	1884.90	447.79
III. Adult Bachelor Degree & Junior College Qualification	191.11	524.16	176.44

Source: ResearchInChina

Chinese family's great attentions to education also provide a good opportunity for China's education and training industry. Venture capitals have begun investing in the industry. In 2005, number of companies, such as <http://www.china-training.com/>, <http://www.feloo.com/> and <http://www.51edu.com/> all gained funds with more than 10 million US dollars respectively.

In Sep. 2006, the company of New Oriental was successfully listed in New York Stock Exchange, and meanwhile, Global IELTS Group gained an investment of CNY200 million from SAIF Partners.

In the first half year of 2007, JAFCO Asia poured US\$10 million to Ambow Education Co. that specializes in elementary and junior middle school education, IT training and English education. In Sep. 2007, Eduask, an IT training specialist, announced that it has gained venture capital of US\$20 million from SAIF Partners, which had earlier invested into Global IELTS Group, ChinaWeEdu and ATA. In Sep. 2007, Carlyle Group injected US\$20 million into Newworld Education Group, which specializes in training of Japanese language. In Oct. 2007, 21Edu Co., Ltd. gained an investment of nearly US\$20 million in its first round of fundraising led by CDH Venture.

IPO Schedule of China's Education and Training Companies

Education Companies	Founding Times	IPO Times & Places	Investors
21Edu Co., Ltd.	2001	2010	CDH Venture
Newworld Education	1997	---	Carlyle Group
APTECH	2000	---	Crescent Point Group
Global IELTS	1997	2008	SAIF
Eduask	2000	---	SAIF
Oriental Standard	1999	2009	DCM/DT Capital Partners
Juren	1994	2010	Qiming Venture Partners, SIG China
Ambow	2000	2008	Macquarie Bank/JAFCO Asia /Avenue Capital etc.
ChinaEdu	1998	2008/Nasdaq	IDGVC/Tiger Management / McGraw-Hill etc.

Based on the authoritative statistics from the Ministry of Education, notices of listed companies and in-depth case study, the report makes a comprehensive analysis on the development, policy environment and key companies of China's education and training industry, and makes a thorough study on the current situation and development trend of 16 education and training companies. The report also offers suggestions on investment in the industry in 2008 based on the analysis of investment in China's education and training industry in 2007 to 2008.

Source: ResearchInChina

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APTECH Technical Development Trend and Market Direction

How to Buy

Product details			How to Order
	USD	File	By email: report@researchinchina.com
Single user	2,000	PDF	By fax: 86-10-82600829
Enterprisewide	3,000	PDF	By online: www.researchinchina.com
Publication date: Aug. 2008			
For more information, call our office in Beijing, China:			
Tel: 86-10-82600828			
Website: www.researchinchina.com			