

China Mobile Phone Export Report, 1H 2008



In the first half year of 2008, China's mobile phone export volume reached 248 million units and its export value totaled US\$14.7 billion, meaning that the average price per unit was US\$59.3.

In 2007, China's mobile phone export accounted for around 51% of the global total, followed by Eastern Europe including mainly Poland, Estonia and Romania, which exported handsets with brands of Nokia and Sony-Ericsson. Indian mobile phone export took up 11% of the global total, and its exports were mainly CDMA handsets with brands of Samsung, LG and Nokia.

1H 2007 1H 2008 (10,000 units) (10,000 units) Nokia 4202 5482 2798 Motorola 1460 1920 3201 Samsung Sony Ericsson 1611 1351 LG 717 1761 Foxconn 636 2369 972 Flextronics 1861 Compal 1626 1022 ZTE 709 1159 Huawei 305 1101

Source: ResearchInChina

In order of export volume, Hong Kong, the U.S.A., India, Hungary, Singapore, Germany, Russia, Indonesia and Pakistan were on the top list of China's mobile phone export destinations.

Based on the authoritative statistics from the General Administration of Customs and the Ministry of Industry and Information Technology, this report makes an indepth analysis of the current situation of mobile phone export market, mobile phone export companies and major export destinations.

Export Volume of Key Mobile Phone Manufacturers, 1H2008

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