

A Summarized Report of China Mobile Phone Industry in 2008



- This report is in the format of PPT.

In the year of 2007, 1.137 billion mobile phones were sold worldwide, up by 14.2% compared to 2006. In the first three quarters of 2008, the global sales figure was 908 million.

- In the first half of 2008, China exported 248 million phones, among which, 141 million and 54.44 million were exported in the third quarter and in the month of October respectively. During Jan-Oct 2008, China had totally exported 443 million mobile phones, already higher than the figure for the whole year of 2007.
- China is expected to export 541 million mobile phones for the whole year of 2008, up by 24.6% compared to 2007.



Table of Contents

- 1. Global Quarterly Mobile Phone Shipment and Growth Rate, 2007-2008
- 2. Global Quarterly Mobile Phone Shipment according to Region, 2007-2008
- 3. Global Quarterly Mobile Phone Shipment according to Technology, 2007-2008
- 4. Market Share Distribution of Global Key Mobile Phone Vendors, Q1-Q3 2008
- 5. Nokia's Shipment and Its Regional Distribution, 2007-2008Q3
- 6. Average Price and Profit of Nokia, 2007-2008Q3
- 7. Motorola's Shipment Maintains Decreasing
- 8. Motorola's Market Share Declined by 50%
- 9. Samsung had Outstanding Performance
- 10. Sony Ericsson Faced Great Challenge
- 11. Sony Ericsson's Shipment Declined
- 12. LG Depressed to a Great Extent in 2008Q3

- 13. LG has a Possibility for Better Performance
- 14. High-end Mobile Phone Shipment Grew Stably
- 15. Market Share Distribution of key Mobile Phone Vendors in China, Q1-Q3 2008
- 16. China Mobile Phone Export, 2008
- 17. Mobile Phone Output of Key Vendors, Jul-Oct 2008
- 18. Key Foreign Mobile Phone Vendors had a decline of Their Output in China
- 19. Mobile Phone Output of South Korean Vendor Increased Greatly
- 20. OEMs Declined
- 21. A Large Shipment Gap Among Telecommunication Equipment Vendors
- 22. Baseband Vendors Had A Desaster
- 23. The Industry Decreased Sharply in Nov 2008
- 24. Prospect of 2009

How to Order

Product Details			How to Order
License	USD	File	By email:
Single User	699	PDF	report@researchinchina.com
Enterprise Wide	999	PDF	By fax:
Publication Date: Dec. 2008			86-10-82600829
			By online:
			www.researchinchina.com
For more information, please contact us at report@researchinchina.com , or at ++86-10-82600828			