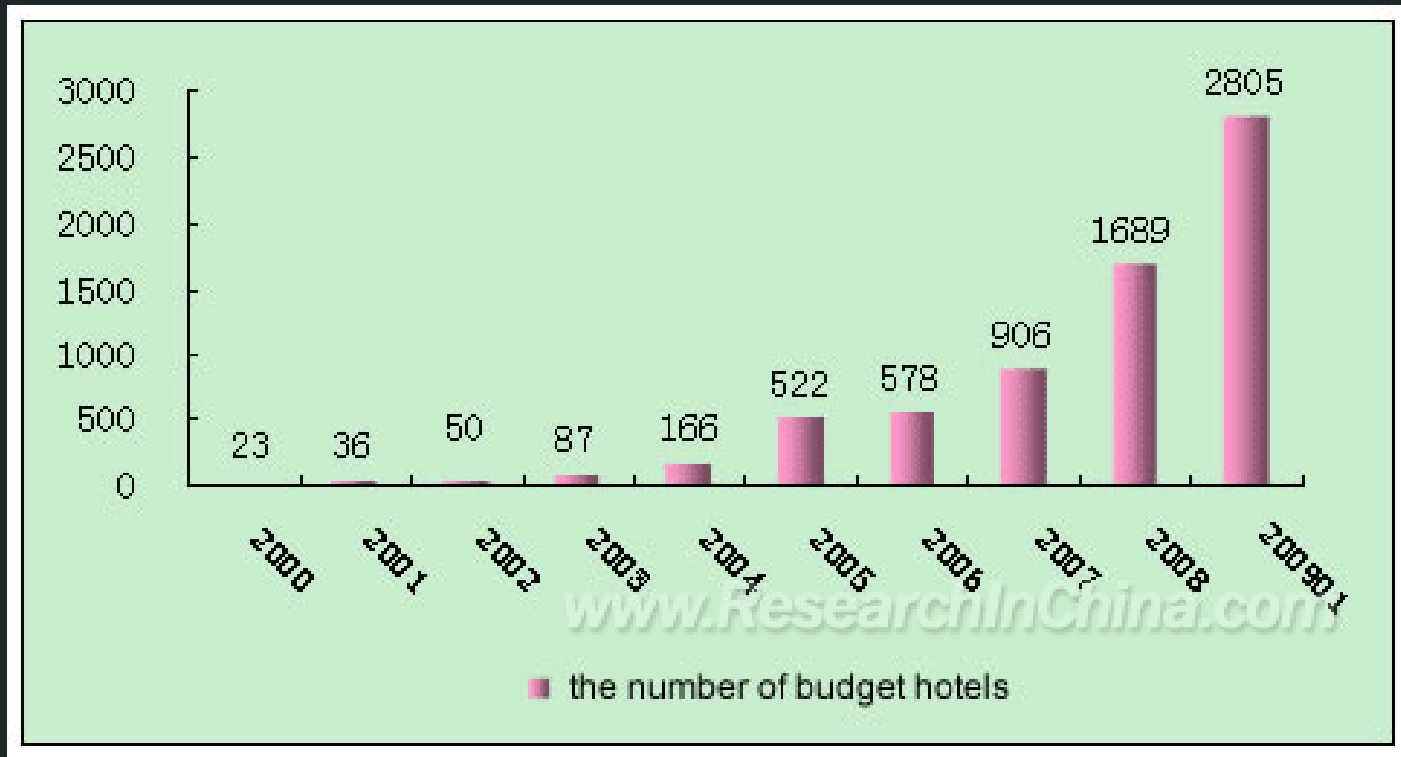


China Budget Hotel Market Report, 2008-2009



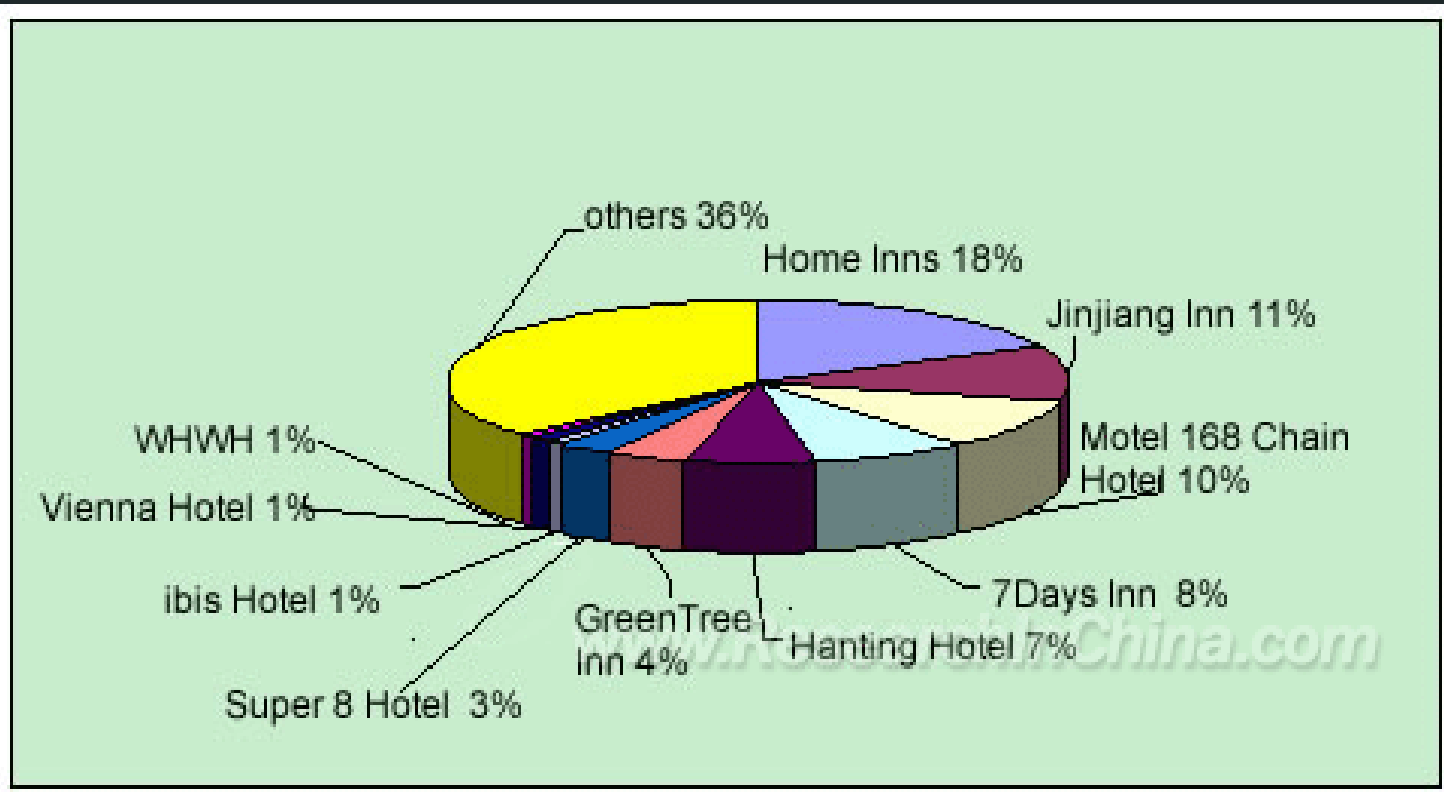
- By Jan.2009, China had 2,805 budget hotels with a total of 312,930 rooms. The top ten were Home Inns, JinJiang Inn, Motel 168 Chain Hotel, 7Days Inn, Hanting Hotel, GreenTree Inn, Super 8 Hotel, ibis Hotel, Vienna Hotel and WHWH.

The Quantity of Budget Hotels in China, 2000-Jan.2009



Source: ResearchInChina

Market Share Distribution of Budget Hotel Brands in Jan.2009



Source: ResearchInChina

- Home Inns, the leading budget hotel brand in China, was founded in 2002 and marketed in NASDAQ in Oct.2006. By Q3 2008, Home Inns had over 500 hotels in more than 100 cities, among which, over 200 hotels was newly opened during the year of 2008, moreover, it has planned to open another 160 hotels in the year of 2009, and its total hotel number will reach as many as 1,000 by the year of 2011.
- Based on authoritative statistics of the National Bureau of Statistics and China Hotel Association, this report provides a thorough study of the market situation, competitive pattern, regional markets and 15 key players involved in China's budget hotel market.

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