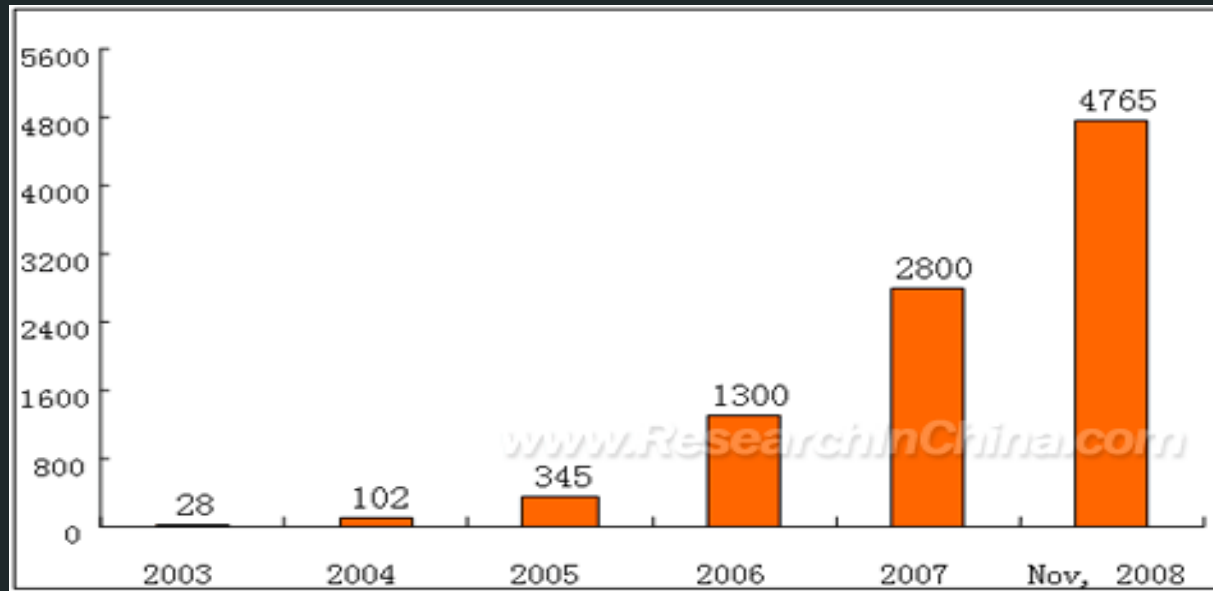


China Digital TV Industry Report, 2008 (Second Edition)



- To realize the digital cable TV is of great importance for China's informationization construction. In Jan., 2008, the State Council released a document for the purpose of further DTV development, which required the country-level cities or above in the east China and central China, and most of country-level cities or above in the west China should realize digital cable TV by the year of 2010.
- Guided by the national policies, 33 large and medium cities in China have realized the digital conversion so far. Up to Nov, 2008, China had a total of 47.65 million digital cable TV users, accounting for 33.64% of national cabal TV users, and the figure is expected to reach 136.76 million by 2012.

Growth of Digital Cable TV User Quantity in China



Source: ResearchInChina

By the year of 2010, china's digital TV market value is expected to reach CNY 260 billion, and the circuit, conditional access card, devices & apparatus and software market value is expected together to reach CNY40 billion, plus the revenue from DTV network operations, the market value of China's DTV and relevant sectors is expected together exceed CNY500 billion.

Table of Contents

- 1 DTV Concept and Classification
 - 1.1 Concept
 - 1.1.1 Definition
 - 1.1.2 Characteristics
 - 1.1.3 Purpose
 - 1.1.4 Developments
 - 1.2 Classification
 - 3.1.3 Specific Measures of DTV Conversion
 - 3.2 Industrialization Modes
 - 3.2.1 Qingdao Mode
 - 3.2.2 Foshan Mode
 - 3.2.3 Hangzhou Mode
 - 3.3 China's DTV Industry Scale
- 2 Global DTV Industry Development
 - 2.1 Industry Environment
 - 2.2 European DTV Market
 - 2.3 Asian DTV Market
 - 2.4 American DTV Market
- 3 China's DTV Industry Environment
 - 3.1 Government Supports
 - 3.1.1 Time and Regional Schedule of DTV Conversion
 - 3.1.2 Specific Steps of DTV Conversion
- 4 China's Digital Cable TV Market
 - 4.1 Market Overview
 - 4.1.1 Overall Development
 - 4.1.2 Monthly Development
 - 4.1.3 Regional Structure
 - 4.1.4 Regional Digital Level
 - 4.2 Digital Cable TV User Development Forecast
 - 4.3 Influences of IPTV and Satellite TV
 - 4.3.1 Satellite TV
 - 4.3.2 IPTV

- 5 DTV Industry Chain Analysis
 - 5.1 DTV Industry Chain Structure
 - 5.2 Three Events in 2008
 - 5.2.1 DTV Formed Complete Industrial System
 - 5.2.2 Ground Receiving Terminal Development Promoted by Beijing Olympics
 - 5.2.3 Mobile Multimedia Broadcast Achieved Great Progress
 - 5.3 Network Operators
 - 5.3.1 Performance Analysis
 - 5.3.2 Opportunities
 - 5.4 STB
 - 5.4.1 An Introduction
 - 5.4.2 Concept of Digital Cable TV STB
 - 5.4.3 Function of Digital Cable TV STB
 - 5.4.4 Demand of Digital Cable TV STB
 - 5.4.5 Developments of Digital Cable TV STB
 - 5.5 Digital TVs
 - 5.5.1 Demand
 - 5.5.2 Classification
 - 5.5.3 Flat Digital TVs
 - 5.5.4 U-DTV
- 5.6 Content Providers
- 5.7 CA Providers
- 6 Investment Analysis
 - 6.1 Investment Opportunities
 - 6.2 Investment Risks
- 7 Key Players
 - 7.1 Content Provider
 - 7.1.1 CTV Media
 - 7.1.2 Hunan TV & Broadcast Intermediary Co., Ltd
 - 7.2 Network Operators
 - 7.2.1 Beijing Gehua CATV Network Co., Ltd
 - 7.2.2 Shaanxi BC & TV Network Intermediary Co., Ltd
 - 7.2.3 Shanghai Oriental Pearl (Group) Co., Ltd
 - 7.2.4 Shenzhen Topway Video Communication Co., Ltd
 - 7.2.5 CITIC Gu'an Group
 - 7.3 Equipment Providers
 - 7.3.1 Tsinghua Tongfang
 - 7.3.2 Coship Electronics Co., Ltd
 - 7.3.3 iPanel Technologies Ltd

Selected Charts

Growth of Digital Cable TV User in China, 2008-2012

Monthly Growth of Digital Cable TV Users in China

Regional Growth of Digital Cable TV User in China

Regional Digital Cable TV Development in China

China's DTV Industry Chain Structure

DTV STB Sales in China, 2004-2008

Market Share Distribution of DTV STB in China, Q1-Q3, 2008

Regional DTV STB Sales in China, Q1-Q3, 2008

China's Digital TV Production and Export

Digital TV Demand in China, 2006-2010

China's LCD TV Shipment and Revenue Forecast, 2005-2009

China's TV Sales Structure Forecast, 2006-2010

CA Smart Card User Quantity in China, 2002-2008

Market Share Distribution of Digital TV CA Smart Card Manufacturers in China, Q2, 2008

Regional DTV Penetration Rate in China, Aug, 2008

China's Digital Parallel Moving Pace

China's Cable TV Per-User ARPU Growth

Global Digital Accomplishment Time Schedule by Country/Region

Comparison among Three DTV Industrialization Modes in China

China's IPTV User Quantity by the end of Jan, 2008

Regional License Fee in China

Sales Structure of DTV STB by Product in China, 2004-2008

Comparison between American and China's Cable TV User Quantity and Cabal TV Sales Revenue

CTV Media's Sales Revenue Growth, 2005-2008

CTV Media's Net Profit Growth, 2005-2008

CTV Media's Business Structure, 2008

CTV Media's Regional Business Structure, 2008

Hunan TV & Broadcast Intermediary's Sales Revenue Growth, 2005-2008

Hunan TV & Broadcast Intermediary's Net Profit Growth, 2005-2008

Hunan TV & Broadcast Intermediary's Business Structure, 2008

Hunan TV & Broadcast Intermediary's Regional Business Structure, 2008

Gehua CATV's Sales Revenue Growth, 2005-2008

Gehua CATV's Net Profit Growth, 2005-2008

Gehua CATV's Business Structure, 2008

Shaanxi BC & TV Network's Business Structure by Product, 2007

Shaanxi BC & TV Network's Business Structure, 2007

Shaanxi BC & TV Network's Regional Business Structure, 2007

Oriental Pearl's Sales Revenue Growth, 2005-2008

Oriental Pearl's Net Profit Growth, 2005-2008

Oriental Pearl's Business Structure, 2007

Oriental Pearl's Regional Business Structure, 2008

Topway's Sales Revenue Growth, 2005-2008

Topway's Net Profit Growth, 2005-2008

Topway's Business Structure, 2008

CITIC Guo'an's Sales Revenue Growth, 2005-2008

CITIC Guo'an's Net Profit Growth, 2005-2008

CITIC Guo'an's Business Structure, 2008

CITIC Guo'an's Regional Business Structure, 2008

Tsinghua Tongfang's Revenue Growth, 2005-2008

Gehua CATV's Regional Business Structure, 2008

Shaanxi BC & TV Network's Sales Revenue Growth, 2005-2008

Shaanxi BC & TV Network's Net Profit Growth, 2005-2008

Tsinghua Tongfang's Business Structure, 2008

Tsinghua Tongfang's Regional Business Structure, 2008

Coship Electronics' Sales Revenue Growth, 2005-2008

Coship Electronics' Net Profit Growth, 2005-2008

Coship Electronics' Business Structure, 2008

Coship Electronics' Regional Business Structure, 2008



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