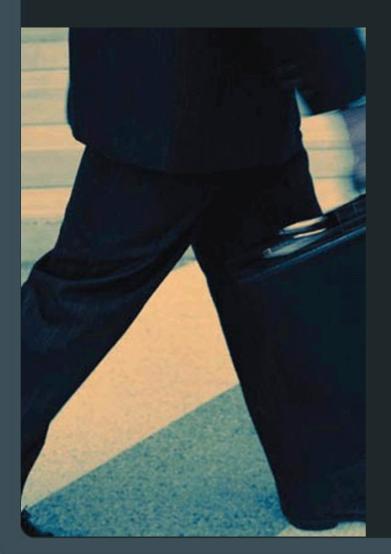
Southeast Asia Telecom Industry Report, 2008-2009



In the 21st century, with the rapid development of information and communication technology, Asia has become one of the most important markets in the world, where information and communication technology prevails. In the recent years, information and communication market is developing rapidly in Southeast Asia, especially in Singapore with the faster development in telecom than other Southeast Asian countries. Lately, as the deepening of 3G application, Singapore's 3G market maintains steady and rapid growth. In addition, telecom industry of Indonesia, Thailand and Malaysia also develops swiftly and has become the focus of Southeast Asia telecom industry.



Number of Telecom Subscribers of Major Countries in Southeast Asia, 2007-2008

Unit: 10,000	Fixed-Line Telephone		Cell Phone		Broadband	
	2007	2008	2007	2008	2007	2008
Singapore	186	186	562	634	325	472
Malaysia	435	429	2335	2713	103	171
Thailand	703	-	5138	5500		
Indonesia	872	861(Q3)	9339	12699 (Q3)		
Philippines	394		5734			
Vietnam		1357		6868	129	205
Laos	147		148			
Myanmar	50.4		21.4			

Source: ResearchInChina

This report covers telecom market of major countries in Southeast Asia, development strategy and investment of telecom industry, as well as the research on telecom business and major operators. Research fields: fixed-line business; mobile communication business; broadband Internet business. The report involves 9 major countries in Southeast Asia, including Singapore, Vietnam, Thailand.



Table of Contents

- 1. Overview of Southeast Asia Telecom Industry
- 2. Singapore Telecom Industry
- 2.1 Overview
- 2.1.1 Market Scale
- 2.1.2 Competition
- 2.1.3 Policies & Supervision
- 2.1.4 Development Strategy and Investment
- 2.2 Business Analysis
- 2.2.1 Fixed Line Telephone
- 2.2.2 Mobile Communication
- 2.2.3 Broadband & Internet
- 2.3 Major Operators
- 2.3.1 SingTel
- 2.3.2 M1
- 2.3.3 StarHub Ltd
- 3. Malaysia Telecom Industry
- 3.1 Overview
- 3.1.1 Market Scale

- 3.1.2 Competition
- 3.1.3 Policies & Supervision
- 3.2 Business Analysis
- 3.2.1 Fixed Line Telephone
- 3.2.2 Mobile Communication
- 3.2.3 Broadband & Internet
- 3.3 Major Operators
- 3.3.1 Telekom Malaysia
- 3.3.2 Celcom
- 3.3.3 Maxis Communications
- 3.3.4 Digi Telecommunications
- 4. Thailand Telecom Industry
- 4.1 Overview
- 4.1.1 Market Status
- 4.1.2 Policies & Supervision
- 4.1.3 Development Strategy
- 4.2 Business Analysis
- 4.2.1 Fixed Line Telephone
- 4.2.2 Mobile Communication



- 4.2.3 Broadband & Internet
- 4.3 Major Operators
- 4.3.1 Telephone Organization of Thailand
- 5. Indonesia Telecom Industry
- 5.1 Overview
- 5.1.1 Market Status
- 5.1.2 Policies & Supervision
- 5.1.3 Development Strategy and Investment
- 5.2 Business Analysis
- 5.2.1 Fixed Line Telephone
- 5.2.2 Mobile Communication
- 5.3 Major Operators
- 5.3.1 TELKOM
- 5.3.2 Telkomsel
- 6. Philippines Telecom Industry
- 6.1 Overview
- 6.1.1 Market Scale
- 6.1.2 Competition
- 6.1.3 Policies & Supervision
- 6.1.4 Investment
- 6.2 Business Analysis
- 6.2.1 Fixed Line Telephone
- 6.2.2 Mobile Communication
- 6.2.3 Broadband & Internet

- 6.3 Major Operators
- 6.3.1 PLDT
- 6.3.2 Globe Telecom
- 7. Vietnam Telecom Industry
- 7.1 Overview
- 7.1.1 Market Scale
- 7.1.2 Competition
- 7.1.3 Policies & Supervision
- 7.1.4 Investment
- 7.2 Business Analysis
- 7.2.1 Fixed Line Telephone & Cell Phone
- 7.2.2 Broadband & Internet
- 7.3 Major Operators
- 7.3.1 VNPT
- 8. Laos Telecom Industry
- 8.1 Overview
- 8.1.1 Market Scale
- 8.1.2 Competition
- 8.1.3 Policies & Supervision
- 8.2 Business Analysis
- 8.2.1 Fixed Line Telephone
- 8.2.2 Mobile Communication
- 8.2.3 Broadband & Internet
- 8.3 Major Operators



- 8.3.1 LTC
- 9. Cambodia Telecom Industry
- 9.1 Overview
- 9.1.1 Market Scale
- 9.1.2 Competition
- 9.1.3 Policies & Supervision
- 9.1.4 Development Strategy and Investment
- 9.2 Business Analysis
- 9.2.1 Fixed Line Telephone
- 9.2.2 Mobile Communication
- 9.2.3 Broadband & Internet
- 9.3 Major Operators
- 9.3.1 CamShin
- 10. Myanmar Telecom Industry
- 10.1 Overview
- 10.2 Fixed Line Telephone
- 10.3 Mobile Communication

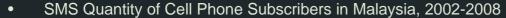
Selected Charts

- Number of Telecom Subscribers of Major Countries in Southeast Asia, 2007-2008
- Profile of Singapore
- Income of Singapore Information and Communication Industry, 1998-2007
- Number of Telecom Subscribers in Singapore, 2008-Mar 2009
- Number of Telecom Enterprises in Singapore, 2008
- Strategic Plan iN2015 of Singapore
- Number of Fixed Line Telephone Subscribers in Singapore, Mar.2009
- GSM Operators in Singapore
- Number of Cell Phone Subscribers in Singapore, Mar.2009
- Penetration Rate of Cell Phone Subscribers in Singapore, 2008
- Development of 3G in Singapore
- Number of 3G Subscribers in Singapore, 2008
- Number of Broadband Subscribers in Singapore, Mar.2009
- Penetration Rate of Household Broadband in Singapore, 2004-2008
- Broadband Access Data Rates in Singapore, 2005-2008
- Communication modes of Internet Subscribers in Singapore (by age)
- Daily Activities of Internet Subscribers in Singapore (by age)
- Study & Work of Internet Subscribers in Singapore (by age)
- Main Business Income of SingTel, 2008
- Cell Phone Subscribers and Market Shares of SingTel, 2008
- Fixed Broadband Subscribers and Market Shares of SingTel, 2008



- Call Duration and Charges by IDD Subscribers of SingTel, 2008
- Number of Subscribers of M1, 2008-2009
- Operating Income of Mobile Communication Business of M1, 2008-2009
 - Market Shares of M1, 2009
- ARPU and MOU of M1, 2009
- Data Business of M1, 2009
- Number of Cell Phone Subscribers of StarHub, 2009
- ARPU of Cell Phone Subscribers of StarHub, 2009
- ARPU Contribution Rate of Non-verbal Mobile Business of StarHub, 2009
- Churn Rate of Cell Phone Subscribers of StarHub, 2009
- Number of Pay TV Subscribers of StarHub, 2009
- ARPU of Pay TV Subscribers of StarHub, 2009
- Number of Broadband Subscribers of StarHub, 2009
- ARPU of Broadband Subscribers of StarHub, 2009
- Operating Income & Profit of StarHub, 2008
- Profile of Malaysia
- Penetration Rate and Number of Telecom Subscribers in Malaysia, 2008
- Mobile Operators and Network System in Malaysia
- Telecommunication License Issuance in Malaysia, 2008
- Telecommunication License Owners in Malaysia, 2008
- Number of Fixed Line Telephone Subscribers in Malaysia, 2000-2009
- Urban and Rural Individual Fixed Line Telephone Subscribers in Malaysia, 2004-2008
- Capacity of Fixed Line Telephone in Malaysia, 2000-2008
- Number of Public Pay Phones in Malaysia, 2000-2008
- Urban and Rural Public Pay Phones in Malaysia, 2004-2008
- Number of Cell Phone Subscribers in Malaysia, 2000-2009
- Number of 3G Subscribers in Malaysia, 2006-2008





- Number of Broadband Subscribers in Malaysia, 2007-2008
- Broadband Access Modes in Malaysia, 2008
- Internet Usage Rate of Urban and Rural Families in Malaysia, 2005-2008
- Age of Internet Subscribers in Malaysia, 2005-2008
- Average Online Time per Week of Internet Subscribers in Malaysia, 2006-2008
- Purposes of Internet Subscribers in Malaysia, 2008
- Operating Income of Telekom Malaysia, 2008
- Fixed Line Telephone Subscribers and ARPU of Telekom Malaysia, 2008
- Number of Broadband Subscribers of Telekom Malaysia, 2008
- Financial Data of Telekom Malaysia, 2008
- Number of Subscribers of Celcom, 2008
- ARPU of Subscribers of Celcom, 2008
- MOU of Subscribers of Celcom, 2008
- Number of Subscribers of Digi, Q1 2009
- Churn Rate of Digi, Q1 2009
- MOU of Subscribers of Digi, Q1 2009
- ARPU of Subscribers of Digi, Q1 2009
- Operating Income of Digi, Q1 2009
- Cell Phone Data Business Income of Digi, Q1 2009
- Profile of Thailand
- Number of Fixed Line Telephone Subscribers in Thailand, 2000-2007
- GSM Operators in Thailand
- Number of Cell Phone Subscribers in Thailand, 2000-2008



- Number of Internet Subscribers in Thailand, 2000-2007
- Number of Fixed Line Telephone Subscribers of TOT, 2005-2007
- Number of Cell Phone Subscribers of TOT, 2005-2007
- Number of Broadband Subscribers of TOT, 2005-2007
- Profile of Indonesia
- Number of Subscribers in Indonesian Telecommunication Market, Sep 2008
- Number of Fixed Line Telephone Subscribers in Indonesia, 2004-Sep 2008
- Subscriber Density of Indonesian Fixed Line Telephone Market, 2004-Sep 2008
- Number of FWA Subscribers in Indonesia, 2004-Sep 2008
- Subscriber Density of Indonesian FWA Market, 2004-Sep 2008
- FWA Subscribers in Indonesia by Type, Sep 2008
- Number of Cell Phone Subscribers in Indonesia, 2004-Sep 2008
- Number of Cell Phone Subscribers in Indonesia by Type, Sep 2008
- Penetration Rate of Cell Phone Business in Indonesia, 2004-Sep 2008
- Business-used 3G Network in Indonesia,
- Number of Fixed Line Telephone Subscribers of TELKOM, 2004-2008
- Number of Subscribers of TELKOM by Type, 2004-2008
- ARPU of Fixed Line Telephone Business of TELKOM, 2004-2008
- Financial Data of TELKOM, 2003-2007
- Number and Growth of Subscribers of Telkomsel, 2008- Q1 2009
- MOU of Subscribers of Telkomsel, 2008- Q1 2009
- AROU of Subscribers of Telkomsel, 2008- Q1 2009
- Profile of Philippines
- Number of Fixed Line Telephone Subscribers in Philippines, 2007
- Number of Cell Phone Subscribers in Philippines, 2007
- Number of Internet Subscribers in Philippines, 2001-2007
- Number of Subscribers of PLDT, 2004-2008
- Number of Cell Phone Subscribers of PLDT SMART and TNT, 2009



- ARPU of Cell Phone Business of PLDT SMART and TNT, 2008-2009
- Operating Income of Fixed Line Telephone Business of PLDT, 2008- Q1 2009
- Number of Broadband Subscribers of PLDT, 2008- Q1 2009
- Financial Data of PLDT, 2004-2008
- Number of Subscribers of Globe, 2007-2008
- Churn Rate of Globe, 2007-2008
- ARPU of Globe, 2008
- Number of Broadband Subscribers of Globe, 2007-2008
- Financial Data of Globe, 2004-2008
- Profile of Vietnam
- Telecom Operators in Vietnam
- Number of Fixed Line Telephone & Cell Phone Subscribers in Vietnam, 2009
- Penetration Rate of Fixed Line Telephone & Cell Phone Subscribers in Vietnam, 2009
- Broadband and Internet in Vietnam, Apr 2009
- Profile of Laos
- Number of Subscribers of LTC, 2008-2009
- Number of Cell Phone Subscribers of LTC, 2008-2009
- Financial Data of LTC, 2008-2009
- Profile of Cambodia
- Telecom Operators in Cambodia
- Fixed Line Telephone Market in Cambodia
- Number of Subscribers of CamShin, 2008-2009
- Number of Cell Phone Subscribers of CamShin, 2008-2009
- 2008-2009 Financial Data of CamShin, 2008-2009
- Profile of Myanmar
- Development History of Telecommunication Industry in Myanmar
- Local Call Service in Myanmar, by the end of 2005



How to Buy

Produc	ct details		How to Order	
	USD	File	By email: report@researchinchina.com	
Single user	2,000	PDF	By fax: 86-10-82600829	
Enterprisewide		PDF	By online:	
Publication date	: Jul. 2009		www.researchinchina.com	

For more information, call our office in Beijing, China:

Tel: 86-10-82600828

Website: www.researchinchina.com

