Asia Telecom Industry Report, 2008-2009

Asia's telecom market is with huge potential and rapid development, while its mobile phone prevalence ratio in Asia is far lower than Europe and America, leaving vast room for the new technologies to grow like 3G. In addition, the consumers in China calls more for high-rate broadband than Europe and America, but the broadband prevalence ratio is low as well. Now, the broadband construction is under the way, and both cable broadband and wireless broadband are popular among the users.

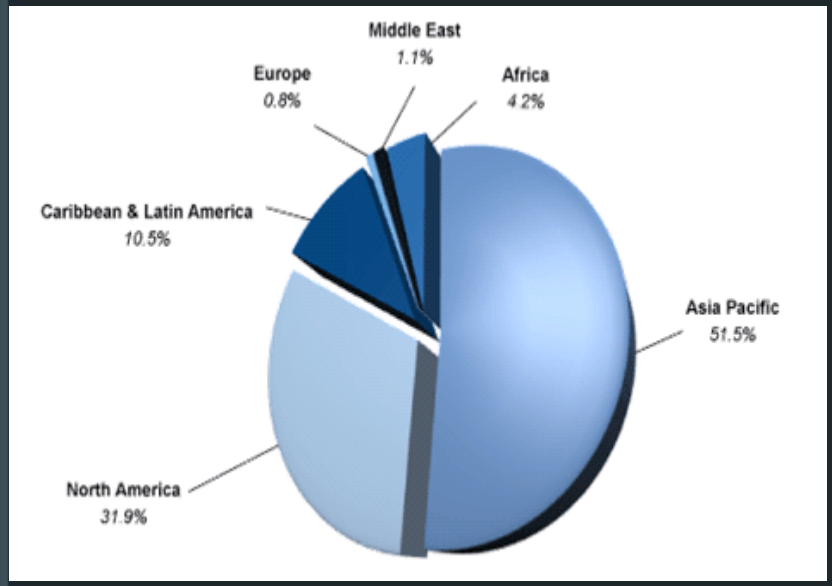
Telecom Subscribers of Key Asian Countries, 2007-2008

Unit: 10,000	Fixed Telephone		Mobile Phone		Broadband	
	2007	2008	2007	2008	2007	2008
Japan	5887	5876	10942	11040	2974	3009
South Korea	2329	2300	4350	4561	1471	1547
India	3940	3790	22360	34689	320	552
Singapore	186	186	562	634	325	472
Malaysia	435	429	2335	2713	103	171
Thailand	703	—	5138	5500	—	—
Indonesia	872	861 (Q3)	9339	12699(Q3)	—	—
Philippines	394	—	5734	—	—	—
Viet Nam	—	1357	—	6868	129	205
Laos	147	—	148	—	—	—
Burma	50.4	—	21.4	—	—	—
Uzbekistan	—	—	593	1127	—	—
Kirghizia	48	—	190	—	—	—
Tajikistan	—	—	213	343	—	—
Kazakhstan	324	—	1258	—	38	—
Pakistan	481	442	6316	8802	—	—
Turkey	1820	1750	6200	—	435	—
Syria	345	—	670	—	—	—
Saudi Arabia	400	—	2840	—	—	—
Emirates	138	—	760	—	—	—
Bahrain	20	—	112	—	7	—

Source: ResearchInChina

CDMA has developed rapidly in Asia, and as of the end of 2008, CDMA users in Asia had accounted for 52.5% in the world's total.

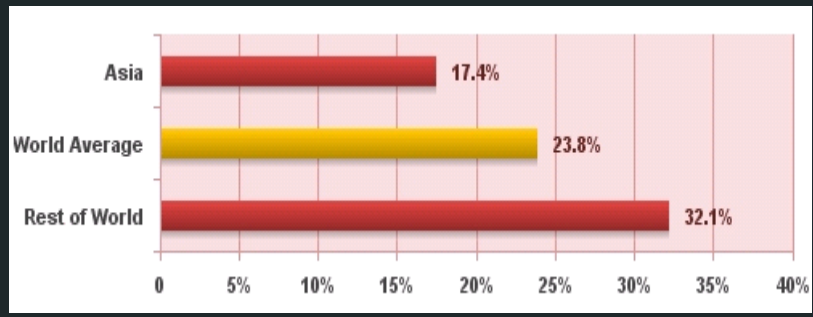
World's CDMA Users, 2008



Source: CDG; ResearchInChina

In Asia, the internet access mode has changed into broadband from dial-up, and the number of its users has topped in the world. Meanwhile, the broadband access technology has become increasingly mature and complicated, and the developed countries have adopted FTTH, and developed economies in Asia have also behaved well in the next generation NGN deposition.

Asia Internet User Penetration Rate, Q1 2009



Source: IWS; ResearchInChina

The report covers telecom market research of key Asian countries, telecom industry development strategy & investment, and key operators. Its research fields involve fixed telephone, mobile telecom, and broadband internet. In addition, it has mentioned 28 key Asian countries like South Korea, Japan, India, Singapore, Viet Nam, Uzbekistan, and Saudi Arabia.

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