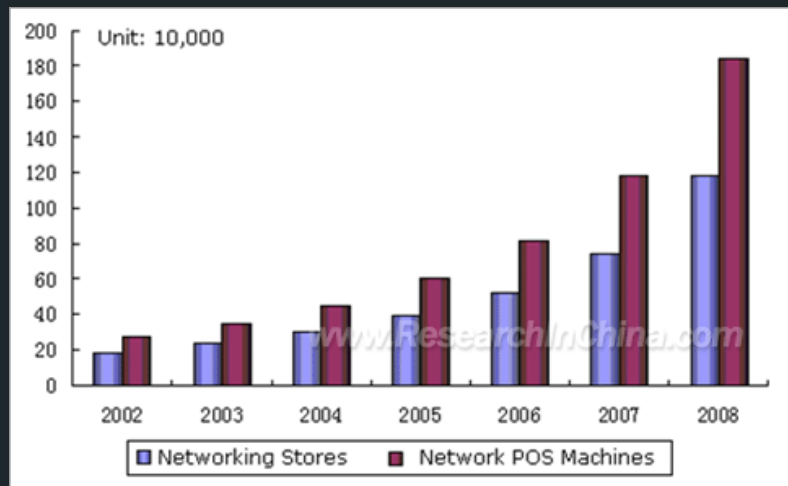


# China Financial POS Machine Industry Report, 2009



In recent years, the quantity of network POS machines has increased rapidly in China; in 2008, China had 1.85 million POS machines in all, a 56.2% YoY rise; franchise stores hit 1.18 million, up 59.9% year on year, the highest in past five years. Growth of POS machines has driven the development of many related markets. POS machine makers provide POS machines for banks and Unionpay which freely install them for merchants, and then get a proportional handling charge (about 1%) from POS machines' card consumptions.

## Networking Stores & POS Machines in China, 2002-2008



Source: People's Bank of China, ResearchInChina

Network POS Machines in China will still be decided by the number of networking merchants. Promoted by Beijing Olympic Games and its industrial growth, the quantity of POS machines and merchants saw a respective growth rate of above 50%. It is estimated that demand for POS machine will maintain rapid growth rate since the current low penetration rate of POS machine and the 2010 Shanghai World Expo.

Based on authoritative statistics from People's Bank of China, China Bank Industry Association, National Bureau of Statistics of China and Companies' Financial Statements, this report makes an in-depth analysis on status quo of China financial POS machine industry, operations of key financial POS machine producers at home and abroad, and development environment for this industry. Also, it forecasts development trend of financial POS machine industry.

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