West Asia Telecom Industry Report, 2008

The overall development levels of telecom industry in Western Asia countries vary greatly due to these countries' large gap in oil resources, population and political stability.

This report focuses on the telecom development in the 10 West Asian countries (Iran, Turkey, Syria, Iraq, Kuwait, Saudi Arabia, Yemen, The United Arab Emirates, Qatar, and Bahrain) and Pakistan; meanwhile it reveals the main businesses and operational statistics of key operators.

In the Arabic States, multinational telecom giants such as Zain and MTN play very important role. For example, Zain ranks the first market position in both Kuwait and Iraq, second place in Bahrain and also accounts for the third largest market share in Saudi Arabia.

Operating Status of Zain in Western Asia

Kuwait	Year of launch	1983
	Ownership	100%
	Market positioning	1
	market share	55%
	ARPU	$69
	Customers(000s)	1769
Iraq	Year of launch	2003
	Ownership	71.67%
	Market positioning	1
	market share	
	ARPU	$13
	Customers(000s)	9681
Bahrain	Year of launch	2003
	Ownership	56.25
	Market positioning	2
	market share	50
	ARPU	$29
	Customers(000s)	686
Saudi Arabia	Year of launch	2008
	Ownership	25%
	Market positioning	3
	market share	
	ARPU	$25
	Customers(000s)	2010

Source: Zain

Table of Contents

- **1. PAKISTAN**
- 1.1 CURRENT STATUS OF TELECOM MARKET
- 1.1.1Fixed Telephony
- 1.1.2 Cellular Telephony
- 1.1.3Value-added Service
- 1.2ANALYSIS ON MAJOR TELECOM OPERATORS
- 1.2.1 PTCL
- 1.2.2 Mobilink
- 1.2.3 Telenor
- 1.2.4 Ufone

- **2.IRAN**
- 2.1ANALYSIS ON MAJOR TELECOM OPERATORS
- 2.1.1TCI
- 2.1.2 MTN IranCell

- **3.TURKEY**
- 3.1CURRENT STATUS OF TELECOM MARKET
- 3.1.1 Fixed Telephony
- 3.1.2 Cellular Telephony
- 3.1.3 Internet
- 3.2 ANALYSIS ON MAJOR TELECOM OPERATORS
- 3.2.1 Türk Telekom
- 3.2.2 turkcell

- **4.SYRIA**
- 4.1CURRENT STATUS OF TELECOM MARKET
- 4.2 ANALYSIS ON MAJOR TELECOM OPERATORS
- 4.2.1 Syrian Telecom
- 4.2.2 SyriaTel
- 4.2.3 MTN Syria

- **5.IRAQ**
- 5.1ANALYSIS ON MAJOR TELECOM OPERATORS
- 5.1.1 Zain Iraq
- 5.1.2 Asiacell
- 5.1.3 Korek Telekom

- **6.KUWAIT**
- 6.1ANALYSIS ON MAJOR TELECOM OPERATORS
- 6.1.1 Zain Kuwait
- 6.1.2 Wataniya

- 6.1.3 Mada

- **7. SAUDI ARABIA**
- 7.1 CURRENT STATUS OF TELECOM MARKET
- 7.2 ANALYSIS ON MAJOR TELECOM OPERATORS
- 7.2.1 STC
- 7.2.2 Mobily

- **8. YEMEN**
- 8.1ANALYSIS ON MAJOR TELECOM OPERATORS
- 8.1.1 MTN Yemen
- 8.1.2 SabaFon
- 8.1.3 Yemen Telecom

- **9. NITED ARAB EMIRATES**
- 9.1 CURRENT STATUS OF TELECOM MARKET
- 9.2 ANALYSIS ON MAJOR TELECOM OPERATORS
- 9.2.1Etisalat
- 9.2.2 DU

- **10.QATAR**
- 10.1ANALYSIS ON MAJOR TELECOM OPERATORS
- 10.1.1Qtel

- **11.BAHRAIN**
- 11.1CURRENT STATUS OF TELECOM MARKET
- 11.2ANALYSIS ON MAJOR TELECOM OPERATORS
- 11.2.1 Batelco
- 11.2.2 Zain (Bahrain)

Selected Charts

- Profile of Pakistan
- Growth of Fixed Phone Subscribers in Pakistan , 2003-2008
- Growh of PHS (personal handy-phone system) Subscribers in Pakistan,2005-2009
- Fixed Phone Penetration in Pakistan,2003-2008
- Growth of Cellular subscribers in Pakistan,2000-2009
- Mobile Phone Penetration in Pakistan ,2000-2009
- Growth of Payphone Subscribers in Pakistan,2000-2009
- Subscribers and Penetration of Internet Service in Pakistan,2000-2008
- PTCL's Revenue, FY2002-2008
- PTCL's Operating Profit & Net Profit, FY2002-2008
- PTCL's Return on Assets, FY2002-2008
- Telenor's Existing License in Pakistan
- Profile of Iran
- TCI's Fixed Phone Subscribers, 1997-2008
- TCI's Mobile Phone Subscribers, 1997-2008
- TCI's Internet-Connected Villages, 1997-2008
- TCI's Fiber Optic Cable Network, 1997-2008
- TCI Telecom Market Scale Forecast, 2009
- Profile of Turkey
- PSTN Subscribers and Penetration in Turkey,1995-2007
- GSM Subscribers and Growth Rate in Turkey,1995-2007
- GSM Penetration in Turkey 1996-2007

- Payment Modes of GSM Subscribers in Turkey,1992-2007
- Statistics on Internet Subscribers in Turkey,2000-2007
- Broadband Subscribers and Penetration in Turkey,2002-2007
- The number of licensed operators in Turkey, 2007
- Business Operations of Türk Telekom ,2007-2008
- Türk Telekom's Operating Performance, 2007-2008
- Turkcell's Subscribers in Major Markets and Market Status in Q2 2008
- Turkcell's Subscribers and Its Market Share in Turkey,2007-2008
- Turkcell's Subscribers and ARPU in Turkey,2006-2008
- Turkcell's Revenues and Net profit, 2004-2008
- Turkcell's Earnings in Major Markets, H1 2008
- Profile of Syria
- Fixed Phone subscribers and Penetration in Syria,1993-2007
- Mobile Phone subscribers and Penetration in Syria,2000-2007
- SyriaTel Subscribers,2007-2008
- SyriaTel Subscribers and Penetration,2007-2008
- MTN Syria subscribers and Penetration,2007-2008
- Profile of Iraq
- Zain's Operating Performance in Iraq, 2007-2008
- Profile of Kuwait
- Wataniya Operating Performance in Kuwait
- Profile of Saudi Arabia
- Mobile subscribers and penetration in Saudi Arabia,2001-2007
- Fixed Telephone Subscribers and penetration in Saudi Arabia, 2001-2007

- Internet Subscribers and penetration in Saudi Arabia,2001-2007
- Income of Mobile Phone and Fixed-line in Saudi Arabia,2001-2007
- Profile of Yemen
- Operating Revenue and Net Profit of MTN Group, 2005-2008
- SabaFon Subscribers and Its market share in Yemen, 2006-2007
- Yemen Telecom's fixed-line subscribers and penetration,2006-2007
- Profile of United Arab Emirates
- Fixed-Line Subscribers and Penetration in United Arab Emirates
- Mobile Phone Subscribers and Penetration in United Arab Emirates
- Internet Subscribers and Penetration in United Arab Emirates
- Growth of DU business,2007-2008
- Growth of DU’s Revenue, 2007-2008
- Growth of DU’s Net Profit, 2007-2008
- Profile of Qatar
- Profile of Bahrain
- Fixed Phone Subscribers and Penetration in Bahrain,2002-2007
- Mobile Phone Subscribers and Penetration in Bahrain,2002-2008
- Internet Subscribers and Penetration in Bahrain, 2004-2007
- Usage of International Long-distance Telephone in Bahrain , 2004-2007
- Telecom Licenses issued by Bahrain,2004-2008
- Telecom Operators in Bahrain
- Business Performance of Batelco, 2007-2008
- Operating Performance of Zain in Bahrain, 2007-2008

How to Buy

Product details			How to Order
	USD	File	By email: report@researchinchina.com
Single user	599	PDF	By fax: 86-10-82600829
Enterprisewide	899	PDF	By online: www.researchinchina.com
Publication date: Jun. 2009			
For more information, call our office in Beijing, China: Tel: 86-10-82600828 Website: www.researchinchina.com			