

# China Listed Liquor Companies Report, 2008



According to statistics of China National Association For Liquor and Spirits Circulation, China now has more than 18,000 liquor companies, of which 1,160 companies are up-scale enterprises (annual sale of over RMB5 million). In 2008, the output value of China liquor making industry totaled RMB146 billion, up 29.82% year-on-year; sales revenue hit RMB140 billion, up 29.94% from the same period of last year; total profit surged to RMB18 billion, up 36.79% over the same period of 2007. Sales of high-grade liquor maintained stable, while low-end liquor increased to a large extent; and the market share of low-priced liquor rose to 58% from 40%.

China liquor industry has kept strong growth for a decade, even though suffering the global financial storm. According to data by Nielsen, the revenue of liquor sales in hypermarkets in 18 key cities witnessed a year-on-year growth rate of 15.8% in the first four months of 2009; in the meantime, brandy and whisky presented 22.4% negative growth and zero growth; beer and red wine respectively grew 9.2% and 2% negatively.

This report analyzes profile, revenue, investment and main business in the recent years of 12 Chinese listed liquor companies including Lu Zhou Lao Jiao, Gujing Distillery, Jiugui Liquor, Wuliangye, etc.

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# How to Buy

Product details			How to Order
	USD	File	By email: report@researchinchina.com
Single user	799	PDF	By fax: 86-10-82600829
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