CMMB industry chain involved the CMMB chip, CMMB operation, CMMB terminal, etc. By Jan 2009, the quantity of CMMB chip manufacturers in China has amounted to eight, including Innofidei, Telepath, Spreadtrum, Siano, Smartchip Integration, Institute of Microelectronics of Chinese Academy of Sciences, Rockchips and Iped, of which, Innofidei matches MTK platform, with high price; Spreadtrum targets on TD+CMMB market; due to its self-development, the Israel-based manufacturer of Siano advantaged at price.

By Jan 2009, CMMB terminal mainly focused on the mobile handset, PMP and GPS, of which, mobile handset shared over 60% of the market sales. The key CMMB mobile handset manufacturers include ZTE, K-Touch, Lenovo, etc, the key CMMB PMP manufacturers include Aigo, Ramos, etc, and the key CMMB GPS manufacturers include Shinco, AOCOS, CECT, etc.
Sales of CMMB Mobile Handsets in China, 2008-2010e
(Unit: 10,000)

Source: ResearchInChina

The report is focused on the market scale, development trends and key players of CMMB chip, CMMB operation, CMMB module and CMMB terminal products.
# Table of Contents

## 1 CMMB Introduction
- 1.1 Definition
- 1.2 Characteristics
- 1.3 Operations
- 1.4 Industry Policies
- 1.5 Comparison with Other Standards
- 1.6 CMMB Patent and Certification

## 2 CMMB Industry Chain
- 2.1 Structure
- 2.2 Developments

## 3 CMMB Chip Manufacturers
- 3.1 CMMB Chip Developments
- 3.2 CMMB Chip Market Competition
- 3.3 Teleepath
- 3.4 Innofidei
- 3.5 Siano
- 3.6 Spreadtrum
- 3.7 Rockchips
- 3.8 Smartchip Integration
- 3.9 Institute of Microelectronics of Chinese Academy of Sciences

## 4 CMMB Module Market
- 4.1 Market Overview
- 4.2 Shen Yuan Jian Technology (Shenzhen) Co., Ltd
- 4.3 Excelpoint Technology Ltd.
- 4.4 Iped
- 4.5 skylab

## 5 CMMB Operations
- 5.1 Overview
- 5.1.1 Operator
- 5.1.2 Operation Support
- 5.1.3 Solutions
- 5.1.4 Goal
- 5.2 CMMB Terminal Market
- 5.3 CMMB Services
- 5.4 Pilot Cities
- 5.4.1 Shanghai
5.4.2 Shandong

6 CMMB Mobile Handset
- 6.1 Market Scale
- 6.2 K-Touch
- 6.3 Lenovo
- 6.4 ZTE
- 6.5 Coolpad
- 6.6 Samsung

7 CMMB PMP
- 7.1 Market Scale
- 7.2 AIGO
- 7.3 Ramos
- 7.4 Teclast

8 CMMB GPS
- 8.1 Market Scale
- 8.2 Development Trends
- 8.3 Newman
- 8.4 Shinco
- 8.5 AOCOS
- 8.6 J.A.Technology
- 8.7 CECT
- 8.8 Shenzhen EBL
- 8.9 NeoBeyondVision Inc.
Selected Charts

- CMMB Structure
- CMMB Terminals and Corresponding Chip
- Business Revenue of Spreadtrum by Region, 2004-2007
- Business Revenue of Spreadtrum by Division, 2004-2007
- SYJ7901 GPS CMMB Module Configuration
- Organization Structure of Excelpoint Technology Ltd
- Solution Designs of Excelpoint Technology Ltd
- Revenue of Excelpoint Technology Ltd., 2007-2008
- Performance of Excelpoint Technology Ltd., 2003-2007
- Performance of Excelpoint Technology Ltd., 2007-2008
- Regional Sales Revenue of Excelpoint Technology Ltd, 2007-2008
- Frequency Distribution in 150 Cities
- CMMB Mobile Handsets and Their Market Price
- CMMB Handset Sales, 2008-2010
- Business Revenue of Lenovo, 2007-2008
- Regional Business Revenue of Lenovo, 2007-2008
- Business Revenue of Lenovo by Product, 2007-2008
- Business Revenue of ZTE, 2006-2008
- Overall Proportion of Dual-mode Mobile Handset in China, 2006-2008
- PMP Sales in China, 2008
- PMP Sales by Storage Medium in China, Jan-Sep 2008
- CMMB PMP Sales, 2008-2010e
- Car GPS Market Scale in China, 2005-2009
- Manufacturer Installed and After-market Car GPS Market Scale in China, 2008
- Sales of Aftermarket Car GPS of Major Brands in China, 2008
- Sales of Major PND Brands in China, 2008
- Car CMMB GPS Market Scale Forecast
- PMP Models of Newman by Main Chip
- Business Revenue of CECT, 2007-2008
- Business Revenue of CECT by Product, 2007-2008
- Regional Business Revenue of CECT, 2007-2008
- Organization Structure of NeoBeyondVision Inc.
# How to Buy

<table>
<thead>
<tr>
<th>Product details</th>
<th>How to Order</th>
</tr>
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