

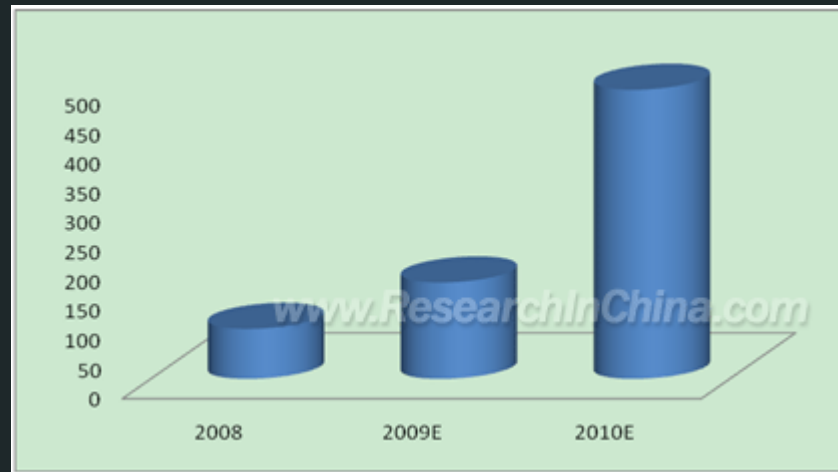
# China Mobile Multimedia Broadcasting (CMMB) Industry Chain Report, 2008



CMMB industry chain involved the CMMB chip, CMMB operation, CMMB terminal, etc. By Jan 2009, the quantity of CMMB chip manufacturers in China has amounted to eight, including Innofidei, Telepath, Spreadtrum, Siano, Smartchip Integration, Institute of Microelectronics of Chinese Academy of Sciences, Rockchips and Iped, of which, Innofidei matches MTK platform, with high price; Spreadtrum targets on TD+CMMB market; due to its self-development, the Israel-based manufacturer of Siano advantaged at price.

By Jan 2009, CMMB terminal mainly focused on the mobile handset, PMP and GPS, of which, mobile handset shared over 60% of the market sales. The key CMMB mobile handset manufacturers include ZTE, K-Touch, Lenovo, etc, the key CMMB PMP manufacturers include Aigo, Ramos, etc, and the key CMMB GPS manufacturers include Shinco, AOCOS, CECT, etc.

# **Sales of CMMB Mobile Handsets in China, 2008-2010e** (Unit: 10, 000)



Source: ResearchInChina

The report is focused on the market scale, development trends and key players of CMMB chip, CMMB operation, CMMB module and CMMB terminal products.

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# How to Buy

Product details			How to Order
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Single user	999	PDF	By fax: 86-10-82600829
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