

China Mini Projector Market Report, 2008-2009



The mini projector has not gone through a long development history. TI launched the first mini projector, sized as the mini dictionary, at the end of 2005. It was the year of 2008 that mini projector came into the consumers' world, and the debut of a mini projector as small as a mobile phone symbolized the era of real mini projector came into being.

Currently, TI, Optoma and Epson all have launched the products of mini projector. In addition, TI and 3M have also engaged in the development of mobile phone embedded projector modules. Moreover, CKING has launched the world's first Projector mobile phone of E1000.

Considering the technologies, DLP, LCD and LCOS are the keys. Currently, DLP and LCOS are the mainstream: generally, the LED as light source, the brightness is between 50-150 Lumens and the projected image sized between 20-50 inches.

With the transfer of international financial crisis to the real economy, Chinese mini projector market has also felt the coming of strikes, however, considering the products target at low-end market, there are still opportunities in the year of 2009

According to the PMA, the market scale of pocket mini projector and mobile phone embedded projector will together reach 2.34 million in 2010, and the figure will increase to 4.45 million in 2011, especially the mobile phone embedded projector, will reach as many as 3-3.2 million.



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How to Buy

Product details			How to Order
	USD	File	By email: report@researchinchina.com
Single user	999	PDF	By fax: 86-10-82600829
Enterprisewide	1,499	PDF	By online: www.researchinchina.com
Publication date: Apr. 2009			
For more information, call our office in Beijing, China:			
Tel: 86-10-82600828			
Website: www.researchinchina.com			