

Korea Telecom and 3G Industry Report, 2008



By the end of Feb 2009, Korea has a total of 45.99 million mobile phone subscribers; by the end of 2008, Korea has a total of 35.36 internet subscribers, accounting for 77% of its total population.

Korea is one of the nations has a fast 3G development in the world; the 3G businesses such as mobile TV, mobile music, mobile games and mobile positioning are all developed well in this country. By the end of Nov 2008, Korea has a total of 15.86 million 3G subscribers, accounting for 34.95% of its total number of mobile communication subscribers.

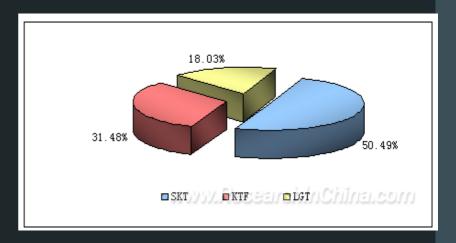
In Feb 2009, Korea mobile communication market was shared by the three operators as SKT 50.49%, KTF 31.48%, and LGT 18.03%.



Quantity of Internet Subscribers in Korea, 2000-

1,000 users 31580 33010 34120 34820 35360] 24380 26270 24380 56.6 59. Quantity of Internet Subscriber --- Proportion to Total Population

Mobile Communication Market Share Distribution in Korea, Feb 2009



Source: ResearchInChina

Source: ResearchInChina



Table of Contents

- 1.Overview of Korea Telecom Market
- 1.1 Fixed-line
- 1.2 Mobile Communication
- 1.3 Broadband Communication
- 1.4 Internet Market
- 1.5 Supervision policy
- 2. 3G Market
- 2.1 Overview
- 2.1.1 Operators
- 2.1.2 Services
- 2.2 3G Industrial Chain Structure
- 2.3 Operations
- 3. Key Operators
- 3.1 SKT
- 3.1.1 Company Profile
- 3.1.2 Performance
- 3.1.2.1 subscribers
- 3.1.2.2 ARPU and MOU
- 3.1.2.3 Financial Results

- 3.1.3 3G Businesses
- 3.1.3.1 Mobile Value-added Services
- 3.1.3.2 DMB Businesses
- 3.1.3.3 i-Kids Service
- 3.1.3.4 MelOn
- 3.2 KTF
- 3.2.1 Company Profile
- 3.2.2 Performance
- 3.2.2.1 Financial Resuts
- 3.2.2.2 subscribers
- 3.2.2.3 ARPU
- 3.2.3 3G Businesses
- 3.2.3.1 Magic@
- 3.2.3.2 Fimm
- 3.2.3.3 Multipack
- 3.2.3.4 K-merce
- 3.2.3.5 VIZ and Telematics
- 3.3 LGT
- 3.3.1 Company Profile
- 3.3.2 Performance



- 3.3.2.1 Subscribers
- 3.3.2.2 ARPU and MOU
- 3.3.2.3 Financial Results
- 3.3.3 3G Businesses
- 4. Key Wireless Content Providers
- 4.1 COM2US
- 4.1.1 Company Profile
- 4.1.2 Performance
- 4.2 DANAL
- 4.2.1 Company Profile
- 4.2.2 Main Businesses
- 4.2.2.1 Mobile Payment
- 4.2.2.2 Content Business
- 4.2.3 Performance
- 4.3 OMNITEL
- 4.3.1 Company Profile
- 4.3.2 Main Businesses
- 4.3.2.1 Mobile Broadcast
- 4.3.2.2 Mobile Short Message
- 4.3.2.3 Wireless Internet
- 4.3.2.4 T-DMB
- 4.3.3 Performance
- 4.4 YAHOH
- 4.4.1 Company Profile

- 4.4.2 Performance
- 4.5 KTF MUSIC
- 4.5.1 Company Profile
- 4.5.2 Performance
- 4.6 POINT-I
- 4.6.1 Company Profile
- 4.6.2 Main Businesses
- 4.6.3 Performance
- 4.7 VAROVISION
- 4.7.1 Company Profile
- 4.7.2 Main Businesses
- 4.7.3 Performance
- 4.8 GAEASOFT
- 4.8.1 Company Profile
- 4.8.2 Main Businesses
- 4.8.2.1 Brew Service
- 4.8.2.2 Multi-media Service Center
- 4.8.2.3 Mobile Download Service
- 4.8.3 Performance
- 4.9 MOBILIANS
- 4.9.1 Company Profile
- 4.9.2 Main Businesses
- 4.9.3 Performance
- 4.10 EROOM G&G



- 4.10.1 Company Profile
- 4.10.2 Main Businesses
- 4.10.3 Performance
- 4.11 ZEROONE INTERACTIVE
- 4.11.2 Company Profile
- 4.11.3 Performance

• 5. Key Telecom Equipment Providers

- 5.1 COMTEC SYSTEMS
- 5.1.1 Company Profile
- 5.1.2 Products
- 5.1.3 Performance
- 5.2 SOLID TECHNOLOGIES
- 5.2.1 Company Profile
- 5.2.2 Products
- 5.2.3 Performance
- 5.3 CMOTECH
- 5.3.1 Company Profile
- 5.3.2 Products
- 5.3.3 Performance
- 5.4 SNH
- 5.4.1 Company Profile
- 5.4.2 Products
- 5.4.3 Performance

Selected Charts

- Quantity of Mobile Phone subscribers in Korea, 2003-Feb 2009
- Quantity of Broadband subscribers in Korea, 2003-Jan 2009
- Quantity of Internet subscribers in Korea, 2000-2008
- Launch Schedule and Business of 3G Operators in Korea
- Quantity of WCDMA subscribers in Korea, 2003-2008
- Development Strategies of Three Key Operators in Korea
- Technologies and Commercial Schedule of 3G operators in Korea
- 3G Industrial Chain Structure in Korea
- Development Strategy of SKT
- Events of SKT
- Subscribers Quantity and Market Share of SKT, 2005-2008
- Quarterly Subscribers Quantity and Market Share of SKT, 2008
- ARPU of SKT, 2002-2008
- MOU of SKT, 2003-2008
- Financial Results of SKT, 2003-2008
- Revenue from Wireless Data Service of SKT, 2007-2008
- Characteristics of Satellite DMB Service
- DMB Service Flow and Functions
- Tariff Standard of S-DMB
- Penetration Rate of DMB Service in Korea
- Investigation of Potential DMB Service Subscribers
- Quantity of DMB Subscribers in Korea, 2005-2012e
- Ranking of Most Popular Channels



- Sales of DMB Terminal of Top Three Mobile Operators in Korea
- Music Service Flow of SKT
- Events of KTF
- Financial Results of KTF, 2003-2007
- Revenue Structure of KTF, 2008
- Subscriber Quantity of KTF, Nov 2008-Feb 2009
- Subscribers Quantity Growth of KTF, 2005-2008
- ARPU of KTF, 2007Q4-2008Q4
- ARPU of Data Business of KTF, 2007Q4-2008Q4
- MOU of Voice Business of KTF, Oct 2008-Jan 2009
- Events of LGT
- LGT's Market Share in Korea, 2008
- Subscribers Quantity of LGT, 2003-2008
- ARPU of LGT, 2003-2008
- MOU of LGT, 2003-2008
- Financial Results of KTF, 2004-2008
- LGT's Revenue Structure, 2003-2008
- Developments of Com2us
- Revenue Structure of Com2us by product, 2007-Q1-Q32008
- Game Revenue Structure of Com2us, 2008Q3
- Financial Results of Com2us, 2004-2008
- Financial Results of DANAL, 2004-2008
- Quarterly Revenue of DANAL, 2008
- Quarterly Payment Business Revenue of DANAL, 2008
- Quarterly Content Business Revenue of DANAL, 2008
- Omnitel's Main Business



- Developments of Omnitel
- Operation and Content of Omnitel's Mobile Broadcast Service
- Operation and Content Omnitel's Mobile Short Message Service
- Omnitel's T-DMB Business Mode
- Financial Results of Omnitel, 2004-2008
- Sales Value of Omnitel, 2008
- Omnitel's Development Stategies
- Financial Results of YAHOH, 2004-2008
- Financial Results of KTF Music, 2003-2007
- Sales of KTF Music, 2007
- Service Solutions and Fields of Point-I LBS
- Sales of Point-I, 2003-2007
- Financial Results of Point-I, 2004-2008
- Involved Fields of VAROVISION
- Financial Results of VAROVISION, 2004-200
- Work Flow of GaeaSoft Brew
- Financial Results of GaeaSoft, 2004-2008
- Value Chain of Multimedia Information Service Center of GaeaSoft
- Download Lists of GaeaSoft's Key Content Services
- Main Business Revenue of GaeaSoft, 2006-2008
- Payment Flow of Real-time Short Message Business of Mobilians
- Market Share of Mobilians' Mobile Payment Business, 2008
- Cooperative Companies of Mobilians by Sector, 2008
- Mobilians' Strategic Plan for Its Payment Business, 2008
- Financial Results of Mobilians, 2004-2008
- Main Business of EROOM



How to Buy

Product details			How to Order
	USD	File	By email: report@researchinchina.com
Single user	1,500	PDF	By fax: 86-10-82600829
Enterprisewide Publication date		PDF	By online: www.researchinchina.com

For more information, call our office in Beijing, China:

Tel: 86-10-82600828

Website: www.researchinchina.com

