

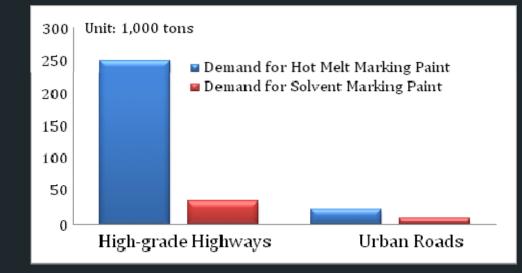
China Road Marking Paint Report, 2009



The application of road marking paint is closely related to road and urban highway construction. In recent years, the rapid development of highways and accelerating urban construction in China has driven the demand for traffic paint. And the demand for road line paint exceeded 320,000 tons in China in 2008.

In 2008, the two types of paint were rendered mainly in China, i.e. hot melt marking paint and solvent marking paint; wherein, the demand for hot melt road marking paint amounted to 283,000 tons in 2008, which got mainly applied to expressways, arterial highways, and urban roads; and the demand for solvent marking paint reached 46,000 tons primarily for Class-II highways.

Demand for Two Types of Road Marking Paint



As the construction of highways and urbanization speeds up in China, the demand for road marking paint will further grow and tend towards stability. With the growing awareness of environmental protection, the water-based traffic paints characterized by low pollution and high technology are in particular demand in China.



Table of Contents

- 1. Brief Introduction of Traffic Paint
- 1.1 Definition
- 1.2 Application of Traffic Paint in China
- 1.3 Classification of Traffic Paint
- 2. Development Environment of Road Marking Paint Industry
- 2.1 Policy Environment
- 2.1.1 Behavior Rules of Chinese Coatings Industry
- 2.1.2 Coatings Industry is Favored by Preferential Policies
- 2.1.3 Rules for the Inspection of Coating for Import
- 2.2 Technical Index for Chinese Road Marking Paints
- 2.2.1 Road Marking Coatings
- 2.2.2 Road Anti-Skid Coatings
- 3. Development of Road Marking Paint in China

- 3.1 Status Quo
- 3.2 Production Scale
- 3.3 Demand Analysis
- 3.3.1 Demand Volume
- 3.3.2 Urban Demand Volume
- 3.4 Sales Market Analysis of Chinese Road
 Marking Paint
- 3.4.1 Sales Channels and Modes of Chinese Road
 Marking Paint
- 3.4.2 Purchase Modes of Chinese Road Marking
 Paint
- 3.5 Future trend of Chinese road marking paint industry
- 4. Segmented Markets of China Traffic Paint
- 4.1 Product Varieties
- 4.1.1 Solvent Traffic Coating
- 4.1.2 Hot-Melt Traffic Paint
- 4.1.3 Other Traffic Paints

• 4.2 Status Quo of Traffic Paint

- 5. Road Construction in China and Road Mark Paint by Region
- 5.1 Progression of Highway Construction
- 5.2 Development in Key Regions
- 5.2.1 Shandong
- 5.2.2 Jiangsu
- 5.2.3 Guangdong
- 5.3 Highway Development Trend in China
- 6. Key Road Marking Paint Manufacturers
- 6.1 Atom (Langfang) Paint Co., Ltd
- 6.1.1 Profile
- 6.1.2 Operations
- 6.1.3 Financial Index
- 6.1.4 Latest Activities
- 6.2 Hengshui Xinhua Paint Co., Ltd
- 6.2.1 Profile
- 6.2.2 Main Products
- 6.2.3 Operations
- 6.2.4 Financial Index

- 6.3 Nantong Yalun Chemicals Co., Ltd
- 6.3.1 Profile
- 6.3.2 Main Products
- 6.3.3 Projects
- 6.3.4 Operations
- 6.3.5 Financial Index
- 6.4 Baoding Xinxing Chemical Coating Co., Ltd
- 6.4.1 Profile
- 6.4.2 Main Products
- 6.4.3 Operation
- 6.4.4 Financial Statement
- 6.5 Zhejiang Xiongdi Guidepost Coating Co., Ltd
- 6.5.1 Profile
- 6.5.2 Products
- 6.5.3 Operation
- 6.5.4 Latest Trend
- 6.6 Other Companies
- 6.6.1 Zhejiang Huanda Lacquer Co., Ltd
- 6.6.2 Suzhou Colour-way Enterprise Development Co., Ltd
- 6.6.3 Jiangdu Application Chemicals Co., Ltd

- 6.6.4 Jiangsu Eastern Traffic Engineering Co., Ltd
- 6.6.5 Nanjing Huiyuan Traffic Safety Co., Ltd
- 7. Overview of Road Marking Equipment
- 7.1 Zhenjiang Luxinda Road Mark Line Equipment Co., Ltd
- 7.1.1 Profile
- 7.1.2 Products
- 7.2 Shanghai Daqi Traffic Equipment Co., Ltd
- 7.2.1 Profile
- 7.2.2 Products
- 7.3 Guangzhou Liyuan Traffic Equipment Co., Ltd
- 7.3.1 Profile
- 7.3.2 Products
- 7.4 Shenyang Traffic Facility Co., Ltd
- 7.4.1 Profile
- 7.4.2 Products
- 7.5 Henan TATU Highway Co., Ltd
- 7.5.1 Profile
- 7.5.2 Products
- 8. Investment Opportunities and Risks
- 8.1 Investment Opportunities
- 8.1.1 Booming Investment in Chinese Road Sector

- 8.1.2 Backward Technologies Lead to Huge Market Opportunities
- 8.2 Investment Risks
- 8.2.1 Policy Risk
- 8.2.2 Sales Risk

Selected Charts

- Chinese Road Marking Paint Consumption on over Secondary (within) Road
- China Highway Mileage Trend, 2006-2008
- China Highway Mileage Trend by Region
- Highway Mileage and Forecast in Shandong, 2006-2011
- Highway Mileage and Forecast of Shandong by Grade, 2006-2011
- Highway Road Paint Demand and Forecast in Shandong, 2006-2011
- Highway Mileage and Forecast in Jiangsu, 2006-2011
- Highway Mileage and Forecast of Jiangsu by Grade, 2006-2011
- Highway Paint Usage and Forecast in Jiangsu, 2006-2011
- Highway Mileage and Forecast in Guangdong, 2006-2011
- Highway Mileage and Forecast of Guangdong by Grade, 2006-2011
- Highway Road Paint Usage and Forecast in Guangdong, 2006-2011
- China Highway Mileage and Forecast, 2006-2011
- China Highway Mileage and Forecast by Grade, 2006-2011
- Atom's Road Paint Series Products
- Atom's Road Lineation Machinery Series Products
- Fixed Assets Investment in Chinese Road Construction in 2009
- Classification of Traffic Coating
- Regulations & Policies on Coatings Industry
- Current Road Marking Paint Standard
- Explanation of Standard Terminology
- Technical Specification of Solvent-borne Coatings
- Technical Specification of Hot-melt Coatings





- Technical Specification of 2-pack Coatings
- Technical Specification of Waterborne Coatings
- General Physicochemical Performance of Road Anti-Skid Coatings
- Special Physicochemical Performance Requirement for Hot-smelt Anti-Skid Coatings
- Special Physicochemical Performance Requirement for Cold-polishing Anti-Skid Coatings
- Physicochemical Performance Requirement for Anti-Skid Aggregate
- Other Requirements for Road Anti-skid Coatings
- Total Number of Cities above Prefectural Level in China, 2007
- Application Volume of Road Paint in Municipalities
- Demand for Road Paint in China, 2008
- Road Paint Producers' Sales Channels
- Road Marking Paint Purchase Styles
- Main Varieties of Traffic Paint in China
- China Highway Mileage Trend by Grade
- Ranking of National Highways, 2008
- Urban Road Paint Demand in Shandong
- Urban Road Paint Demand in Jiangsu
- Urban Road Paint Demand in Guangdong
- National Expressway Network Planning
- Atom's Assets, 2007-2008
- Atom's Liabilities, 2007-2008
- Atom's Sales, 2007-2008
- Atom's Solvency, 2007-2008
- Atom's Operating Ability, 2007-2008
- Atom's Profitability, 2007-2008



- Assets of Hengshui Xinhua Paint Co., Ltd, 2007-2008
- Liabilities of Hengshui Xinhua Paint Co., Ltd, 2007-2008
- Sales of Hengshui Xinhua Paint Co., Ltd, 2007-2008
- Solvency of Hengshui Xinhua Paint Co., Ltd, 2007-2008
- Operating Ability of Hengshui Xinhua Paint Co., Ltd, 2007-2008
- Profitability of Hengshui Xinhua Paint Co., Ltd, 2007-2008
- Assets of Nantong Yalun Chemicals Co., Ltd, 2007-2008
- Liabilities of Nantong Yalun Chemicals Co., Ltd, 2007-2008
- Sales of Nantong Yalun Chemicals Co., Ltd, 2007-2008
- Solvency of Nantong Yalun Chemicals Co., Ltd, 2007-2008
- Operating Ability of Nantong Yalun Chemicals Co., Ltd, 2007-2008
- Profitability of Nantong Yalun Chemicals Co., Ltd, 2007-2008
- Assets of Baoding Xinxing Chemical Coating Co., Ltd, 2007-2008
- Liabilities of Baoding Xinxing Chemical Coating Co., Ltd, 2007-2008
- Sales of Baoding Xinxing Chemical Coating Co., Ltd, 2007-2008
- Solvency of Baoding Xinxing Chemical Coating Co., Ltd, 2007-2008
- Operating Ability of Baoding Xinxing Chemical Coating Co., Ltd, 2007-2008
- Profitability of Baoding Xinxing Chemical Coating Co., Ltd, 2007-2008
- Products of Zhejiang Xiongdi Guidepost Coating Co., Ltd
- Operation of Zhejiang Xiongdi Guidepost Coating Co., Ltd, 2006-2007
- Undertaken Projects of Nanjing Huiyuan Traffic Safety Co., Ltd, 2008
- Profile of Hot Melt Marking Methods in China
- Product List (I) of Zhejiang Luxinda Road Mark Line Equipment Co., Ltd
- Product List (II) of Zhejiang Luxinda Road Mark Line Equipment Co., Ltd
- Product List (I) of Shanghai Daqi Traffic Equipment Co., Ltd
- Product List (II) of Shanghai Daqi Traffic Equipment Co., Ltd

- Product List (I) of Guangzhou Liyuan Traffic Equipment Co., Ltd
- Product List (II) of Guangzhou Liyuan Traffic Equipment Co., Ltd
- Product List (I) of Shenyang Modern Traffic Facility Co., Ltd
- Product List (II) of Shenyang Modern Traffic Facility Co., Ltd
- Product List (I) of Henan TATU Highway Co., Ltd
- Product List (II) of Henan TATU Highway Co., Ltd



How to Buy

Product details			How to Order
	USD	File	By email: report@researchinchina.com
Single user	1,600	PDF	By fax: 86-10-82600829
Enterprisewide	2,400	PDF	By online:
Publication date: Jan.2010			www.researchinchina.com
For more information, call our office in Beijing, China:			
Tel: 86-10-82600828			

Website: www.researchinchina.com

