

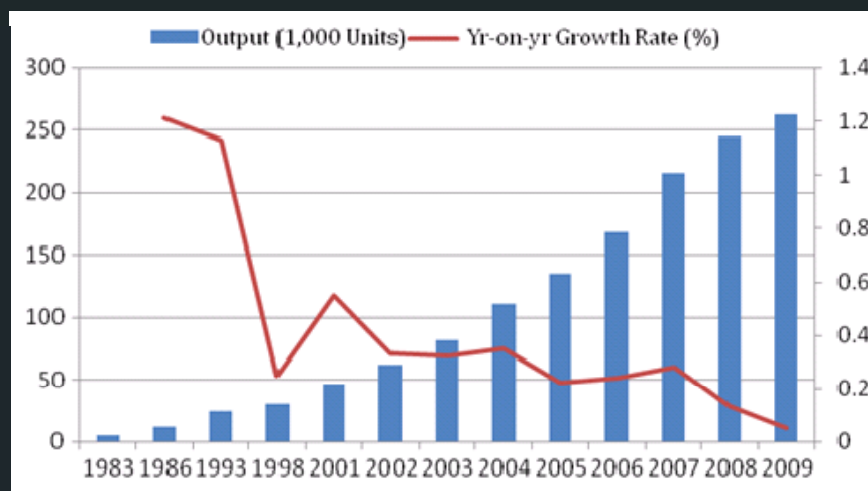
China Elevator Industry Report, 2009



As the largest elevator market in the world, Chinese output of elevators continued to rise to 262,000 units in 2009, up about 5% yr-on-yr. However, the growth margin slowed down due to the financial crisis. The shrinking newly constructed area of real estate sector directly led to the reduced orders for elevator in the first half of 2009.

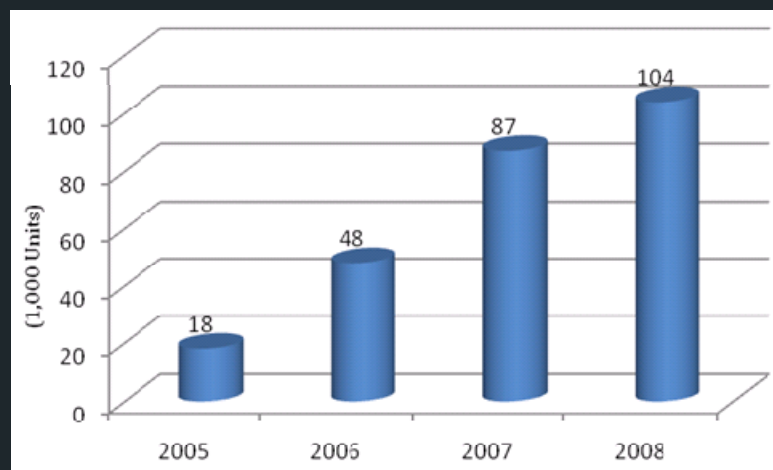
In 2009, the demand of Chinese elevator market for traditional products decreased, while new-generation energy-saving elevators and high-tech intelligent elevators will gradually become the mainstream.

Output and Growth Rate of Elevators in China, 1983-2009



Source: ResearchInChina

Sales Volume of Energy-saving Elevators in China, 2005-2008



Source: ResearchInChina

Chinese elevator manufacturers suffered great difficulties in operation in the first half of 2009 due to the downturn of real estate market. Nevertheless, with the rebounding of real estate market in the second half of 2009, elevator manufacturers restored confidence. As a major elevator manufacturer in China, the sales revenue of Shanghai Mitsubishi Elevator Co., Ltd. rose by 5.86% in the first half of 2009, and its net profit rose by 7.99%. The company expects sales revenue of RMB8.0 billion in 2009.

This report analyzes the development course, market trends, import & export, key enterprises of China elevator industry. Additionally, it researches the status quo and future trends of China elevator industry.

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