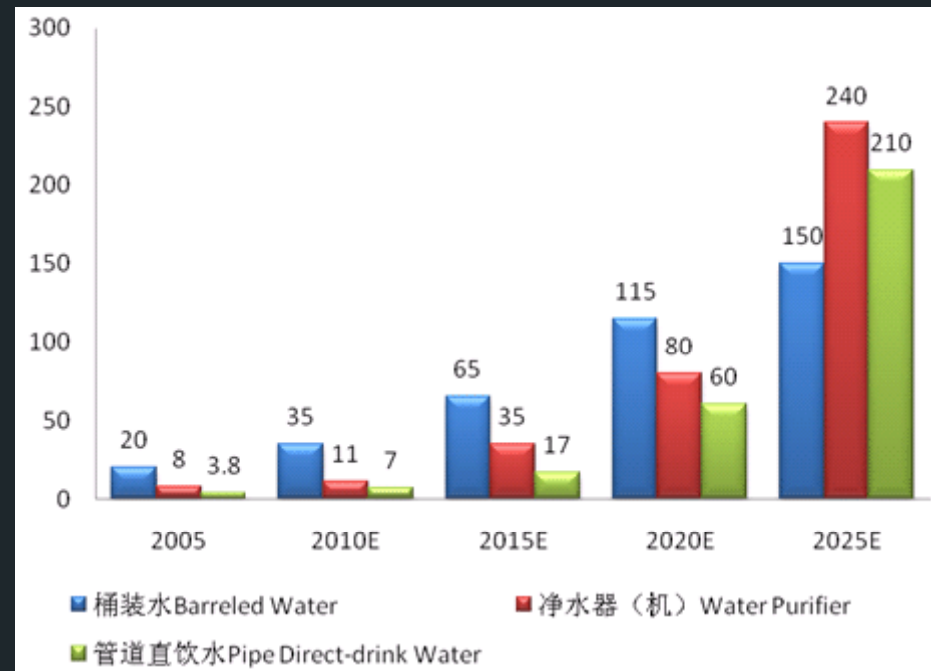


## China Drinking Water Industry Report, 2009-2010



According to statistics, more than 300 million people do not have safe drinking water in Chinese rural areas, of which the drinking water of 190 million people contains over-standard harmful substances. Because of China's large population base and increasingly serious environment pollution, there is an amazing market capacity of healthy drinking water in China. Dual water supply is developing faster in China, and nowadays, bottled or barreled water, water purifier, and piped direct-drinking water are the 3 mainstream ways. It is estimated that the above 3 kinds of drinking water will see rapid growth in the future.

### China Dual Water Supply Output and Growth, 2005-2025 (Million M3)



Source: ResearchInChina

At present, Master Kong, Wahaha, and Nongfu Spring enjoy the top 3 market shares of China's drinking water market, while Coca Cola, C'estbon and Runtian rank the 2nd group.

In tea beverage, Master Kong has also become the top brand in China with a market share by sales value reaching 51.9%; the market share of its juice beverage is 16.5%, ranking the top 3 brand; and its cause of drinking water has made great leap to No.1 brand in China owing to the 22.5% market shares.

This report, first of all, introduces the status quo of China's beverage manufacturing industry, China's drinking water and relevant industries; and then makes the competition analysis of segmented market of drinking water; and lastly, puts forward the investment advices according to the analysis of key enterprises in drinking water industry.

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