

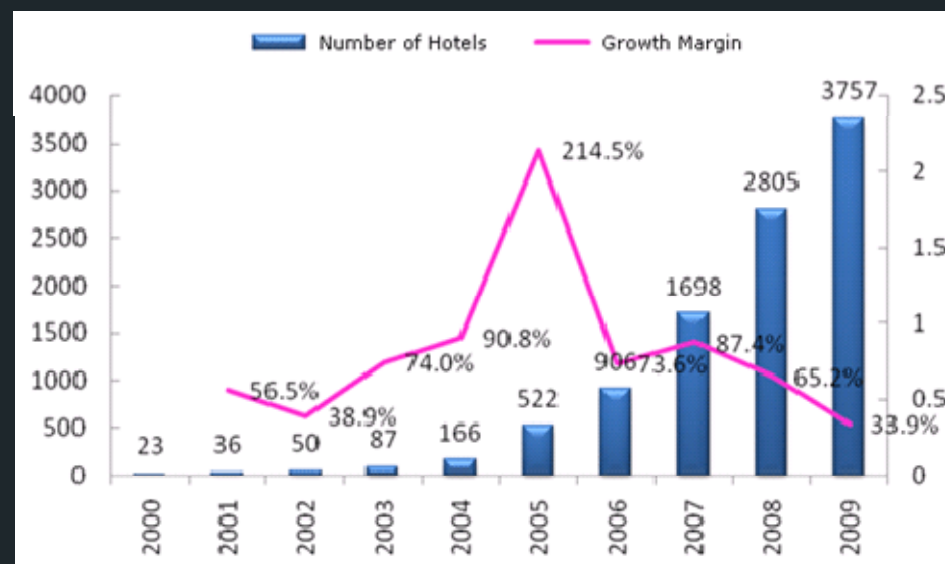
## China Budget Hotel Report, 2009-2010



As of December 31, 2009, China had 3,757 budget hotels in total, up 952 and 33.9% year-on-year, with 412,840 guest rooms, rising 99,910 and 31.9% year-on-year.

In addition, the top ten budget hotels in China were Home Inns, Jinjiang Inn, Motel168, 7 Days Inn, Hanting Inns & Hotels, GreenTree Inn, Super 8 Hotel, Ibis Hotel, Vienna Hotel and Hotel Home. The top three, top five and top ten accounted for 37.0%, 52.5% and 63.3% of China's budget hotel market respectively, and the market will be further concentrated in the future.

## China's Budget Hotel Growth, 2000-2009



Source: ResearchInChina

China's budget hotels are mainly distributed in first-tier cities such as Shanghai, Beijing and Guangzhou, and Beijing and Shanghai alone accounted for around 25% of China's total. In the future, the well-known budget hotel groups will expand to second-tier and third-tier cities due to a wide and prospect future there.

The report has made an in-depth analysis of China's budget hotel industry in terms of tourism development, hotel industry development, budget hotel regional development, nationwide budget hotel groups, and regional budget hotel groups.

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