

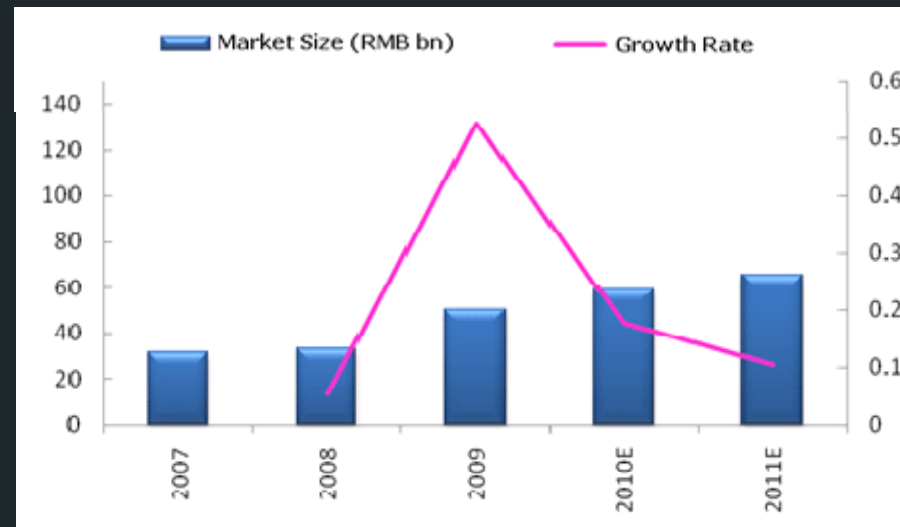
China Auto Interior Parts Market Report, 2009-2011



Auto interior parts mainly refer to those automobile products that are applied in auto interior decoration to make automobiles more comfortable and beautiful. The auto interior parts stated in this report cover the following eight products: seat, door panel, instrument panel, headliner, acoustical insulator, carpet, sunshade, and parcel shelf.

From 2007 to 2009, China's auto interior parts market had been expanding year by year, reached RMB50.395 billion in 2009, up 52.6% year on year, and is likely to reach RMB59.32 billion and RMB65.55 billion in 2010 and 2011 respectively. The explosive growth of automobile industry is the direct reason for the rapid development of auto interior parts industry, in addition, the consumers' rising requirement on auto interior comfort forms another important reason.

China Auto Interior Parts Market Size and Growth Rate, 2007-2011

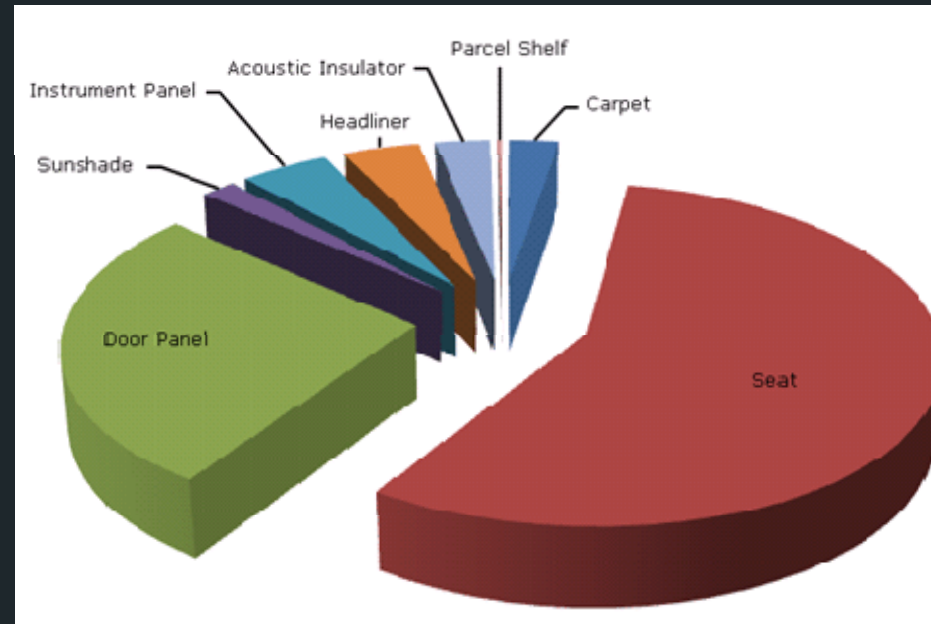


Source: ResearchInChina

Note: the auto interior parts market in this report stands for the total markets of those eight products including seat and door panel.

In 2009, China's car seat market size was RMB28.59 billion, occupying 56.7% of the auto interior parts market size; door panel ranked the second with the market size reaching RMB13.63 billion, accounting for 27%; the third was instrument panel with a market size of RMB2.35 billion, occupying 4.7%; headliner and acoustic insulator ranked the 4th and 5th with the proportion of 4% and 2.9%, respectively.

Market Shares of Auto Interior Parts, 2009



Source: ResearchInChina

Major manufacturers of auto interior parts include Shanghai Yanfeng Johnson Controls Seating Company Limited and Changchun Fawer-Johnson Controls Automotive Systems Company Limited (seat); Ningbo INOAC Huaxiang Automobile Products Company Limited and Changshu Automotive Trim Company Limited (door panel); Yanfeng Visteon Automotive Trim Systems Company Limited and Liuzhou Wuling Motors United Development Company Limited (instrument panel). The manufacturers of auto interior parts are featured by taking one auto interior part as the main product and other auto interior parts as sideline products.

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