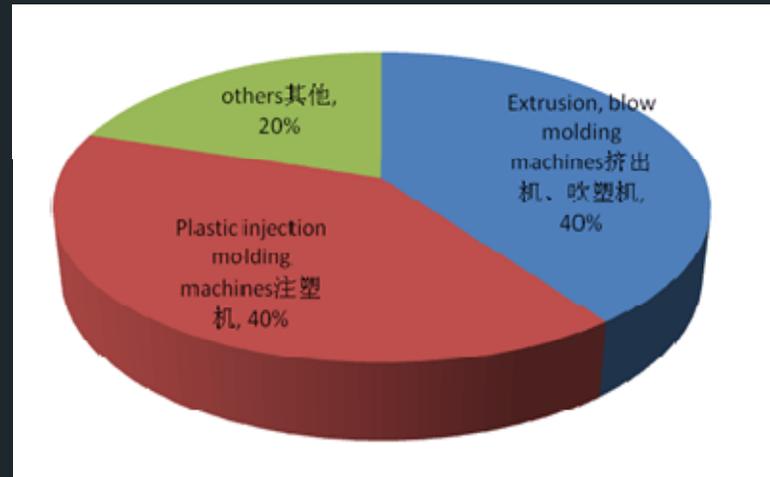


Global and China Plastic Injection Molding Machine Industry Report, 2009-2010



Plastic injection molding machine (also known as injection molding machine or injection machine) is a type of equipment accounting for the largest share - 40% in China and 50-80% in Germany, Japan and the USA - in the total output of plastic processing machinery.

Share of Plastic Injection Molding Machine in Plastic Processing Machinery of China, 2009



Source: China Plastics Machinery Industry Association; ResearchInChina

The global plastic injection molding machine market has developed at an annual average rate of 3.5% in recent years with the output in 2006 reaching 91,480 and in 2007 hitting approximate 97,250. However, the output experienced continuous downslide in both 2008 and 2009 by 10% and 5% respectively because of global financial crisis.

In 2009, the domestic demand market of plastic injection molding machine in China grew steadily yet, the output was increased by 9.2% and the sales volume was raised by 9.0%. The major reasons can be divided as follows:

- The market slowed down in 2008 and the cardinal number of the industry was relatively low;
- The demand of downstream industries such as building materials, home appliances and electronic communication was on the increase;
- Chinese government adopted a series of significant measures like domestic demand expansion, economic development promotion, industrial revitalization planning, etc.;

- The nation practiced value added tax reform so as to encourage the equipment investment of enterprises.

On the contrary, the import & export market of Chinese plastic injection molding machine in 2009 was not so optimistic, the import and export volumes throughout the year were declined by 49.1% and 39.3%, respectively.

Based on Chinese market, this report summarizes the development of global plastic injection molding machine market and gives priority to the production, sales, import & export, market competition and market segments of Chinese plastic injection molding machine. In addition, the report probes deeply into major production areas and 13 key enterprises in Chinese plastic injection molding machine market.

The production of plastic injection molding machine in China takes on conspicuous regional characteristics, Ningbo (Zhejiang) and Dongguan (Guangdong) turn out to be the major production bases of plastic injection molding machine in China and even across the world. Especially Ningbo (Zhejiang), the output of plastic injection molding machine of which occupies a half of Chinese market and enjoys 1/3 of global market shares. Beilun Plastic Injection Molding Machine Industry Base as the core production area in Ningbo is home to dozens of key enterprises including Haitian International, The Chen Hsong Group, L.K. Group, Germany's Demag and Japan's Sumitomo Heavy Industries. The sales of plastic injection molding machine in Beilun District, Ningbo in 2009 reached RMB6.4 billion, accounting for 45% of the total sales nationwide, while the profit hit 50% or so of the national total.

Sales of Key Enterprises in Plastic Injection Molding Machine Industry, 2009

Enterprise	Unit	Sales	YoY Growth
Engel	EUR mln	358.0	-39.4%
Arburg	EUR mln	214.0	37.8%
Haitian International	RMB mln	3061.3	4.5%
The Chen Hsong Group	HK\$ mln	1603.1	-30.8%
L.K. Group	HK\$ mln	1192.5	-5.5%

Source: ResearchInChina

Table of Contents

- **1. Overview of Plastic Injection Molding Machine**
 - 1.1 Profile
 - 1.2 Characteristics
 - 1.3 Position in Plastic Processing Machinery
- **2. Development of Plastic Injection Molding Machine Worldwide**
 - 2.1 Overview
 - 2.2 Major Regions and Countries
 - 2.2.1 Germany
 - 2.2.2 Japan
 - 2.2.3 Italy
 - 2.2.4 USA
 - 2.2.5 India
- **3. Development of Plastic Injection Molding Machine in China**
 - 3.1 Production
 - 3.1.1 Output
 - 3.1.2 Distribution
 - 3.2 Sales
 - 3.2.1 Sales Volume
 - 3.2.2 Consumption by Application Field
 - 3.3 Export & Import
 - 3.3.1 Export
 - 3.3.2 Import
 - 3.4 Market Competition
 - 3.4.1 Competition Pattern
 - 3.4.2 Brand Competition
 - 3.4.3 Product Competition
- **4. Market Segments**
 - 4.1 All Electric Plastic Injection Molding Machine
 - 4.1.1 Profile
 - 4.1.2 Current Development
 - 4.2 Two-plate Plastic Injection Molding Machine
 - 4.2.1 Profile
 - 4.2.2 Current Development

- **5. Key Provinces**

- 5.1 Zhejiang
- 5.2 Guangdong
- 5.3 Jiangsu

- **6. Key Enterprises**

- 6.1 Arburg
 - 6.1.1 Profile
 - 6.1.2 Operation
 - 6.1.3 Development in China
- 6.2 Sumitomo (SHI) Demag
 - 6.2.1 Profile
 - 6.2.2 Operation
 - 6.2.3 Development in China
- 6.3 Engel
 - 6.3.1 Profile
 - 6.3.2 Operation
 - 6.3.3 Development in China
- 6.4 Husky Injection Molding Systems Ltd.
 - 6.4.1 Profile
 - 6.4.2 Operation

- 6.4.3 Development in China
- 6.5 Haitian International Holdings Limited
 - 6.5.1 Profile
 - 6.5.2 Operation
 - 6.5.3 R&D
- 6.6 The Chen Hsong Group
 - 6.6.1 Profile
 - 6.6.2 Operation
 - 6.6.3 New Technology and New Product
- 6.7 L.K. Group
 - 6.7.1 Profile
 - 6.7.2 Operation
 - 6.7.3 R&D
- 6.8 Donghua Machinery Ltd.
 - 6.8.1 Profile
 - 6.8.2 Operation
 - 6.8.3 R&D
- 6.9 Guangzhou Borch Machinery Co., Ltd.
 - 6.9.1 Profile
 - 6.9.2 Operation
 - 6.9.3 Competitive Edge

- 6.10 Ningbo Haitai Machinery (Group) Co., Ltd.
- 6.10.1 Profile
- 6.10.2 Operation
- 6.10.3 Competitive Edge
- 6.11 Ningbo Haida Plastic Machinery Co., Ltd.
- 6.11.1 Profile
- 6.11.2 Operation
- 6.11.3 Competitive Edge
- 6.12 Ningbo Haixing Plastic Machinery Manufacturing Co., Ltd.
- 6.12.1 Profile
- 6.12.2 Operation
- 6.13 Ningbo Hongyu Plastic Machinery Co., Ltd.
- 6.13.1 Profile
- 6.13.2 Operation

Selected Charts

- Share of Plastic Injection Molding Machine in Plastic Processing Machinery of China, 2009
- Global Output of Plastic Injection Molding Machine, 2002-2009
- Export Value of Plastic Injection Molding Machine of Major Countries, 2008
- Output Value of Plastic Injection Molding Machine & Extrusion Molding Machine in Germany, 2007-2009
- Export Value of Plastic Machinery in Germany, 2001-2008
- Import & Export Value of Plastic Injection Molding Machine in Germany, 2007-2008
- Output of Plastic Processing Machinery in Japan, 2000-2009
- Proportion of Plastic Injection Molding Machine in Plastic Processing Machinery of Japan, 2008
- Output and Output Value of Plastic Injection Molding Machine in Japan, 2000-2009
- Output Value and Export & Import Value of Plastic & Rubber Machinery in Italy, 2007-2009
- Import Value and Growth Rate of Plastic Injection Molding Machine in Italy, 2007-2009
- Export Value and Growth Rate of Plastic Injection Molding Machine in Italy, 2007-2009
- Shipment of Plastic Injection Molding Machine in the USA, 2007-2009
- Output of Plastic Injection Molding Machine in China, 2002-2009
- Output Structure of Plastic Injection Molding Machine in China (by Region), 2009
- Sales Volume of Plastic Injection Molding Machine in China, 2002-2009
- Consumption Structure of Plastic Injection Molding Machine (by Industry), 2009
- Proportion of Plastic Injection Molding Machine in Export Value of Plastic Machinery in China, 2009

- Export Volume & Export Value of Plastic Injection Molding Machine in China, 2004-2010
- Export Value of Chinese Plastic Injection Molding Machine (by Country), 2009
- Import Volume & Import Value of Plastic Injection Molding Machine in China, 2004-2010
- Import Value of Chinese Plastic Injection Molding Machine (by Country), 2009
- Competition Pattern of Plastic Injection Molding Machine Enterprises in China, 2009
- Performance Comparison among Oil Pressure Type, Oil & Electricity Combined Type, and All Electric Type Plastic Injection Molding Machine
- Sales Proportion of Japanese Leading Enterprise of All Electric Plastic Injection Molding Machine in China
- Key Enterprises in Zhejiang Plastic Injection Molding Machine Industry Base
- Sales of Arburg, 2007-2009
- Main Business Revenue and Total Profit of Demag Plastics Machinery (Ningbo) Company, Ltd., 2007-2008
- Revenue of Engel, FY2006-FY2009
- Market Share of Engel (by Region), FY2009
- Main Business Revenue and Total Profit of Engel Machinery (Shanghai) Co., Ltd., 2007-2008
- Sales of Husky Injection Molding Systems Ltd., FY2003-FY2008
- Main Business Revenue and Total Profit of Husky Injection Molding Systems (Shanghai) Ltd., 2007-2008
- Main Business Revenue and Total Profit of Husky Injection Molding Systems (Shenzhen) Ltd., 2007-2008
- Sales of Haitian International, 2003-2009
- Sales of Haitian International (by Region), 2006-2009
- Export Value Structure of Haitian International Plastic Injection Molding Machine (by Region), 2009

- Sales and Growth Rate of Haitian International Plastic Injection Molding Machine (by Tonnage), 2009
- Sales of Haitian International Mars (J5), 2008-2009
- Revenue and Net Income of The Chen Hsong Group, FY2008-FY2010
- Revenue Structure of The Chen Hsong Group (by Region), FY2008-FY2010
- Operating Income and Total Profit of Companies Subordinated to The Chen Hsong Group, 2007-2008
- Revenue and Gross Profit of L.K. Group, FY2006-FY2010
- Revenue Structure of L.K. Group (by Region), FY2009
- Main Business Revenue and Total Profit of Donghua Machinery Ltd., 2007-2008
- Main Business Revenue and Total Profit of Guangzhou Borch Machinery Co., Ltd., 2006-2009
- Output of Plastic Injection Molding Machine of Guangzhou Borch Machinery Co., Ltd., 2006-2009
- Sales Volume of Plastic Injection Molding Machine of Guangzhou Borch Machinery Co., Ltd., 2006-2009
- Operating Income and Total Profit of Ningbo Haitai Machinery (Group) Co., Ltd., 2007-2008
- Main Business Revenue and Total Profit of Ningbo Haida Plastic Machinery Co., Ltd., 2005-2008
- Operating Income and Total Profit of Ningbo Haixing Plastic Machinery Manufacturing Co., Ltd., 2005-2008
- Product Type of Plastic Injection Molding Machine of Ningbo Haixing Plastic Machinery Manufacturing Co., Ltd.
- Plastic Injection Molding Machine of Ningbo Hongyu Plastic Machinery Co., Ltd.

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