China Solar Water Heater Industry Report, 2010

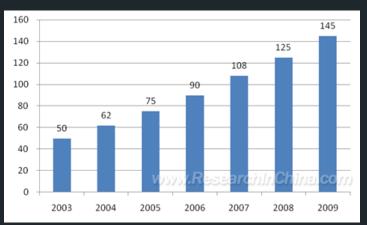


Chinese water heater market is dominated by electric water heater, gas water heater, and solar water heater, of which, solar water heater enjoys the highest growth margin.

In regard to manufacturers, solar water heater manufacturers in China can be divided into three groups. Group 1 is represented by Himin Solar who enjoys the No.1 market share and is engaged in solar water heater as well as the entire solar energy industry. Group 2 mainly consists of Ecoo Solar, Tsinghua Solar, and Huayang Solar, wherein, Ecoo Solar has experienced relatively rapid development recently with the sales volume in the north very close to that of Himin. And Group 3 covers some local brands.

Ownership of Solar Water Heater, 2003-2009 (million m2)





Source: ResearchInChina

Key Enterprises of Solar Water Heater in China, 2010

| Enterprise | Region | Brand |
|--|----------|-----------------|
| Himin Solar Corporation | Shandong | Himin |
| Jiangsu Sunrain Solar Energy Co., Ltd. | Jiangsu | Sunrain, Micoe |
| Shandong Linuo Paradigma Co., Ltd. | Shandong | Linuo-Paradigma |
| Shandong Sangle Solar Energy Co., Ltd. | Shandong | Sangle |
| Jiangsu Huayang Solar Energy Co., Ltd. | Jiangsu | Huayang |
| Jiangsu Huaiyin Huihuang Solar Energy Co., Ltd. | Jiangsu | Huihuang |
| Sunshore Solar Energy Co., Ltd. | Jiangsu | Sunshore |
| Tsinghua Solar Systems Ltd. | Beijing | Tsinghua Solar |
| Beijing Tianpu Solar Energy Group | Beijing | Tianpu |

Source: ResearchInChina

The release of subsidy policy for solar water heaters to the countryside will greatly improve the purchasing power of rural consumers and fuel the development of rural solar water heater market.





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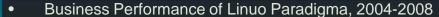


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Solar Water Heater Output in China, 2010-2015E

Solar Water Heater Demand in China, 2010-2015E

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