



**China White Carbon Black Market Report,
2010-2011**

May 2011

This report

- ◆ **Analyzes the status quo of white carbon black industry in China.**
- ◆ **Focuses on the upstream and downstream industries.**
- ◆ **Highlights the operation of white carbon black enterprises in China.**

Please visit our website to order this report and find more information about other titles at www.researchinchina.com

Related Products

China Synthetic Diamond Industry Report, 2010-2011

China Tungsten Industry Report, 2010-2011

Global Top 500 Mining and Metal Companies, 2010

China Magnesium Industry Report, 2010

China Tin Industry Statistics, 2010

Global and China Zirconium Industry Report, 2010

Abstract

In recent years, white carbon black industry has presented vigorous development in China. China's output of white carbon black reached 431 thousand tons in 2004 and rocketed to 840 thousand tons in 2010, with capacity and output both ranking No.1 worldwide. It is expected that this growth trend will last until 2013.

Rubber industry, the main consumer of white carbon black, occupies about 74% of the total consumption. In 2009, China's rubber industry consumed 550 thousand tons of white carbon black; specifically, the shoemaking industry consumed 350 thousand tons (47%), tyre market 120 thousand tons (16%), rubber tube, rubber belt and electrical wire & cable market 80 thousand tons (11%). In addition, non-rubber fields including textile, papermaking and pesticide accounted for 190 thousand tons (26%) of the total consumption.

The growth potential of the white carbon black demand from the rubber industry including shoemaking, rubber tube, rubber belt, and electrical wire & cable is limited, on account of mature development in these fields. As for other industries except rubber industry, the demand for white carbon black is scattered and in low absolute quantity. Therefore, the most promising application field of white carbon black will be tyre industry in the coming years.

In 2010, there are more than 50 enterprises directly engaged in precipitated silica production in China, with a total output of 840 thousand tons. Currently, most of the precipitated silica produced in China is ordinary white carbon black, which mainly finds application in tyre and shoemaking industries; high value-added products need to be imported in China.

At present, some enterprises in China are constructing or planning white carbon black projects, such as TongHua ShuangLong Group Chemical Co., Ltd., Do-Fluoride Chemicals Co., Ltd., and Shandong Haihua Company Limited. Driven by a series of fundraising and investment projects, it is expected that China's output of white carbon black will exceed 1 million tons in 2011.

Now, annual capacity of TongHua ShuangLong reaches 16 thousand tons. Its main product highly dispersed precipitated silica for HTV silicon rubber occupies the largest market share in China, and highly dispersed silica for high-end paints holds the second largest market share. The RMB120.4023 million fundraising project of TongHua ShuangLong will add 20 thousand tons to the company's annual capacity of highly dispersed silica products.

1. Status Quo of White Carbon Black Industry in China

- 1.1 Supply & Demand
- 1.2 Competition
 - 1.2.1 Entry Barriers
 - 1.2.2 Rapid Development
 - 1.2.3 Urgent Need of Technology Improvement
- 1.3 Policies

2. Upstream & Downstream Industries

- 2.1 Upstream Industry
- 2.2 Downstream Industry

3. Key Enterprises

- 3.1 TongHua ShuangLong Group Chemical Co., Ltd.
 - 3.1.1 Profile
 - 3.1.2 Operation
 - 3.1.3 White Carbon Black Products
 - 3.1.4 Development Trend
 - 3.1.5 Fundraising Projects

- 3.2 Do-Fluoride Chemicals Co., Ltd.
 - 3.2.1 Profile
 - 3.2.2 Operation
 - 3.2.3 White Carbon Black Products
 - 3.2.4 Fundraising Projects
- 3.3 Shandong Haihua Company Limited
 - 3.3.1 Profile
 - 3.3.2 Operation
- 3.4 Other Enterprises
 - 3.4.1 Evonik Wellink Silica (Nanping) Co., Ltd.
 - 3.4.2 Changzhou Maideng Rubber Plastics Chemical Co., Ltd.
 - 3.4.3 Youxian Xinxing Fine Chemical Plant
 - 3.4.4 Shandong Link Silica Co., Ltd.
 - 3.4.5 Wuxi QueChen Silicon Chemical Co., Ltd.
 - 3.4.6 Zhuzhou Xinglong Chemical Industry Co., Ltd.

4. Market Outlook

- Consumption Structure of White Carbon Black in China, 2010
- Key Data of Imported High-end White Carbon Black and Exported Low-end White Carbon Black in China, 2001-2009
- Manufacturing Technology and Development Trend of White Carbon Black Worldwide
- Market Segmentations, Features, Prices, and Enterprises of White Carbon Black, 2010
- Demand of White Carbon Black in America, 2003-2018E
- Key Enterprises and Market Shares of White Carbon Black Industry in China
- Annual Output of White Carbon Black in China, 2004-2010
- Annual Output Growth Rate of White Carbon Black in China, 2005-2010
- Prices of Raw Materials and Energy for White Carbon Black, 2007-2009
- Prices of Raw Materials and Energy for Sodium Silicate, 2008-2009
- Applications of White Carbon Black
- Demand and Growth Rate of High-end White Carbon Black Applications, 2002-2011
- Market Share Distribution of Precipitated Silica for Domestic HTV Silicon Rubber, 2006-2008
- Demand of HTV Silicon Rubber in China, 2009-2011
- Output of Architectural Coating in China, 2010
- Output of Outer Rubber Tyre in China, 2010-2011
- Output of Outer Radial Tyre in China, 2010-2011
- Output of Chemical Pesticide in China, 2005-2011
- Output of Toothpaste in China, 2010-2011
- Output of Newsprint in China, 2010-2011
- Financial Data of TongHua ShuangLong, 2009-2013

- Operating Income of TongHua ShuangLong by Region, 2007-2009
- Capacity, Output, and Sales Volume of TongHua ShuangLong by Product, 2007-2010
- Output and Sales Volume of TongHua ShuangLong by Product, 2007-2009
- Sales of TongHua ShuangLong by Product, 2007-2009
- White Carbon Black Products of TongHua ShuangLong
- Main Consumer Groups of White Carbon Black Products of TongHua ShuangLong
- Prices of White Carbon Black Products of TongHua ShuangLong, 2007-2009
- Investment of Raised Funds of TongHua ShuangLong in the Future
- Product Data Forecast of 20,000t/a Highly Dispersed Precipitated Silica Project of TongHua ShuangLong
- Financial Data of Do-Fluoride, 2009-2013
- Sales of Do-Fluoride by Product, 2006-2009
- Capacity of Do-Fluoride by Product Before and After the Fundraising Project Put into Production
- Financial Data of Shandong Haihua, 2009-2011
- Financial Data of Evonik Wellink Silica (Nanping) Co., Ltd., 2009
- Financial Data of Changzhou Maideng Rubber Plastics Chemical Co., Ltd., 2009
- Financial Data of Youxian Xinxing Fine Chemical Plant, 2009
- Financial Data of Shandong Link Silica Co., Ltd., 2009
- Financial Data of Wuxi QueChen Silicon Chemical Co., Ltd., 2009
- Financial Data of Zhuzhou Xinglong Chemical Industry Co., Ltd., 2009

You can place your order in the following alternative ways:

1. Order online at www.researchinchina.com
2. Fax order sheet to us at fax number: +86 10 82601570
3. Email your order to: report@researchinchina.com
4. Phone us at +86 10 82600828/ 82600893

Party A:			
Name:			
Address:			
Contact Person:		Tel	
E-mail:		Fax	

Party B:			
Name:	Beijing Waterwood Technologies Co., Ltd (ResearchInChina)		
Address:	Room 1008, A2, Tower A, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080		
Contact Person:	Liao Yan	Phone:	86-10-82600828
E-mail:	report@researchinchina.com	Fax:	86-10-82601570
Bank details:	Beneficial Name: Beijing Waterwood Technologies Co., Ltd Bank Name: Bank of Communications, Beijing Branch Bank Address: NO.1 jinxiyuan shijicheng, Landianchang, Haidian District, Beijing Bank Account No #: 110060668012015061217 Routing No #: 332906 Bank SWIFT Code: COMMCNSHBJG		

Title	Format	Cost
<i>Total</i>		

Choose type of format

Hard copy	1400USD
PDF (Single user license)	1300USD
PDF (Enterprisewide license)	2000USD

※ Reports will be dispatched immediately once full payment has been received.
Payment may be made by wire transfer or credit card via Paypal.