This report

◆ Analyzes status quo, related polices, regional development, investment and financing of China’s childhood education.

◆ Focuses on market potential of China’s childhood education.

◆ Highlights the operation of childhood schools of all varieties.

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Private kindergartens have always been playing a dominate role in the construction and development of kindergartens in China, with the proportion in China’s total number of kindergartens soaring to 64.6% in 2009 from 55.3% in 2005, far higher than that of governmental and collectively-invested ones in the same period.

By region, kindergarten construction in first-tier cities like Beijing and Shanghai performs better. In 2010, there were a total of 1,245 kindergartens in Beijing with the enrollment approximating 105,000. Meanwhile, Beijing is projected to lavish RMB1.5 billion in the upcoming three years to build 118 state-run kindergartens, and to invest RMB5 billion in next five years for kindergarten construction and expansion, with the respective number of 300.

Abstract
As of 2009, China had 138,200 kindergartens, with a year-on year increase of 3.37%, but the growth rate decreased by 2.14 percentage points compared to 2005. In terms of the age bracket of enrollment, children aged three to five accounted for 57.9% of the enrollment haul, followed by those above five with the proportion of 33.2% of the total enrollment.

Kindergarten Quantity and Growth of China, 2005-2009

Source: Ministry of Education of the PRC; ResearchInChina
In 2010, Shanghai had 1,252 kindergartens, 396 or 32% of which were private ones, and the number is still growing. In the next three years (2011-2013), Shanghai is expected to build and expand 100 kindergartens.

Investment in childhood education through enterprise financing saw a decline in China in 2010 after gaining momentum during 2007-2009. Additionally, as far as the investment and financing in overall education and training industry are concerned, childhood education and training industry only occupies a tiny share. During 2003-2010, accumulated investment and financing amount in China’s childhood education and training industry made up below 10% of the total amount in China’s training industry.

The report highlights the status quo, related polices, regional development, investment and financing of China’s childhood education as well as childhood schools of all varieties, in an attempt to tap into the market potential and pursue the development of China’s childhood education industry.
1. Childhood Education in China
1.1 Definition
1.2 Policy Environment of Chinese Childhood Education Industry
1.2.1 Policy
1.2.2 Main Points of National Long-and Medium-Run Education Reform and Development Plan (2010-2020)

2. Status Quo of China Childhood Education Industry
2.1 Economic and Demographic Environment
2.1.1 GDP and Inhabitant Income
2.1.2 Changes in Population Structure
2.2 Schools
2.3 Enrollment
2.4 Infrastructure
2.5 Chain Operation
2.6 Online Education
2.7 Private Education Still Has Development Potentials

3. Regional Development of Childhood Education in China
3.1 Childhood Education in Cities
3.2 Childhood Education in Counties and Towns
3.3 Childhood Education in Rural Areas
3.4 Major Cities
3.4.1 Beijing
3.4.2 Shanghai
3.4.3 Guangdong

4. Development of China’s Early Education & Training Industry and Market
4.1 Development of China’s Education and Training Industry
4.2 Status Quo of Early Education and Training Industry
4.3 Financing and Investment in Early Education and Training Industry
4.4 Prospect of Early Education and Training Market

5. Main Childhood Education Schools
5.1 Early Childhood Education Schools
5.1.1 R.Y.B Education Institution
5.1.2 BABYCare
5.1.3 GYMBOREE
5.1.4 Combaby
5.1.5 Fastrackids
5.1.6 Chincestar
5.1.7 Little Bears’ Home
5.1.8 GYMBABY
5.1.9 Dehuiquan Brain Potential Development Education Center
5.1.10 Beijing Huaxia Baby Education Group
5.2 Childhood Education Schools
5.2.1 Dadi Early-Children Education Group
5.2.2 Huijia Kindergarten
5.2.3 Oriental Cambridge Kindergarten
5.2.4 Xiaohajin Kindergarten
5.2.5 Shandong Baowei Education Institution
5.2.6 Fortune Fountain Kindergarten

5.2.7 Hailida International Kindergarten
5.2.8 Etonkids International Educational Group
5.2.9 Greatman (HK) International Education Group
5.2.10 ONLY Education
5.3 Others Schools
5.3.1 Beijing Juren School
5.3.2 BabyBlossom
5.3.3 Golden Cradle Kindergarten
• Childhood Education Industry Classification
• Childhood Education Industry Policies in China
• Main Goals of National Education Development (2010-2020) (Excerpt)
• China’s Quarterly GDP, 2007-2010
• China’s Population Structure, 2008-2010
• Number of Kindergartens in China, 2005-2009
• Number of Classes of Kindergartens in China, 2005-2009
• Kindergartens in China by Sponsor, 2009
• Kindergarten Enrollment, 2006-2009
• Kindergarten Enrollment in China by Age, 2009
• Enrollment of Kindergartens Hosted by Education Sectors in China, 2005-2009
• Enrollment of Kindergartens Hosted by Education Sectors in China by Age, 2008-2009
• Enrollment of Kindergartens Hosted by Collective Sectors in China, 2005-2009
• Enrollment of Kindergartens Hosted by Collective Sectors in China by Age, 2008-2009
• Enrollment of Private Kindergartens in China, 2005-2009
• Enrollment of Private Kindergartens in China by Age, 2008-2009
• Land Area of Chinese Kindergartens, 2005-2009
• Teaching and Ancillary Floorage for Childhood Education, 2008-2009
• Outdoor Activity Floorage for Childhood Education, 2005-2009
• Book Inventory for Childhood Education, 2005-2009
• Online Childhood Education Industry Chain
• Number and Proportion of Private Kindergartens in China, 2005-2009
• Number of Kindergartens in China by Region, 2009
• Kindergarten Enrollment in Cities, 2005-2009
• School Age Enrollment of Kindergartens in Cities, 2008-2009
• Number of Kindergartens in Cities of China, 2008-2009
• Number of Staff in Kindergartens in Cities of China, 2008-2009
• Number of Kindergartens in Counties and Towns of China, 2008-2009
• Number of Staff in Kindergartens in Counties and Towns in China, 2008-2009
• Number of Kindergartens in Rural Areas of China, 2008-2009
• Number of Staff in Kindergartens in Rural Areas of China, 2008-2009
• Number of Kindergartens in Beijing, 2006-2010
• Change in Kindergarten Enrollment in Beijing, 2001-2010 (Academic Year)
• Number of Children in Kindergartens in Beijing, 2001-2010 (Academic Year)
• Overview of Childhood Education Industry in Shanghai, 2010
• Number of Kindergartens in Guangdong, 2001-2010
• Enrollment of Childhood Education in Guangdong, 2001-2010
• Number of Children in Kindergartens in Guangdong, 2000-2010
• Market Size and Growth of China’s Education and Training Industry, 2009-2012E
• VC/PE Investment in China’s Education and Training Industry, 2006-2010
• Market Size and Growth of Preschool Education and Training, 2009-2013
• Brand Attention of Children’s English Training, 2010
• Cases of Investment in Early Education and Training Industry as of 2011
• Investment in Secondary Sectors of China’s Education and Training Industry by Investment Amount, 2003-2010
• China Childhood Education Equipment Market Size, 2004-2013E
• Top 10 Investable Education and Training Brands in China, 2010
• Revenue and Profit of Gymboree Corp, 2010Q2-2011Q2
• Kindergarten Projects Completed and planned of Oriental Cambridge, 2010-2011
• Sales and Number of Outlets of ONLY Education, 2008-2009
• Subsidiaries of ONLY Education, 2010
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