



**China Electric Bicycle Industry Report,  
2010-2011**

**Jun. 2011**

## ***This report***

- ◆ **Analyzes the operating environment for China electric bicycle industry.**
- ◆ **Focuses on the status quo of Chinese electric bicycle market.**
- ◆ **Highlights the operation of electric bicycle manufacturers.**

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## Abstract

China is the world's largest producer and consumer of electric bicycles, contributing over 90% to the global output and consumption respectively. In 2010, China produced 29.54 million electric bicycles, up 33% year on year.

**Electric Bicycle Output in China, 2003-2010 (mln)**



Source: National Bicycle Industry Information Center

By region, Tianjin, Jiangsu, Zhejiang, Shandong and Shanghai are the major producers of electric bicycles in China. In 2010, Tianjin produced 13.43 million electric bicycles, ranking first in China. Based on the advantages in bicycles, more than 90% of the electric bicycle companies in Tianjin evolve from bicycle makers, including well-known enterprises Tianjin Jianwei, Taifeng Tianjin Birdie and Tianjin Battle. Tianjin Jianwei is a famous manufacturer of simple electric bicycles, with the annual capacity of 1 million.

The electric bicycle companies in Jiangsu mainly produce luxury electric bicycles, including Jiangsu Xinri, Jiangsu Yadea and Changzhou Supaq. Jiangsu Xinri is one of the largest manufacturers of electric bicycles in China, with the annual capacity of 5 million electric bicycles; it has ranked first in the output of electric bicycles in the world for consecutive 6 years. Jiangsu Xinri plans to go public in H1 2012.

In Zhejiang, well-known electric bicycle brands include Luyuan, Lanbei and Xinyue. Luyuan Group has 5 major manufacturing bases; it introduced lithium bikes in 2010, and launched "lithium" strategy officially in 2011 to enter the field of lithium electric bicycles.

Shandong Incalcu, Aucma (Yinan) and Shandong Bidewen are major electric vehicle manufacturers in Shandong. Shandong Incalcu has the annual capacity of 3 million electric bicycles, and achieved the sales revenue of RMB1.03 billion in 2009; Aucma has three wholly owned electric bicycle subsidiaries, and achieved the sales revenue of RMB500 million from electric bicycles in 2010.

According to the data released by National Bureau of Statistics, General Administration of Customs, Moped Committee of China Bicycle Association, and China Electric Vehicle Association, the report outlines the development and major policies of the global electric bicycle industry, analyzes the status quo, competition pattern and regional distribution of Chinese electric bicycle market, and makes an in-depth study on operation and development strategies of 25 key enterprises.

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