



**China Aluminum Rolling Industry Report,  
2010-2012**

**Feb. 2012**

## STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

## REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

## METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

## INFORMATION SOURCES

The primary information sources include China Custom and Wind.

## Abstract

Aluminum rolling industrial products mainly consists of two categories i.e. aluminum sheet & strip and aluminum foil, and China is currently the world's largest producer and exporter of aluminum sheets, strips and foils. In 2010, China's aluminum sheet & strip capacity reached 7.25 million tons, sharing roughly 23.2% of global total; aluminum foil capacity 2.13 million tons, making up about 35.7%.

Aluminum rolling industry is the area with fastest-growing investment in today's China aluminum processing industry; investment in new industrial products is primarily focused on high-precision aluminum sheet & strip, aluminum thin-sheet for cans, electronic foil, packaging foil and others, and domestic key aluminum processing enterprises involving Southwest Aluminum, Nanshan Aluminum, Weiqiao Aluminum & Electricity, China Zhongwang, etc. all have increased investment in this area. According to the current investment development tendency in this industry, there will emerge seven megaton-level large manufacturers of aluminum sheet, strip & foil during the 12th Five-Year Plan Period (2011-2015).

Based on analyzing the supply-demand structure of global aluminum sheet, strip & foil market, as well as the output, consumption, import & export volume, upstream & downstream sectors and other aspects of Chinese aluminum sheet, strip & foil industry, China Aluminum Rolling Industry Report, 2010-2012 highlights the financials, product mix, investment planning, etc. of 15 major players in the industry.

Being one of the largest integrated aluminum deep-processing enterprises in China, Southwest Aluminum boasts the international advanced hot strip rolling production lines for high-precision aluminum and aluminum alloy sheet & strip. In 2010, the revenue from its aluminum sheet, strip & foil products occupied 81.9% of total operating revenue. At the present stage, the company is conducting a 220 kt/a aluminum alloy casting expansion project, once completed, its annual output of aluminum processing will register one million tons.

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**Henan Mingtai Aluminum** is one of China's major manufacturers of aluminum sheets, strips and foils, whose annual capacity in this field amounted to 350 kilotons in 2011, and will hit 400 kilotons in 2012 after the completion of IPO project. CTP aluminum substrate, high-precision aluminum alloy sheet, electronic foil, composite aluminum sheet, strip & foil, etc. are all the focus products for future development.

**Shandong Loftan Aluminum Foil** is China's largest manufacturer of pharmaceutical foils, as well as the second largest household foil producer, currently enjoying a 70% share of domestic pharmaceutical foil market. The company's aluminum sheet, strip & foil projects under construction mainly cover 80 kilotons of aluminum foils and 450 kilotons of aluminum sheets and strips.

### 1. Overview of Aluminum Rolling Industry

- 1.1 Definition
- 1.2 Industrial Chain

### 2. Development of Global Aluminum Rolling Industry

- 2.1 Supply
- 2.2 Demand

### 3. Development of China Aluminum Smelting Industry

- 3.1 Supply & Demand
- 3.2 Market Price Trends

### 4. Development of China Aluminum Rolling Industry

- 4.1 Policy Environment
- 4.2 Industrial Characteristics
  - 4.2.1 Technical Equipment Level
  - 4.2.2 Profit Model
  - 4.2.3 Entry Barriers
- 4.3 Supply
- 4.4 Import & Export
  - 4.4.1 Aluminum Sheet & Strip
  - 4.4.2 Aluminum Foil
- 4.5 Demand
  - 4.5.1 Consumption
  - 4.5.2 Consumption Pattern

### 5. Application of Aluminum Sheet, Strip & Foil in China

- 5.1 Applications of Aluminum Sheet & Strip
  - 5.1.1 Architecture
  - 5.1.2 Packaging
  - 5.1.3 Transportation
  - 5.1.4 Printing
- 5.2 Applications of Aluminum Foil
  - 5.2.1 Heat Transfer
  - 5.2.2 Packaging
  - 5.2.3 Power Electronics

### 6. Key Aluminum Rolling Enterprises in China

- 6.1 Aluminum Corporation of China Limited (CHALCO)
  - 6.1.1 Profile
  - 6.1.2 Operation
  - 6.1.3 Aluminum Sheet, Strip & Foil Construction Projects in 2010-2011
- 6.2 Southwest Aluminum (Group) Co., Ltd.
  - 6.2.1 Profile
  - 6.2.2 Operation
- 6.3 Henan Mingtai Aluminum Industry Co., Ltd.
  - 6.3.1 Profile
  - 6.3.2 Operation
  - 6.3.3 Competitive Advantage
  - 6.3.4 Capacity Expansion Planning in 2012

### 6.4 Asia Aluminum Group

- 6.5 Zhejiang Dongliang New Material Co., Ltd.
  - 6.5.1 Profile
  - 6.5.2 Operation
- 6.6 Shandong Nanshan Aluminum Co., Ltd.
  - 6.6.1 Profile
  - 6.6.2 Operation
  - 6.6.3 Under-Construction Projects in 2010-2014E
- 6.7 Yunnan Aluminum Co., Ltd.
  - 6.7.1 Profile
  - 6.7.2 Operation
  - 6.7.3 Under-Construction Projects in 2010-2013E
- 6.8 China Zhongwang Holdings Limited
  - 6.8.1 Profile
  - 6.8.2 Operation
  - 6.8.3 Investment Planning in 2011-2018
- 6.9 Shandong Weiqiao Aluminum & Electricity Co., Ltd.
- 6.10 Guangdong Dongyangguang Aluminum Co., Ltd.
- 6.11 Zhenjiang Dingsheng Aluminum Co., Ltd.
- 6.12 Xiashun Holdings Limited
- 6.13 Jiangsu Alcha Aluminum Co., Ltd.
- 6.14 Shandong Loften Aluminum Foil Co., Ltd.
- 6.15 Ningbo Fubang Jingye Group Co., Ltd.

- Model Products of Aluminum Rolling Industry
- Aluminum Rolling Industry Chain
- Global Aluminum Sheet & Strip Capacity by Region, 2010
- Global Aluminum Foil Capacity by Region, 2010
- Global Aluminum Foil Demand, 2005-2010
- Output of Electrolytic Aluminum in China, 2005-2011
- Apparent Consumption of Electrolytic Aluminum in China, 2005-2011
- Spot Market Price of LME Aluminum, 2008-2011
- Spot Market Price of SHFE Aluminum in China, 2008-2011
- Major Industrial Policies on China Aluminum Rolling Industry
- Aluminum Sheet & Strip Capacity in China, 2005-2010
- Aluminum Sheet & Strip Output in China, 2005-2010
- Aluminum Foil Capacity in China, 2005-2010
- Aluminum Foil Output in China, 2005-2010
- Export Volume of Aluminum Sheet & Strip in China, 2005-2011
- Import Volume of Aluminum Sheet & Strip in China, 2005-2011
- Export Volume of Aluminum Foil in China, 2005-2011
- Import Volume of Aluminum Foil in China, 2005-2011
- Aluminum Sheet & Strip Consumption in China, 2005-2010
- Aluminum Foil Consumption in China, 2005-2010
- Consumption Pattern of Aluminum Sheet & Strip in China, 2010
- Consumption Pattern of Aluminum Foil in China, 2010
- Aluminum Sheet & Strip Demand in China Architecture Industry, 2005-2010
- Aluminum Sheet & Strip Demand in China Packaging Industry, 2005-2010
- Aluminum Sheet & Strip Demand in China Transportation Industry, 2005-2010

- Aluminum Sheet & Strip Demand in China Printing Industry, 2005-2010
- Aluminum Foil Demand in China Heat Transfer Industry, 2005-2010
- Aluminum Foil Demand in China Packaging Industry, 2005-2010
- Aluminum Foil Demand in China Power Electronics Industry, 2005-2010
- Main Aluminum Processing Subsidiaries of CHALCO
- Operating Revenue & Net Income of CHALCO, 2005-2011
- Operating Revenue & Gross Margin of Aluminum Processing Business of CHALCO, 2008-2011
- Operating Revenue of Southwest Aluminum (Group) Co., Ltd., 2009-2015E
- Operating Revenue Breakdown of Southwest Aluminum (Group) Co., Ltd. by Product, 2010
- Production Line Capacity of Henan Mingtai Aluminum Industry Co., Ltd., 2011
- Output of Main Products of Henan Mingtai Aluminum Industry Co., Ltd. , 2008-2011
- Sales Price of Main Products of Henan Mingtai Aluminum Industry Co., Ltd., 2008-2011
- Processing Fee of Main Products of Henan Mingtai Aluminum Industry Co., Ltd., 2008-2011
- Operating Revenue & Net Income of Henan Mingtai Aluminum Industry Co., Ltd., 2008-2011
- Operating Revenue Breakdown of Henan Mingtai Aluminum Industry Co., Ltd. by Product, 2010
- IPO Projects of Henan Mingtai Aluminum Industry Co., Ltd., 2011
- Operating Revenue & Net Income of Zhejiang Dongliang New Material Co., Ltd., 2008-2011
- Gross Margin of Aluminum Sheet & Strip Business of Zhejiang Dongliang New Material Co., Ltd., 2008-2011
- Operating Revenue Breakdown of Zhejiang Dongliang New Material Co., Ltd. by Product, 2010
- Capacity of Main Products of Shandong Nanshan Aluminum Co., Ltd., 2011
- Operating Revenue & Net Income of Shandong Nanshan Aluminum Co., Ltd., 2008-2011
- Under-Construction Projects of Shandong Nanshan Aluminum Co., Ltd., 2010-2014E
- Capacity of Aluminum Products of Yunnan Aluminum Co. Ltd., 2011
- Operating Revenue & Net Income of Yunnan Aluminum Co. Ltd., 2008-2011
- Operating Revenue Breakdown of Yunnan Aluminum Co. Ltd. by Product, 2011

- Under-Construction Projects of Yunnan Aluminum Co. Ltd., 2010-2013E
- Operating Revenue & Net Income of China Zhongwang Holdings Limited, 2008-2011
- Investment Projects & Planning of China Zhongwang Holdings Limited, 2011-2018E
- Operating Revenue & Net Income of Guangdong Dongyangguang Aluminum Co., Ltd., 2008-2011
- Operating Revenue Breakdown of Guangdong Dongyangguang Aluminum Co., Ltd. by Product, 2011
- Investment Projects of Guangdong Dongyangguang Aluminum Co., Ltd., 2011-2012
- Aluminum Sheet, Strip & Foil Investment Projects of Zhenjiang Dingsheng Alumium Co., Ltd., 2010-2011
- Aluminum Sheet, Strip & Foil Investment Projects of Xiashun Holdings Limited, 2008-2011
- Operating Revenue & Net Income of Jiangsu Alcha Aluminum Co., Ltd., 2008-2011
- Operating Revenue Breakdown of Jiangsu Alcha Aluminum Co., Ltd. by Product, 2010
- Operating Revenue & Net Income of Shandong Loften Aluminum Foil Co., Ltd., 2008-2011
- Operating Revenue Breakdown of Shandong Loften Aluminum Foil Co., Ltd. by Product, 2011
- Investment Projects & Planning of Shandong Loften Aluminum Foil Co., Ltd., 2010-2017E
- Operating Revenue & Net Income of Ningbo Fubang Jingye Group Co., Ltd., 2008-2011
- Operating Revenue & Net Income of Main Listed Companies in China Aluminum Rolling Industry, 2011



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