



China Textile and Apparel Production & Sales Statistics, 2010-2011

Feb. 2012

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

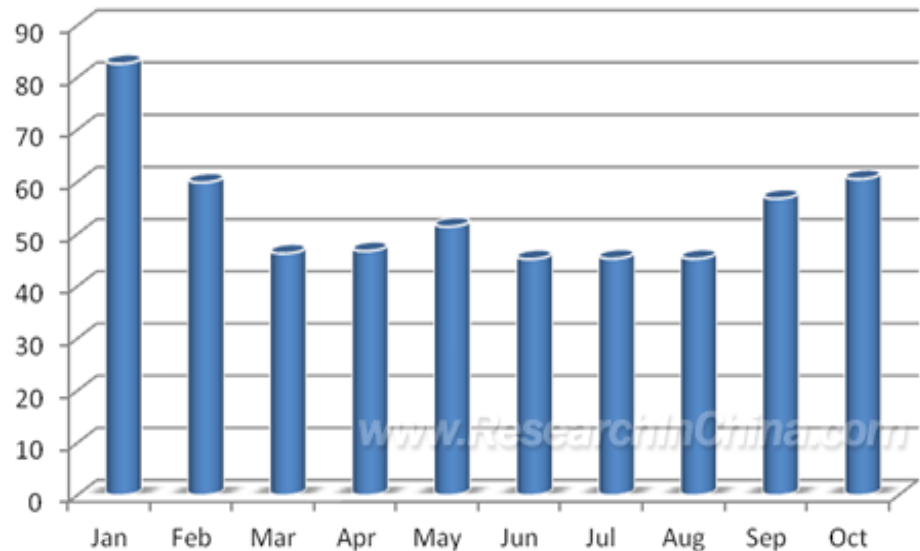
The primary information sources include NBS(National Bureau of Statistics of China) and Wind etc .

Abstract

In 2011, under the background of contracted external demand and rising domestic inflation, Chinese textile and apparel enterprises generally raised the prices of their products, which exerted an obvious negative impact on volume growth. China's textile and apparel industry in 2011 displayed two operational characteristics as follows:

Domestic trade did better than exports. According to statistics, from January to August 2011, China's key large department stores achieved a 23% year-on-year growth in apparel retail sales, with price up 16% while volume merely up 6%; apparel export value rose 23% YoY, with price up 43% but volume down 13%.

Apparel Retail Sales of China's Key Large Department Stores, Jan.-Oct. 2011 (Unit: RMB bn)



Source: National Bureau of Statistics, ResearchInChina

Apparel & home textile enterprises performed better than textile manufacturing ones.

Two major breakout directions for China's domestic apparel enterprises in 2012 are self-owned brand and domestic market. Through more than 40 figures and tables, China Textile and Apparel Production & Sales Statistics, 2010-2011 paints a complete picture of apparel output, textile output, leather footwear & headwear output, overall sales of key department stores, sales volume by apparel type in China from 2010 to 2011, to provide relevant research institutions with objective and precise data for reference.

Table of Contents

1. Output of China's Textile and Apparel Industry

1.1 Apparel Output

1.2 Textile Output

1.3 Leather Footwear and Headwear Output

2. Sales of China's Textile and Apparel Industry

2.1 Overall Sales of China's Key Department Stores

2.2 Sales Volume by Apparel Type

- Monthly Output of Apparel in China, 2010-2011
- Monthly Output of Knitted Apparel in China, 2010-2011
- Monthly Output of Woven Apparel in China, 2010-2011
- Monthly Output of Down Wear Apparel in China, 2010-2011
- Monthly Output of Western-style Suit in China, 2010-2011
- Monthly Output of Shirt in China, 2010-2011
- Monthly Output of Baby Clothing and Accessories in China, 2009-2010
- Monthly Output of Leather Apparel in China, 2010-2011
- Monthly Output of Natural Fur Apparel in China, 2010-2011
- Monthly Output of Cloth in China, 2010-2011
- Monthly Output of Yarn in China, 2010-2011
- Monthly Output of Silk and Woven Fabric (Silk Contained $\geq 50\%$) in China, 2010-2011
- Monthly Output of Yarn-dyed Cloth (including Jeans Cloth) in China, 2010-2011
- Monthly Output of Cotton Fabric in China, 2010-2011
- Monthly Output of Cotton Blended Fabric in China, 2010-2011
- Monthly Output of Chemical Fiber Cloth in China, 2010-2011
- Monthly Output of Printing and Dyeing Cloth in China, 2010-2011
- Monthly Output of Yarn (Wool) in China, 2010-2011
- Monthly Output of Wool Woven Fabric (Woolen Cloth) in China, 2010-2011
- Monthly Output of Linen (Flax Contained $\geq 55\%$) in China, 2010-2011
- Monthly Output of Ramie Fabric (Ramie Contained $\geq 55\%$) in China, 2010-2011
- Monthly Output of Raw Silk in China, 2009-2010
- Monthly Output of Cord Fabric in China, 2010-2011
- Monthly Output of Non-woven Cloth (Non-woven Fabric) in China, 2010-2011
- Monthly Output of Light Leather in China, 2010-2011

- 
- Monthly Output of Leather Footwear in China, 2010-2011
 - Monthly Output of Natural Leather Handbag (Bag) and Backpack in China, 2009-2010
 - Monthly Output of Rubber Shoes in China, 2009-2010
 - Monthly Sales of Apparel of China's Key Large Department Stores, 2010-2011
 - Monthly Retail Sales of Apparel of China's Key Large Department Stores, 2010-2011
 - Monthly Sales of Knitted and Textile Products of China's Key Large Department Stores, 2010-2011
 - Monthly Retail Sales of Apparel of China's Key Large Department Stores, 2010-2011
 - Monthly Sales Volume of Apparel of China's Key Large Department Stores, 2010-2011
 - Monthly Sales Volume of Men's Suit of China's Key Large Department Stores, 2010-2011
 - Monthly Sales Volume of Men's Shirt of China's Key Large Department Stores, 2010-2011
 - Monthly Sales Volume of T-Shirt of China's Key Large Department Stores, 2010-2011
 - Monthly Sales Volume of Women's Apparel of China's Key Large Department Stores, 2010-2011
 - Monthly Sales Volume of Children's Apparel of China's Key Large Department Stores, 2010-2011
 - Monthly Sales Volume of Jeans Wear of China's Key Large Department Stores, 2010-2011
 - Monthly Sales Volume of Jacket of China's Key Large Department Stores, 2010-2011
 - Monthly Sales Volume of Cold Protective Clothes of China's Key Large Department Stores, 2010-2011
 - Monthly Sales Volume of Trousers of China's Key Large Department Stores, 2010-2011
 - Monthly Sales Volume of Knitted Underwear of China's Key Large Department Stores, 2010-2011
 - Monthly Sales Volume of Cashmere and Wool Sweater of China's Key Large Department Stores, 2010-2011

You can place your order in the following alternative ways:

1. Order online at www.researchinchina.com
2. Fax order sheet to us at fax number: +86 10 82601570
3. Email your order to: report@researchinchina.com
4. Phone us at +86 10 82600828/ 82601561

Party A:			
Name:			
Address:			
Contact Person:		Tel	
E-mail:		Fax	

Party B:			
Name:	Beijing Waterwood Technologies Co., Ltd (ResearchInChina)		
Address:	Room 502, Block 3, Tower C, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080		
Contact Person:	Liao Yan	Phone:	86-10-82600828
E-mail:	report@researchinchina.com	Fax:	86-10-82601570
Bank details:	Beneficial Name: Beijing Waterwood Technologies Co., Ltd Bank Name: Bank of Communications, Beijing Branch Bank Address: NO.1 jinxiyuan shijicheng, Landianchang, Haidian District, Beijing Bank Account No #: 110060668012015061217 Routing No #: 332906 Bank SWIFT Code: COMMCNSHBJG		

Title	Format	Cost
<i>Total</i>		

Choose type of format

Hard copy499USD
PDF (Single user license)399USD
PDF (Enterprisewide license) 800USD

※ Reports will be dispatched immediately once full payment has been received.
Payment may be made by wire transfer or credit card via Paypal.