



**Global and China Printed Circuit Board
(PCB) Industry Report, 2011-2012**

Mar. 2012

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include NBS(National Bureau of Statistics of China), Wind, and Ministry of Industry and Information Technology of the P.R. China etc .

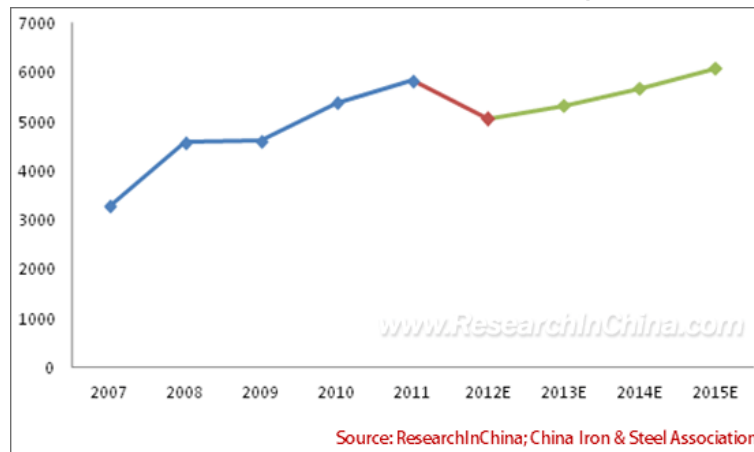
Abstract

In 2011, China's coated sheet output was 5.833 million tons, up 8.28% year on year; the growth rate was lower than that in 2010 by 8.4 percentage points. In China, the output of ordinary coated sheets will remain stable in the next few years, while the output of functional organic coated sheets will continue to rise. In 2012, the output of functional coated sheets will account for 17% of China's total coated sheet output; by 2015, this proportion is expected to reach 29% with an output of 1.75 million tons.

As for the demand, affected by the real estate suppression policies of Chinese government, the growth in the demand for ordinary coated sheets in China in the next two years will be limited; however, the demand for functional coated sheets in China will grow rapidly, reaching 2.8 million tons in 2015.

This report not only introduces the development, capacity, supply and demand, business models, competitive structure, import and export of China coated sheet industry, but also details the development of functional coated sheet, the market size and competition pattern of functional coated sheet segment products. In addition, the report analyzes key enterprises in depth.

China's Coated Sheet Output, 2007-2015E (Unit: kiloton)



China Coated Sheet Industry Report, 2012-2015

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Baoshan Iron & Steel Co., Ltd. is China's largest modern state-owned iron & steel enterprise. It has always been the leader in manufacturing and sales of cold rolled coils, hot rolled coils and seamless steel pipes. It has built up three large bi-coating & bi-drying coated sheet production lines with a design annual output of 550,000 tons. Its products are used in construction, household appliance, transportation and furniture industries.

Suzhou Yangtze New Materials Co., Ltd. is a leading private coated sheet manufacturer in China, with an annual coated sheet capacity of 80,000 tons. Its ongoing coated sheet project has a design annual capacity of 220,000 tons, and will achieve full production in 2015. In addition, it's committed to the development of functional coated sheets. In H1 2011, its functional coated sheet output reached 39,200 tons, accounting for 85% of its total coated sheet output.

1. Preface	4.2.1 Import	7.1.4 Ongoing Projects
2. Overview	4.2.2 Export	7.2 Suzhou Hesheng Special Material Co., Ltd.
2.1 Substrate	4.3 Price	7.3 Baoshan Iron and Steel Co., Ltd.
2.1.1 Cold-rolled Substrate	4.3.1 Overview	7.4 Wuhan Iron and Steel Co., Ltd.
2.1.2 Hot-dip Galvanized Substrate	4.3.2 By Product	7.5 Zhongye Hengtong Cold Rolled Technology Co., Ltd.
2.1.3 Hop-dip Aluminum-Zinc Coated Substrate	4.4 Region	7.6 Shenzhen Huamei Board Co., Ltd.
2.1.4 Electro-galvanized Substrate	4.5 Summary	7.7 Sunscape Metal Bonded Limited
2.2 Coating	5. Functional Coated Sheet	7.8 Shandong Guanzhou Co., Ltd.
2.2.1 Composition and Function of Coating	5.1 Overview	7.9 Changzhou Changsong Metal Composite Material Co., Ltd.
2.2.2 Category and Film Thickness of Primer	5.2 Antistatic Coated Sheet	7.10 Huadong Light Steel Building Material Co., Ltd.
2.2.3 Category and Characteristics of Finish Coat	5.2.1 Overview	7.11 Guangdong Huaguan Steel Co., Ltd.
2.3 Coated Sheet	5.2.2 Competition	7.12 Changshu Huaye Steel Strip Company Ltd.
2.3.1 Definition	5.3 High-toughness and Non-stick Coated Sheet	7.13 Fujian Mingguang New Materials Co., Ltd.
2.3.2 Production Process	5.4 High-cleanness Coated Sheet	7.14 Union Steel (China) Co., Ltd.
2.3.3 Classification	5.5 Other Functional Coated Sheets	7.15 Shandong Xinqinglu Steel Board Co., Ltd.
2.4 Development in China	5.6 Summary	7.16 Dalian POSCO Steel Co., Ltd.
2.5 Policies	6. Downstream	7.17 Jiangsu Kaou Color Paint Steel Plate Co., Ltd.
3. China Coated Sheet Industry	6.1 Overview	7.18 Qingdao Hangang Color Coated Sheet Co., Ltd.
3.1 Overview	6.2 Construction Industry	8. Trends and Prospect
3.1.1 Capacity	6.3 Household Appliance Industry	8.1 Trends
3.1.2 Supply	7. Leading Enterprises	8.2 Prospect
3.2 Competition	7.1 Suzhou Yangtze New Materials Co., Ltd.	
3.3 Business Model	7.1.1 Profile	
4. Import and Export	7.1.2 Operation	
4.1 Overview	7.1.3 Output & Sales	

- Profile of Coated Sheet
- Main Production Process of Coated Sheet
- Ordinary Coated Sheet
- Functional Coated Sheet
- Differences between Ordinary Coated Sheet and Functional Coated Sheet
- Purification Workshop
- Clean Workshop
- Coated Sheet for Household Appliances like Washer and Fridge
- Policies of China Coated Sheet Industry
- Capacity of China Coated Sheet Industry by Region, 2011
- Coated Sheet Capacity of East China, 2005-2011
- Output of Coated Sheet in China, 2007-2011
- Output of Coated Sheet in China by Province/City, 2010-2011
- Market Price of Coated Sheet of Baosteel, 2008-2011
- Output Value and Growth of Coated Sheet Industry in China, 2008-2011
- Competition of China Coated Sheet Industry, 2011
- Three Operation Modes of China Coated Sheet Industry
- Import and Export Volume of Coated Sheet of China, 2009-2011
- Import and Export Value of Coated Sheet of China, 2009-2011
- Import Volume Structure of Coated Sheet of China by Width, 2009-2011
- Import Value Structure of Coated Sheet of China by Width, 2009-2011
- Export Volume Structure of Coated Sheet of China by Width, 2009-2011
- Export Value Structure of Coated Sheet of China by Width, 2009-2011
- Import and Export Average Prices of Coated Sheet of China, 2009-2011
- Import and Export Average Prices of Coated Sheet (width≥600mm) of China, 2009-2011

- Import and Export Average Prices of Coated Sheet (width<600mm) of China, 2009-2011
- Export Structure of Coated Sheet of China by Region, 2010-2011
- Import and Export Data of Coated Sheet of China, 2009-2011
- Import and Export Data of Coated Sheet (width≥600mm) of China, 2009-2011
- Import and Export Data of Coated Sheet (width<600mm) of China, 2009-2011
- Demand for Functional Coated Sheet in China, 2009-2015
- Market Scale of Functional Coated Sheet in China, 2012-2015E
- Demand for Antistatic Coated Sheet in China, 2009-2015E
- Market Scale of Antistatic Coated Sheet in China, 2012-2015E
- Output and Market Share of Main Antistatic Coated Sheet Companies in China, 2009
- Demand for High-toughness and Non-stick Coated Sheet in China, 2009-2015E
- Market Scale of High-toughness and Non-stick Coated Sheet in China, 2012-2015
- Output and Market Share of Main High-toughness and Non-stick Coated Sheet Companies in China, 2009
- Demand for High-cleanness Coated Sheet in China, 2009-2015E
- Market Scale of High-cleanness Coated Sheet in China, 2012-2015E
- Output and Market Share of Main High-cleanness Coated Sheet Companies in China, 2009
- Demand for other Functional Coated Sheets in China, 2009-2015E
- Demand for Functional Coated Sheet in China by Product, 2009-2015E
- Application of Coated Sheet
- Application Structure of Coated Sheet in China, 2010
- Completed Real Estate Investment in China, 2000-2011
- Completed New Fixed Asset Investment in China, 2000-2011
- Sales Volume of Air Conditioner in China, 2002-2011
- Sales Volume of Fridge in China, 2005-2011
- Sales Volume of Washer in China, 2006-2011

- Operating Revenue and Total Profit of Suzhou Yangtze New Materials, 2008-2011
- Operating Revenue of Suzhou Yangtze New Materials by Product, 2008-2011
- Gross Margin of Suzhou Yangtze New Materials by Product, 2008-2011
- Capacity, Output and Sales Volume of Coated Sheet of Suzhou Yangtze New Materials, 2008-2011
- Output of Functional Coated Sheet of Suzhou Yangtze New Materials by Product, 2008-2011
- Average Product Price of Suzhou Yangtze New Materials, 2008-2011
- Ongoing Projects of Suzhou Yangtze New Materials, 2011
- Operating Revenue and Total Profit of Suzhou Hesheng Special Material, 2008-2011
- Operating Revenue of Suzhou Hesheng Special Material by Product, 2009-2011
- Ongoing Projects of Suzhou Hesheng Special Material, 2011
- Operating Revenue and Total Profit of Baoshan Iron and Steel, 2008-2011
- Operating Revenue of Baoshan Iron and Steel by Product, 2009-2011
- Baosteel's Three Production Lines of Coated Sheet
- Operating Revenue and Total Profit of Baosteel Huangshi Coated and Galvanized Sheet, 2008-2009
- Operating Revenue and Total Profit of Wuhan Iron and Steel, 2008-2011
- Operating Revenue of Wuhan Iron and Steel by Product, 2008-2011
- Wuhan Iron and Steel's Production Lines of Coated Sheet
- Operating Revenue and Total Profit of Zhongye Hengtong Cold Rolled Technology, 2008-2009
- Operating Revenue and Total Profit of Sunscape Metal Bonded, 2008-2009
- Shandong Guanzhou's Production Lines of Coated Sheet
- Operating Revenue and Total Profit of Changzhou Changsong Metal Composite Material, 2008-2009
- Operating Revenue and Total Profit of Huadong Light Steel Building Material, 2008-2009
- Operating Revenue and Total Profit of Guangdong Huaguan Steel, 2008-2009
- Operating Revenue and Total Profit of Changshu Huaye Steel Strip, 2008-2009

- Operating Revenue and Total Profit of Fujian Mingguang New Materials, 2008-2009
- Operating Revenue and Total Profit of Union Steel (China), 2008-2009
- Operating Revenue and Total Profit of Shandong Xinqinglu Steel Board, 2008-2009
- Operating Revenue and Total Profit of Dalian POSCO Steel, 2008-2009
- Operating Revenue and Total Profit of Jiangsu Kaou, 2008-2009
- Operating Revenue and Total Profit of Qingdao Hangang Color Coated Sheet, 2008-2009
- Demand for Functional Coated Sheet in China, 2009-2015
- Output of Coated Sheet in China, 2010-2014E

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