STUDY GOAL AND OBJECTIVES
This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES
◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
◆ To complement the organizations’ internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
◆ To help company to succeed in a competitive market, and

METHODOLOGY
Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES
The primary information sources include China Customs, National Statistics Bureau of China, and Bag Filter Committee of China Association of Environmental Protection Industry etc.
Abstract

Dust removal equipment finds wide application in cement, steel, non-ferrous metal, electric power and other highly dust polluting industries. In China, driven by the ever more strict standards for discharge of pollutants from these sectors, the dust removal equipment industry have seen rapid development over the recent years, with output value climbing 19.3% YoY to RMB28.81 billion, and expected to hit RMB39.76 billion in 2012.


In China, cement, steel, non-ferrous metal and municipal sectors chiefly employ bag dust remover, while thermal power industry generally use electrostatic dust remover; with the improved standards for emission of pollutants, bag dust remover will soon witness a growing proportion of application in these sectors.

In China's cement industry, bag dust remover enjoy a usage percentage of around 80%, largely deployed by the new-type dry process cement production lines built after 2009.
China thermal power industry further lowers soot emission limits in 2012, the thermal power units to be built in the future will adopt bag dust removal equipments with higher dust collection efficiency, coupled with the transformation requirements for original dust removal equipments, it is expected that from 2011 to 2013, the annual demand from China thermal power industry for bag dust removal equipments will be approximately RMB4.1 billion. Zhejiang Feida Environmental Science & Technology Co., Ltd. and Fujian Longking Co., Ltd are the key players in this domain.

Both China's steel and non-ferrous metal industries are confronted with tasks of energy conservation, backward capacity elimination, annexation and reorganization of enterprises, etc., and dust removal equipment is necessary in the process of reconstruction.

Fujian Longking Co., Ltd. is mainly dedicated to the manufacture of air pollution control equipments like dust remover, desulfurization and denitrification installations, etc., with dust removal equipments primarily employed in thermal power industry and contributing revenue of RMB2.243 billion in 2011, thus awarded as first place in dust removal equipment industry. It has three subsidiaries involving in this business, respectively located in Xi'an, Wuhan and Suqian.

As the leading enterprise in Chinese air pollution control industry, also the world's largest supplier of electric dust precipitator for coal-fired power plants, Zhejiang Feida Environmental Science & Technology Co., Ltd. in 2011 obtained revenue of RMB1.041 billion from electrostatic dust remover and RMB133 million from bag dust remover. Under the circumstance of comparatively sluggish electric dust precipitator market in China, it actively explores Southeast Asia and other overseas markets, realizing export earnings of RMB326 million in 2011.
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<td>Bank Account No #: 110060668012015061217</td>
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