

Global and China Bi-Metal Band Saw Blade Industry Report, 2011-2012

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STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include National Bureau of Statistics of China and CHINA MACHINE TOOL & TOOL BUILDERS' ASSOCIATION etc.

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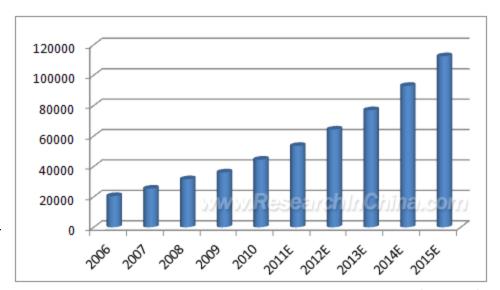
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Abstract

Europe, the United States, Japan and Germany are major bi-metal band saw blade producing countries in the world. Global market size of bi-metal band saw blades registered USD1.741 billion in 2010. At present, bi-metal band saw blade market has grown mature and stable, and the demand growth mainly comes from emerging economies like China and India, etc.

In recent years, with the continuously increased production capacity of domestic enterprises as well as the rising demand for bi-metal band saw blades from downstream sectors like iron & steel and nonferrous metal, Chinese bi-metal band saw blade market has beer enlarging in size. In 2010, Chinese bi-metal band saw blade market size was doubled from that in 2006 to reach 44.5 million meters; and the market size is expected to break through 110 million meters in China by 2015.

Market Size of Bi-metal Band Saw Blade in China, 2006-2015 (Unit: km)



Source: CMTBA Sawing Machine Branch;

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This report also highlights major manufacturers in the industry while analyzing the development conditions of global and Chinese bi-metal band saw blade market.

Among major bi-metal band saw blade producers worldwide (DOALL, LENOX, Starrett, AMADA, BAHCO, WIKUS, EBERLE and RONTGEN), America's DOALL and Japan's AMADA can provide all-around sawing services. In terms of the development in China, only Japan-based AMADA and Swedish BAHCO founded their production plants in China.

In comparison with developed countries in Europe and America, Chinese bi-metal band saw blade industry experiences a shorter development history, and the industry is still in the stage of high-speed growth, characteristic of a quite high concentration degree and a small number of enterprises but with varied qualifications and larger gap in scale. Local Chinese players are represented by Bichamp Cutting Technology (Hunan) Co., Ltd., Benxi Tool Co., Ltd. and Hunan Techamp Saw & Manufacture Co., Ltd.

Among China's local brands, Bichamp Cutting Technology (Hunan) Co., Ltd ranks the first with the bi-metal band saw blade capacity of 12,500km. In 2011, its bi-metal band saw blade business harvested RMB247 million, a YoY rise of 33.2%, with the output increasing by 35.6% year-on-year to reach 9,626.3km; and the company's bi-metal band saw blade accounted for around 14% of domestic market share.

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