



China Yeast Industry Report, 2011-2012

Jul. 2012

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

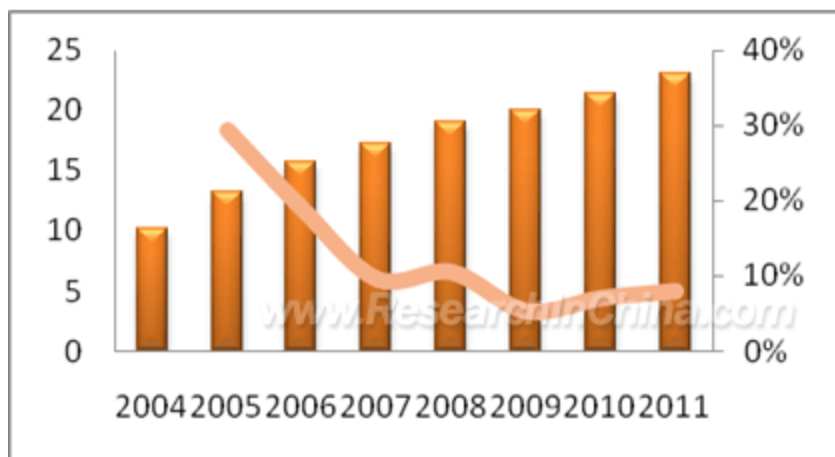
Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

Abstract

The yeast output and sales volume keeps increasing in China in recent years. The annual growth rate of yeast output averaged 12.4% in 2004-2011, of which the yeast output in 2011 grew 7.9% YoY to 231,000 tons. Moreover, fueled by the large population base, people's preference for such cooked wheaten food as steamed bun and bread and the expansion of yeast deep-processing product (yeast extract and health care product) market, the yeast market will continue to grow in the upcoming five years.

Output of Yeast in China, 2004-2011 (10,000 tons)



Source: ResearchInChina, < China Yeast Industry Report, 2011-2012 >

Presently, there are a total of roughly 20 yeast manufacturers in China, of which Angel Yeast, AB Mauri and Lesaffre occupy a market share of 80% in China.

Angel Yeast ranks No. 3 in the global yeast market. In 2011, Angel Yeast had 6 plants which went into operation and boasted total yeast capacity of 107,000 tons. The revenue from yeast and deep-processed products amounted to RMB2.26 billion, up 16% YoY. Affected by the factors like the turmoil in major yeast exporting destinations--the Middle East and North Africa, and the RMB exchange rate, etc., the growth rate of yeast exports sharply slowed down in 2011. To consolidate its advantages of yeast in traditional areas, Angel Yeast has been expanding the yeast capacity and its yeast capacity is expected to hit 142,000 t/a by 2013. Additionally, Angel Yeast is capitalizing on its sharpening edges in R & D and products to further extend its yeast industry chain lengthways. Now, the YE condiment, bio-feed and health product have become the company's three major yeast deep-processed products.

Copyright 2012 ResearchInChina

AB Mauri takes No. 1 position in the global yeast market and No. 2 place in Chinese market. As of March 2012, AB Mauri had 6 yeast plants under operation in China, with yeast capacity totalizing 43,000 tons (dry yeast) . The plants are distributed in Fanyu of Guangdong and Harbin of Heilongjiang (2 plants), Zhangjiakou of Hebei, Yantai of Shandong and Yili of Xinjiang, of which the plant in Yili launched capacity of 5kt/a dried yeast in March 2012. Furthermore, AB Mauri also has a project with the capacity of 8kt/a dry yeast which is under construction in Shandong Province in 2012.

China Yeast Industry Report, 2011-2012 covers the followings:

- The market situation, competitive landscape and supply & demand forecast of yeast industry, and the influence of raw materials on the industry, etc.
- Operation, capacity expansion and development prospects of 8 manufacturers in China like Angel Yeast, AB Mauri, Lesaffre and Guangdong Jiangmen Center for Biotechnology Development Co., Ltd.

1. Overview of Yeast Industry

1.1 Yeast

1.1.1 Profile

1.1.2 Major Products

1.2 Production Cost

2. Current Development of China Yeast Industry

2.1 Output

2.2 Competition

2.2.1 International Competition

2.2.2 Domestic Competition

2.3 Development Outlook

3. Raw Materials and Market Demand of China Yeast Industry

3.1 Raw Material Supply

3.1.1 Molasses Supply

3.1.2 Major Production Regions

3.1.3 Purchasing Price

3.2 Market Demand

4. Key Enterprises in China

4.1 Angel Yeast

4.1.1 Profile

4.1.2 Operation

4.1.3 Revenue Structure

4.1.4 Gross Margin

4.1.5 R&D and Investment

4.1.6 Cost and Price

4.1.7 Yeast Business

4.1.8 Prospects

4.1.9 Angel Yeast (Binzhou) Co., Ltd.

4.1.10 Angel Yeast (Chifeng) Co., Ltd.

4.1.11 Angel Yeast (Yili) Co., Ltd.

4.1.12 Angel Yeast (Chongzuo) Co., Ltd.

4.1.13 Angel Yeast (Suixian) Co., Ltd.

4.1.14 Angel Yeast (Egypt) Co., Ltd.

4.1.15 Angel Yeast (Liuzhou) Co., Ltd.

4.1.16 Angel Yeast (Dehong) Co., Ltd.

4.2 AB Mauri

4.2.1 Profile

4.2.2 Development in China

4.2.3 Meishan Mauri Yeast Co., Ltd.

4.2.4 Harbin Mauro Yeast Co., Ltd.

4.2.5 Hebei Mauri Food Co., Ltd.

4.2.6 Yantai Mauri Yeast Co., Ltd.

4.2.7 Xinjiang Mauri Food Co., Ltd.

4.2.8 AB (Harbin) Food Additive Co., Ltd.

4.3 Lesaffre

4.3.1 Profile

4.3.2 Lesaffre (Mingguang) Co., Ltd.

4.3.3 Guangxi Danbaoli Yeast Co., Ltd.

4.4 Zhuhai Ziyang Biotechnology Co., Ltd.

4.5 Guangdong Jiangmen Center for Biotechnology Development Co., Ltd.

4.6 Shandong Xiwang Yeast Co., Ltd.

4.7 Qiqihar Tailong Food Co., Ltd.

- 
- Yeast Consumption Structure in China
 - Major Application of Yeast Extract
 - Yeast Production Cost Structure
 - Output of Yeast in China, 2004 -2011
 - Major Yeast Manufacturers Worldwide, 2011
 - Major Yeast Manufacturers and Capacity in China, 2010
 - Per Capita Consumption of Bread in China and Germany
 - Forecast of Yeast Market Capacity in China
 - Output of Sugar in China, 2004-May 2012
 - Output of Top 10 Sugar Producing Regions in China, 2011
 - Molasses Price Offered by Resellers in Nanning, 2009-Mar. 2012
 - Demand for Yeast in China, 2011
 - Major Yeast Products and Application Fields of Angel Yeast
 - Subsidiaries of Angel Yeast
 - Production Bases and Yeast Capacity of Angel Yeast, 2007-2013E
 - Total Assets of Angel Yeast, 2007-2011
 - Revenue and Profit of Angel Yeast, 2007-2012
 - Income Tax Rate of Angel Yeast and Subsidiaries, 2011
 - Revenue Breakdown of Angel Yeast by Industry, 2007-2011
 - Revenue Structure of Angel Yeast by Industry, 2007-2011
 - Revenue Breakdown of Angel Yeast by Region, 2007-2011
 - Revenue Structure of Angel Yeast by Region, 2007-2011
 - Gross Margin of Angel Yeast by Industry, 2007-2011
 - Schedule of Some Fundraising Projects of Angel Yeast, by the End of 2011
 - Yeast Capacity of Angel Yeast, 2006-2013E

- 
- Revenue and Gross Margin of Angel Yeast's Yeast and Deep-processed Products, 2007-2011
 - Yeast Sales Volume and YoY Growth Rate of Angel Yeast, 2004-2011
 - Revenue Structure of Angel Yeast's Yeast and Deep-processed Products, 2009-2011
 - Export Revenue and YoY Growth Rate of Angel Yeast's Yeast, 2008-2011
 - Export Revenue and YoY Growth Rate of Angel Yeast' Yeast Derivatives, 2008-2011
 - New Projects to be Put into Production of Angel Yeast, 2012-2013
 - Market Forecast of Angel Yeast's Three Yeast Derivatives
 - Influence of Molasses Cost on Gross Margin of Yeast
 - Capacity of Angel Yeast (Binzhou) Co., Ltd., 2007-2011
 - Revenue and Growth Rate of Angel Yeast (Binzhou) Co., Ltd., 2007-2009
 - Total Profit and Growth Rate of Angel Yeast (Binzhou) Co., Ltd., 2007-2009
 - Net Income and Growth Rate of Angel Yeast (Binzhou) Co., Ltd., 2007-2009
 - Assets and Liabilities of Angel Yeast (Chifeng) Co., Ltd., 2007-2009
 - Revenue and Profit of Angel Yeast (Chifeng) Co., Ltd., 2007-2009
 - Product Prices of Angel Yeast (Chifeng) Co., Ltd., 2008-2009
 - Angel Yeast (Chifeng) Co., Ltd.'s Procurement from Top 5 Suppliers, 2007-2009
 - Capacity and Output & Sales of Angel Yeast (Yili) Co., Ltd., 2007-2011
 - Assets and Liabilities of Angel Yeast (Yili) Co., Ltd., 2007-2009
 - Revenue and Profit of Angel Yeast (Yili) Co., Ltd., 2007-2009
 - Product Prices of Angel Yeast (Yili) Co., Ltd., 2008-2009
 - Angel Yeast (Yili) Co., Ltd.'s Procurement from Top 5 Suppliers, 2007-2009
 - Revenue and Net Income of Angel Yeast (Chongzuo) Co., Ltd., 2008-2010
 - Revenue and Profit of ABF's Ingredients Segment, 2009-2011

- 
- Subsidiaries of AB Mauri in China
 - Yeast Capacities of AB Mauri in China
 - Yeast Brand of AB Mauri in China
 - Major Products of Meishan Mauri
 - Business Indicators of Meishan Mauri Yeast, 2007-2009
 - Major Products of Harbin Mauri
 - Business Indicators of Harbin Mauri, 2007-2009
 - Output of Hebei Mauri, 2008-2009
 - Revenue and Growth Rate of Hebei Mauri, 2007-2009
 - Total Profit and Growth Rate of Hebi Mauri, 2007-2009
 - Net Income and Growth Rate of Hebei Mauri, 2007-2009
 - Major Products of Yantai Mauri
 - Major Operating Indices of Yantai Mauri, 2007-2008
 - Major Operating Indices of Xinjiang Mauri Food, 2007-2009
 - Major Operating Indices of Zhuhai Ziyang Biotechnology Co., Ltd., 2007-2008
 - Major Products of Jiangmen Biotech
 - Sales of Jiangmen Biotech, 2009-2011
 - Major Products of Shandong Xiwang Yeast Co., Ltd.
 - Major Products of Qiqihar Tailong Food Co., Ltd.
 - Major Operating Indices of Qiqihar Tailong Food Co., Ltd., 2007-2009
 - Major Products of YouYi Jiuding Yeast Co., Ltd.

You can place your order in the following alternative ways:

1. Order online at www.researchinchina.com
2. Fax order sheet to us at fax number: +86 10 82601570
3. Email your order to: report@researchinchina.com
4. Phone us at +86 10 82600828/ 82601561

Party A:			
Name:			
Address:			
Contact Person:		Tel	
E-mail:		Fax	

Party B:			
Name:	Beijing Waterwood Technologies Co., Ltd (ResearchInChina)		
Address:	Room 502, Block 3, Tower C, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080		
Contact Person:	Li Chen	Phone:	86-10-82600828
E-mail:	report@researchinchina.com	Fax:	86-10-82601570
Bank details:	Beneficial Name: Beijing Waterwood Technologies Co., Ltd Bank Name: Bank of Communications, Beijing Branch Bank Address: NO.1 jinxiyuan shijicheng, Landianchang, Haidian District, Beijing Bank Account No #: 110060668012015061217 Routing No #: 332906 Bank SWIFT Code: COMMCNSHBJG		

Title	Format	Cost
Total		

Choose type of format

Hard copy1,350 USD
PDF (Single user license)1,250 USD
PDF (Enterprisewide license) 1,950 USD

※ Reports will be dispatched immediately once full payment has been received.
Payment may be made by wire transfer or credit card via PayPal.