



**China Medical Monitor Industry Report,
2011-2012**

Aug. 2012

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

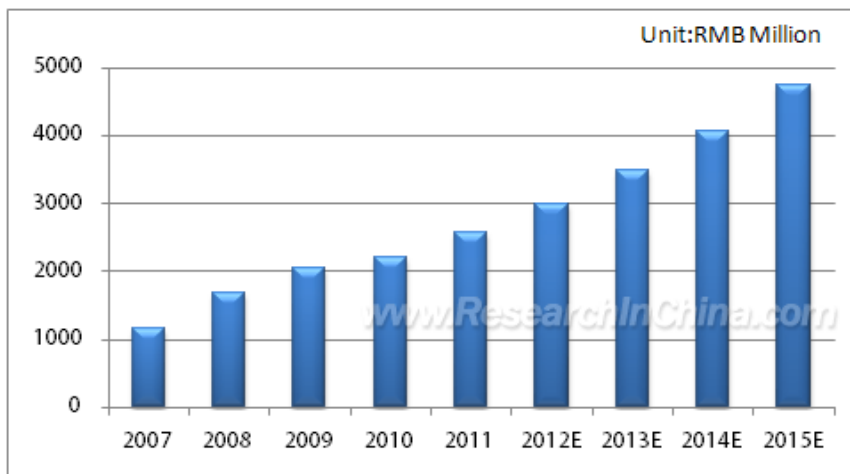
INFORMATION SOURCES

The primary information sources Ministry of Health of the People's Republic of China, National Bureau of Statistics of China and WIND Database etc.

Abstract

Along with the in-depth implementation of new medical reform, China's medical monitors, which were mainly used to monitor critical patients in the past, have found application in general wards, basic medical units and community medical units at present, thereby driving the rapid growth of market size. In 2011, Chinese medical monitor market size approximated RMB2.56 billion. Considering the update cycle of product technologies, the market size is expected to increase to RMB4.73 billion by 2015, and the compound growth rate is expected to reach 19.2% during 2007-2015.

Market Size of Medical Monitors in China, 2007-2015



Source: CAMDI; ResearchInChina < China Medical Monitor Industry Report, 2011-2012 >

Medical monitors characterize high added value and comparatively high profit. From 2007 to 2011, major Chinese producers of medical monitor (including Mindray, Bioilght, EDAN and Creative etc.) all maintained the gross margin of 50.0% or so. The medical monitor market of China features a quite high degree of concentration; international giants represented by Philips, GE Medical and Mindray International occupied most of the market share in domestic monitor market by virtue of strong capital strength, rich product categories and widespread marketing channels; medium and large-sized enterprises represented by Bioilght, EDAN and Creative continuously enhanced technology R&D and market expansion to realize rapid growth; and many other small-sized businesses fiercely competed for conventional products due to poorer R&D and market development capacities.

This report mainly covers the followings:

- Market size, market structure, import & export, profit, competitive landscape and technical characteristics of Chinese medical monitor industry;
- Impact of regulatory policies, industrial policies, entry barriers and upstream & downstream sectors on Chinese medical monitor industry;
- Analysis on Market segments of Chinese medical monitor industry, including development and prediction of multi-parameter monitor & obstetric monitor market;
- Production & operation, investment and M&A and medical monitor business & development prospect of two overseas medical monitor companies and seven Chinese counterparts.

1. Overview of Medical Monitor Industry

- 1.1 Definition
- 1.2 Classification

2. Status Quo of Medical Monitor Industry in China

- 2.1 General Situation
- 2.2 Market Structure
- 2.3 Import and Export
 - 2.3.1 Import
 - 2.3.2 Export
- 2.4 Competitive Landscape
- 2.5 Profit
- 2.6 Entry Barriers
 - 2.6.1 Market Access
 - 2.6.2 Technical Barrier
 - 2.6.3 Capital Barrier
- 2.7 Technologies and Trends
 - 2.7.1 Modular
 - 2.7.2 Machine
 - 2.7.3 Information

3. Development Environment of Chinese Medical Monitor Industry

- 3.1 Policy Environment
 - 3.1.1 Regulatory Policies
 - 3.1.2 Industrial Policies
 - 3.1.3 Import & Export Policies

4. Development Forecast

- 4.1 Demand
- 4.2 Overall Demand
- 4.3 Demand of Segmented Products
 - 4.3.1 Multi-parameter Monitor
 - 4.3.2 Obstetric Monitor

5. Major Companies

- 5.1 GE
 - 5.1.1 Profile
 - 5.1.2 Operation
 - 5.1.3 Revenue Structure
 - 5.1.4 Medical Monitor Business
- 5.2 Philips
 - 5.2.1 Profile
 - 5.2.2 Operation
 - 5.2.3 Revenue Structure
 - 5.2.4 Medical Monitor Business
 - 5.2.5 Operation in China
- 5.3 Mindray
 - 5.3.1 Profile
 - 5.3.2 Operation
 - 5.3.3 Revenue Structure
 - 5.3.4 Medical Monitor Business
- 5.4 Biolight
 - 5.4.1 Profile

- 5.4.2 Operation
- 5.4.3 Revenue Structure
- 5.4.4 Gross Margin
- 5.4.5 R&D and Investment
- 5.4.6 Forecast and Outlook
- 5.5 Edan
 - 5.5.1 Profile
 - 5.5.2 Operation
 - 5.5.3 Revenue Structure
 - 5.5.4 Gross Margin
 - 5.5.5 R&D and Investment
 - 5.5.6 Medical Monitor Business
 - 5.5.7 Forecast and Outlook
- 5.6 Shenzhen Creative
 - 5.6.1 Profile
 - 5.6.2 Operation
- 5.7 Shanghai Optoelectronic
 - 5.7.1 Profile
 - 5.7.2 Operation
- 5.8 Beijing Chaosi
 - 5.8.1 Profile
 - 5.8.2 Operation
 - 5.8.3 Development
- 5.9 Tianrong Medical
 - 5.9.1 Profile
 - 5.9.2 Operation
 - 5.9.3 Development

- Varieties and Products of Medical Monitor
- Revenue and Growth Rate of Chinese Medical Device Industry, 2006-2011
- Revenue and Growth Rate of Chinese Medical Diagnostic, Monitor and Treatment Equipment Manufacturing, 2006-H1 2012
- Market Scale of Medical Monitor Industry in China, 2007-2011
- Market Scale Structure of Medical Monitor Industry in China (by Product), 2011
- Import Volume of Medical Monitor in China, 2006- H1 2012
- Import Value of Medical Monitor in China, 2006- H1 2012
- Import Prices of Medical Monitor in China, 2006- H1 2012
- China's Import Volume, Value and Average Price of Medical Monitors from Top 10 Countries, 2011
- Export Volume of Medical Monitor in China, 2006- H1 2012
- Export Value of Medical Monitor in China, 2006- H1 2012
- Average Export Price of Medical Monitor in China, 2006- H1 2012
- China's Export Volume, Value and Average Prices of Medical Monitors to Top 10 Countries, 2011
- Proportion of Medical Monitor Export Value by Region in China, 2011
- Market Share of Biolight's and Edan's Medical Monitor Business in China, 2008-2011
- Gross Margin of Major Medical Monitor Enterprises in China, 2007-2011
- Policies on Medical Monitor Industry in China, 2006-2011
- Number and YoY Growth Rate of Hospitals in China, 2006-Oct.2011
- Total Health Care Costs and % of GDP in China, 2000-2010
- Population Aged 65 and % of Total Population in China, 1982-2010
- Per Capita Disposable Income of Urban Residents and Per Capita Net Income of Rural Households in China, 2001-2011
- Number of Hospital Beds in China, 2007-2015E
- Medical Monitor Penetration in China, 2007-2015E

- Market Scale of Medical Monitor in China, 2007-2015E
- Market Scale of Multi-parameter Monitor in China, 2007-2015E
- Market Scale of Obstetric Monitor in China, 2007-2015E
- Revenue and Net Income of GE, 2008-2011
- Revenue Structure of GE Medical, 2008-2011
- Revenue and Net Income of Philips, 2009-2011
- Revenue of Philips by Product, 2009-2011
- Revenue of Philips by Region, 2009-2011
- Revenue and Total Profit of Goldway, 2007-2009
- Gross Margin of Goldway, 2007-2009
- Total Assets and Total Liabilities of Goldway, 2007-2009
- Revenue and Net Income of Mindray, 2008-2011
- Revenue of Mindray by Product, 2008-2011
- Revenue of Mindray by Region, 2009-2011
- Revenue and Net Income of Biolight, 2008-2011
- Revenue of Biolight by Product, 2008-2011
- Revenue of Biolight by Region, 2008-2011
- Gross Margin of Biolight by Products, 2008-2011
- R&D Costs and % of Total Revenue of Biolight, 2008-2011
- Researching Products and Progress of Biolight, 2011
- Revenue and Net Income of Biolight, 2011-2013E
- Revenue and Net Income of Edan, 2008-2011
- Revenue of Edan by Product, 2008-2011
- Revenue of Edan by Region, 2008-2011
- Gross Margin of Edan by Products, 2008-2011

- R&D Costs and % of Total Revenue of Edan, 2008-2011
- Projects and Investment of Edan, 2011
- Capacity, Production and Capacity Utilization of Edan, 2008-2011
- Revenue and Net Income of Edan, 2011-2013E
- Revenue and Total Profit of Shenzhen Creative, 2007-2009
- Gross Margin of Shenzhen Creative, 2007-2009
- Total Assets and Total Liabilities of Shenzhen Creative, 2007-2009
- Revenue and Total Profit of Shanghai Optoelectronic, 2007-2009
- Gross Margin of Shanghai Optoelectronic, 2007-2009
- Total Assets and Total Liabilities of Shanghai Optoelectronic, 2007-2009
- Revenue and Total Profit of Beijing Chaosi, 2007-2009
- Gross Margin of Beijing Chaosi, 2007-2009
- Total Assets and Total Liabilities of Beijing Chaosi, 2007-2009
- Revenue and Total Profit of Tianrong Medical, 2007-2009
- Gross Margin of Tianrong Medical, 2007-2009
- Total Assets and Total Liabilities of Tianrong Medical, 2007-2009

You can place your order in the following alternative ways:

1. Order online at www.researchinchina.com
2. Fax order sheet to us at fax number: +86 10 82601570
3. Email your order to: report@researchinchina.com
4. Phone us at +86 10 82600828/ 82601561

Party A:			
Name:			
Address:			
Contact Person:		Tel	
E-mail:		Fax	

Party B:			
Name:	Beijing Waterwood Technologies Co., Ltd (ResearchInChina)		
Address:	Room 502, Block 3, Tower C, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080		
Contact Person:	Li Chen	Phone:	86-10-82600828
E-mail:	report@researchinchina.com	Fax:	86-10-82601570
Bank details:	Beneficial Name: Beijing Waterwood Technologies Co., Ltd Bank Name: Bank of Communications, Beijing Branch Bank Address: NO.1 jinxiyuan shijicheng, Landianchang, Haidian District, Beijing Bank Account No #: 110060668012015061217 Routing No #: 332906 Bank SWIFT Code: COMMCNSHBJG		

Title	Format	Cost
<i>Total</i>		

Choose type of format

- PDF (Single user license)1,400 USD
- Hard copy1,500 USD
- PDF (Enterprisewide license)..... 2,200 USD

※ Reports will be dispatched immediately once full payment has been received.
Payment may be made by wire transfer or credit card via PayPal.