



China Medical Professional Engineering Industry Report, 2012-2014

Oct. 2012

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

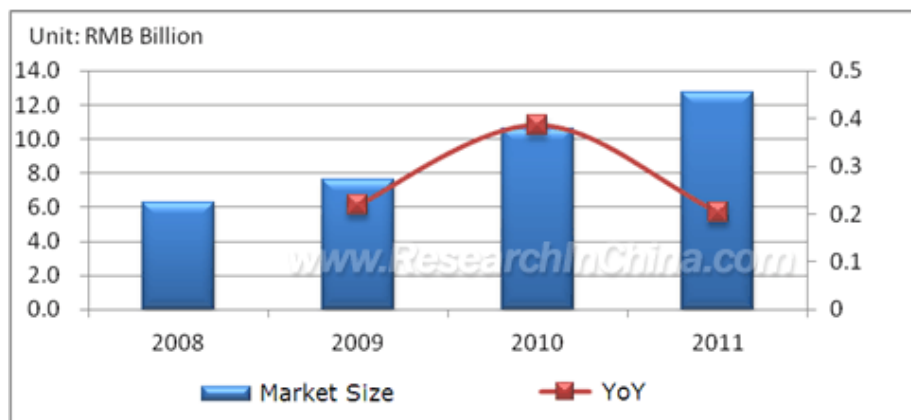
INFORMATION SOURCES

The primary information sources include the Ministry of Health of People's Republic of China, and National Bureau of Statistics of China etc.

Abstract

In recent years, the medical professional engineering industry has seen rapid development, and the construction, reconstruction and expansion of high-standard clean operating room, ICU and laboratory has already turned into one of the priorities in hospital development. In 2011, China's medical professional engineering market size was approximately RMB12.77 billion, a year-on-year increase of 23.9%, with AAGR in 2008-2011 up to 26.7%; in 2015, the market size will reach RMB27.84 billion.

China's Medical Professional Engineering Market Size and Growth Rate, 2008-2011



Source: ResearchInChina

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The medical professional engineering industry started late in China, with the majority of enterprises engaged in businesses with lower technical requirements like decorative construction, parts production, etc., while fewer capable of providing integrated services for medical institutions. In nowadays China, merely a small number of enterprises, such as Glory Medical and Shinva Medical, have relatively high capabilities in planning & design, construction, system integration and software development, and are able to offer medical organizations integrated medical professional engineering services. In 2011, Glory Medical enjoyed market share of 16.4% and gross margin of 27.1%.

China Medical Professional Engineering Industry Report, 2012

2014 mainly covers the followings:

- Market size, market structure, profit, competitive landscape, technical level, etc.;
- Supervisory policies, industrial policies, entry barriers, influence from upstream and downstream industries, etc.;
- Analysis on market segments, including the development and forecasts of clean operating room market, ICU market, etc.
- Production, operation, investment, merger & acquisition, medical professional engineering business and development prospects of eight domestic and foreign enterprises.

1. Overview of Medical Professional Engineering Industry

- 1.1 Definition and Classification
- 1.2 Characteristics

2. Status Quo of China Medical Professional Engineering Industry

- 2.1 Market Size
- 2.2 Market Structure
- 2.3 Competitive Landscape
- 2.4 Profit
- 2.5 Entry Barriers
 - 2.5.1 Market Access
 - 2.5.2 Experience
 - 2.5.3 Technology and Talents
 - 2.5.4 Capital
- 2.6 Technical Level and Features

3. Development Environment of China Medical Professional Engineering Industry

- 3.1 Policy Environment
 - 3.1.1 Supervisory Policies
 - 3.1.2 Industrial Policies
- 3.2 Upstream and Downstream Industries
 - 3.2.1 Upstream
 - 3.2.2 Downstream

4. Development Prospects of China Medical Professional Engineering Industry

- 4.1 Market Size of Clean Operating Room
 - 4.1.1 Market Size of New Clean Operating Rooms of County Hospitals and County-level City Hospitals
 - 4.1.2 Market Size of New Clean Operating Rooms of Hospitals Excluding County-level Hospitals
 - 4.1.3 Market Size of Reconstruction and Expansion of Clean Operating Rooms
 - 4.1.4 Overall Market Size of Clean Operating Room
- 4.2 Market Size of ICU and Other Medical Professional Engineering Sectors
- 4.3 Overall Market Size of Medical Professional Engineering

5. Key Enterprises

- 5.1 Glory Medical
 - 5.1.1 Profile
 - 5.1.2 Operation
 - 5.1.3 Revenue Structure
 - 5.1.4 Gross Margin
 - 5.1.5 Customers
 - 5.1.6 R & D and Investment
 - 5.1.7 Medical Professional Engineering Business
 - 5.1.8 Forecasts and Outlook
- 5.2 Shinva Medical

- 5.2.1 Profile
- 5.2.2 Operation
- 5.2.3 Revenue Structure
- 5.2.4 Gross Margin
- 5.2.5 Investment
- 5.2.6 Medical Professional Engineering Business
- 5.2.7 Forecasts and Outlook
- 5.3 Bunstat International Group
 - 5.3.1 Profile
 - 5.3.2 Development
- 5.4 Jiangsu Jiuxin
 - 5.4.1 Profile
 - 5.4.2 Operation
 - 5.4.3 Development
- 5.5 MAQUET
 - 5.5.1 Profile
 - 5.5.2 Operation
- 5.6 Beijing Centremed
 - 5.6.1 Profile
 - 5.6.2 Development
- 5.7 Anhui Zhonghang
 - 5.7.1 Profile
 - 5.7.2 Operation
 - 5.7.3 Development
- 5.8 Suzhou Jinye
 - 5.8.1 Profile
 - 5.8.2 Operation
 - 5.8.3 Development

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- China's Medical Professional Engineering Market Size and Growth Rate, 2008-2011
 - China's Medical Professional Engineering Market Structure, 2009-2011
 - Number of Value Chain Enterprises of China Medical Professional Engineering Industry
 - Operational Characteristics of Major Enterprises of China Medical Professional Engineering Industry
 - Major Supervisory Policies in China Medical Professional Engineering Industry, 2000-2012
 - Major Industrial Policies in China Medical Professional Engineering Industry, 2009-2012
 - Number of Hospital Diagnosis and Treatment in China, 2005-2011
 - Hospital Admission Number in China, 2005-2011
 - China's Total Healthcare and Medical Costs, 1980-2011
 - China's Total Healthcare and Medical Costs as Percentage of GDP, 1985-2010
 - Total Personal Hygiene Expenses of Chinese Residents, 1980-2010
 - Per Capita Healthcare Expenditure of China's Urban and Rural Residents, 1990-2010
 - Per Capita Healthcare Expenditure of China's Urban and Rural Residents as Percentage of Non-productive Expenditure, 1990-2010
 - Number of Hospitals in China, 1980-2011
 - Number of Hospitals in China (by Nature of Business), 2011
 - Number of Hospitals in China (by Grade), 2011
 - Number of Beds of County Hospitals and County-level City Hospitals in China, 2005-2010
 - Admission Number of County Hospitals and County-level City Hospitals in China, 2005-2010
 - Bed Utilization Rate of County-level City (District) Hospitals in China, 2005-2011
 - Admission Number and Growth Rate of County Hospitals and County-level City Hospitals in China, 2007-2015
 - Number of Beds of County Hospitals and County-level City Hospitals in China, 2007-2015
 - Market Size of New Clean Operating Room of County Hospitals and County-level City Hospitals in China, 2009-2015
 - Number of Private Hospitals in China, 2003-2011
 - Change in Revenue Structure of China's Public Hospitals
 - Number of Beds Required by Hospital Ratings in China

- 
- Number of Beds of Hospitals Excluding County-level Hospitals in China, 2006-2009
 - Market Size of New Clean Operating Rooms of Hospitals Excluding County-level Hospitals in China, 2007-2015
 - Market Size of Reconstruction and Expansion of Clean Operating Rooms in China, 2009-2015
 - China's Clean Operating Room Market Size, 2009-2015E
 - China's Medical Professional Engineering Market Size, 2009-2015E
 - Revenue and Net Income of Glory Medical, 2008-2012
 - Revenue Structure of Glory Medical (by Product), 2008-2012
 - Revenue Structure of Glory Medical (by Region), 2008-2012
 - Gross Margin of Glory Medical (by Product), 2008-2011
 - Glory Medical's Revenue from Top 5 Clients and % of Total Revenue, 2008-2012
 - Name List and Revenue Contribution of Glory Medical's Top 5 Clients, 2011
 - R&D Costs and % of Total Revenue of Glory Medical, 2008-2012
 - Investment Projects and Amount of Glory Medical, 2011
 - Integrated Hospital Construction Projects Newly Signed by Glory Medical, 2011-2012
 - Revenue and Net Income of Glory Medical, 2011-2014
 - Revenue and Net Income of Shinva Medical, 2008-2012
 - Revenue Structure of Shinva Medical (by Product), 2008-2012
 - Revenue Structure of Shinva Medical (by Region), 2008-2012
 - Gross Margin of Shinva Medical (by Product), 2008-2012
 - Investment Projects and Investment Amount of Shinva Medical, 2011
 - Revenue and Net Income of Shinva Medical, 2011-2014
 - Financial Indicators of Guangdong Lingjing Medical Industrial, 2007-2009
 - Financial Indicators of Jiangsu Jiuxin, 2007
 - Main Business and Profile of Jiangsu Jiuxin
 - Introduction of Getinge Group

Selected Charts

- 
- Revenue and Total Profit of Anhui Zhonghang, 2007-2008
 - Gross Margin of Anhui Zhonghang, 2007-2008
 - Total Assets and Total Liabilities of Anhui Zhonghang, 2007-2008
 - Revenue and Total Profit of Suzhou Jinye, 2008-2009
 - Gross Margin of Suzhou Jinye, 2008-2009
 - Total Assets and Total Liabilities of Suzhou Jinye, 2008-2009

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