



The Vertical Portal for China Business Intelligence

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include China Customs, Ministry of Health of the People's Republic of China, and National Bureau of Statistics of China etc.

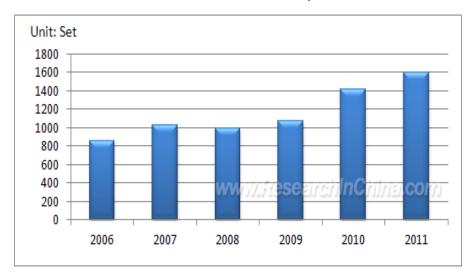
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Abstract

Along with the in-depth implementation of new medical reform, the potential demand in central and western China and rural areas has been further released, and the medical diagnosis, monitoring and treatment equipment manufacturing industry in China has embraced rapid development. During 2006-2011, the sales volume of CT in China climbed from 850 sets to 1,600 sets or so; as of 2011, the ownership of CTs in China amounted to 12,500 units. Along with the

Sales Volume of CT in China, 2006-2011



increase of CT installation, the CT ownership per million population rose from 5.5 sets in 2006 to 9.4 sets in 2011, maintaining rapid growth.

Since CT equipment characterizes huge investment, long R&D and production cycle, strict technical requirements and high request on the comprehensive capabilities of manufacturers, the market is mainly monopolized by several giants. In 2010, the market share of GE Healthcare, Siemens, Philips, Toshiba and Neusoft totaled over 94%. At present, the new comers such as Neusoft, Mindray and Shenzhen Anke in China also occupy certain market share. It is predicted that China-made CT will enjoy a rising market share in the next five or ten years.

In recent years, domestic Chinese companies have made significant progress in CT business. After the NeuViz16-slice spiral CT launched in 2009, Neusoft rolled out NeuViz64-slice spiral CT in April 2012. The buccal CBCT product of Meiya Optoelectronic was certified by FDA in July, 2012; besides, Mindray and China Resources Wandong, etc. also set foot in CT machine business.

Source: CAMDI; ResearchInChina China CT Industry Report, 2012-2014

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The report mainly highlights the followings:

- ➤ Market size, market structure, import & export, competition pattern, etc. of CT industry in China;
- Supervisory policies, industrial policies, import & export policies, influence from upstream and downstream sectors, etc on CT industry in China;
- Development forecast of CT industry around the globe and in China, including global market size prediction and development trend, and market capacity, scale prediction, etc. of CT in China;
- ➤ Production and operation, investment and mergers, CT business, development prospects, etc. of 11 CT companies.

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