

China Prestressed Concrete Cylinder Pipe (PCCP) Industry Report, 2012-2014

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STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include China Aerated Concrete Association, and National Bureau of Statistics of China etc.

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Abstract

After 20 years of development, there have been a number of concrete aqueduct enterprises engaged in the production and sales of prestressed concrete cylinder pipe (PCCP) in China, more than 60 of which have a designed annual capacity of more than 3,000 km respectively, and top eight of which occupy about 70% of the market collectively. Large enterprises of the industry primarily supply nationwide water conservancy projects, while smaller enterprises mainly supply local ones.

China's PCCP industry has great development potential. On the one hand, the application of PCCP in the field of key water resource engineering such as water supply engineering and farmland irrigation is only 20% in China, a large distance from about 60% in developed countries; on the other hand, the accelerated investment in water conservancy construction by the Chinese government is also an important factor driving rapid development of China's PCCP industry.

China Prestressed Concrete Cylinder Pipe (PCCP) Industry Report, 2012-2014 contains six chapters (mainly including the industry

overview, competitive landscape and market forecasts), 66 charts, and an introduction of 11 enterprises (mainly including the company profile, financial data, capacity and major projects). In addition, the report not only introduces the development of PCCP in China, but also analyzes the driving force and other factors that affect China's PCCP industry.

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Table of contents

1. Macro-Economic Environment in China, 2011-	4.4.3 Shanxi Province	6.3.3 Revenue and Gross Margin by Sector
H1 2012	4.4.4 Jilin Province	6.3.4 Revenue and Gross Margin by Product
1.1 China's GDP	4.4.5 Other Regions	6.3.5 Revenue and Gross Margin by Region
1.2 Fixed Investment		6.3.6 Capacity Distribution
1.3 Industrial Development	5. Upstream and Downstream of PCCP Industry in China	6.3.7 Bid Winning and Contract Performing in Recent Years
1.4 Import and Export Environments	5.1 Cement Industry	6.4 Ningxia Qinglong Pipes Industry
1.5 Per Capita Disposable Income of Urban and Rural Households	5.2 Cold Rolled Sheet and Coil	6.4.1 Profile
1.6 Engel Coefficient	5.3 Water Conservancy Pipeline Construction	6.4.2 Key Financial Indicators
1.7 Macroeconomic Forecast, 2012-2013E		6.4.3 Revenue and Gross Margin by Sector
	6. Operation of PCCP Enterprises in China	6.4.4 Revenue and Gross Margin by Product
2. Overview of PCCP Industry	6.1 Zhejiang Dragon Pipe	6.4.5 Revenue and Gross Margin by Region
2.1 Definition and Classification	6.1.1 Profile	6.4.6 Capacity Distribution
2.2 Product Analysis	6.1.2 Key Financial Indicators	6.4.7 Investment in North China Base
,	6.1.3 Revenue and Gross Margin by Sector	6.5 SEPPEC
3. PCCP Industry in China	6.1.4 Revenue and Gross Margin by Product	6.5.1 Profile
3.1 Policy Analysis	6.1.5 Revenue and Gross Margin by Region	6.5.2 Bid Winning
3.1.1 Laws and Standards	6.1.6 Capacity Distribution	6.6 Beijing Hanjian Heshan Pipeline
3.1.2 Industry Policies	6.2 Xinjiang Guotong Pipeline	6.6.1 Profile
3.2 Industrial Chain	6.2.1 Profile	6.6.2 PCCP Project
o.z maddiai onam	6.2.2 Key Financial Indicators	6.7 Jilin Electric Power Pipeline Engineering Corporation
4. PCCP Market in China	6.2.3 Revenue and Gross Margin by Sector	6.8 Chengdu Jinwei Pipe
4.1 Market Scale	6.2.4 Revenue and Gross Margin by Product	6.9 Wuxi Huayi Pipe Manufacturing
4.2 Output in 2012-2014E	6.2.5 Revenue and Gross Margin by Region	6.9.1 Profile
4.3 Market Competition	6.2.6 Capacity Distribution	
4.4 PCCP Biddings in 2012	6.2.7 Orders	6.9.2 Capacity Distribution
4.4.1 Henan Province	6.3 Shandong Longquan Pipeline Engineering	6.10 Shenzhen Zhuocheng PCCP
4.4.2 Hebei Province	6.3.1 Profile	6.11 Tianjin Waterline Pipeline Engineering

6.3.2 Key Financial Indicators

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Selected Charts

- GDP in China, 2010-2012
- GDP in China, 2009-2013
- Urban Fixed Investment Nationwide, 2002-2012
- YoY Growth Rate of Added Value of Industrial Enterprises above Designated Size, 2000-2012
- YoY Growth Rate of Export Delivery Value in China, 2008-2012
- Total Import & Export Value and Growth Trend in China, 2001-2012
- Import & Export Growth and Balance in China, 2001-2012
- Total Import and Export Value by Country (Region), Jul. 2012
- Per Capita Disposable Income of Urban Households in China, 1985-2011
- Engel Coefficient of Urban and Rural Households in China
- Forecast of Main Macroeconomic Indicators in China, 2012-2013E
- Characteristics of PCCP
- PCCP Application Structure in Water Resource Construction System
- Policy Support for PCCP Products in China
- PCCP Output in China, 2006-2012
- PCCP Output in China, 2010-2014
- Competitive Pattern of PCCP Market in China
- Ranking of PCCP Manufacturers in China by Capacity
- Capacity of Major PCCP Manufacturers in China, 2011
- Cumulative Output of Major PCCP Manufacturers in China, 2011
- PCCP Bidding of Xuchang, Xinxiang, Pingdingshan, Puyang Sections of South-to-North Water Diversion Project
- PCCP Bidding of Langfang-Zhuozhou Trench Supporting South-to-North Water Diversion Project
- Completed PCCP Bidding of Shanxi Greater Water Network Project
- Project of Water Introduction from Songhuajiang River to Cities in Mid Jilin Province
- Water Transfer and Introduction Projects to Start Construction during 12th Five-Year Plan Period
- Output of Cement Products in China. 2001-2012

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Selected Charts

- Cement Price in North China, 2011-2012
- Price of 1.0mm Cold Rolled Sheet of Shanghai Ansteel Steel Processing, 2010-2012
- Output of Cold Rolled Sheet and Coil in China, 2005-2012
- Water Conservancy Investment Planning in China during 12th Five-Year Plan Period by Province
- Water Conservancy Investment in China during 12th Five-Year Plan Period by Application
- Pipeline Investment of Some Projects
- Key Financial Indicators of Dragon Pipe, 2010-2012
- Revenue and Net Income of Dragon Pipe, 2009-2014E
- Revenue and Gross Margin of Dragon Pipe by Sector, 2010-2012
- Revenue and Gross Margin of Dragon Pipe by Product, 2010-2012
- Revenue and Gross Margin of Dragon Pipe by Region, 2010-2012
- Production Bases of Dragon Pipe in China, 2012
- Capacity Expansion of Dragon Pipe by Product, 2008-2012
- Key Financial Indicators of Guotong Pipeline, 2010-2012
- Revenue and Net Income of Guotong Pipeline, 2009-2014E
- Revenue and Gross Margin of Guotong Pipeline by Sector, 2010-2012
- Revenue and Gross Margin of Guotong Pipeline by Product, 2010-2012
- Revenue and Gross Margin of Guotong Pipeline by Region, 2010-2012
- Production Bases of Guotong Pipeline in China
- PCCP Production Lines of Guotong Pipeline
- New Contract of Guotong Pipeline, H1 2012
- Key Financial Indicators of Longquan Pipeline, 2010-2012
- Revenue and Net Income of Longguan Pipeline, 2009-2014E
- Revenue and Gross Margin of Longquan Pipeline by Sector, 2012
- Revenue and Gross Margin of Longquan Pipeline by Product, 2010-2012
- Revenue and Gross Margin of Longguan Pipeline by Region. 2010-2012



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Selected Charts

- Production Bases of Longquan Pipeline
- Capacity Expansion of Longquan Pipeline, 2008-2013
- Large PCCP Projects Won by Longquan Pipeline by Base, 2010-2012
- Contract Performance of Longquan Pipeline as of H1 2012
- Key Financial Indicators of Qinglong Pipes, 2010-2012
- Revenue and Net Income of Qinglong Pipes, 2009-2014E
- Revenue and Gross Margin of Qinglong Pipes by Sector, 2010-2012
- Revenue and Gross Margin of Qinglong Pipes by Product, 2010-2012
- Revenue and Gross Margin of Qinglong Pipes by Region, 2010-2012
- Production Bases of Qinglong Pipes
- Capacity Expansion of Qinglong Pipes by Product, 2007-2012
- Construction Progress of Qinglong Pipes
- Key Bids Won by Hanjian Heshan Pipeline in Recent Years
- PCCP Capacity of Huayi Pipe

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