China Prestressed Concrete Cylinder Pipe (PCCP) Industry Report, 2012-2014

Dec. 2012
STUDY GOAL AND OBJECTIVES
This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES
◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
◆ To complement the organizations’ internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
◆ To help company to succeed in a competitive market, and

METHODOLOGY
Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES
The primary information sources include China Aerated Concrete Association, and National Bureau of Statistics of China etc.
Abstract

After 20 years of development, there have been a number of concrete aqueduct enterprises engaged in the production and sales of prestressed concrete cylinder pipe (PCCP) in China, more than 60 of which have a designed annual capacity of more than 3,000 km respectively, and top eight of which occupy about 70% of the market collectively. Large enterprises of the industry primarily supply nationwide water conservancy projects, while smaller enterprises mainly supply local ones.

China’s PCCP industry has great development potential. On the one hand, the application of PCCP in the field of key water resource engineering such as water supply engineering and farmland irrigation is only 20% in China, a large distance from about 60% in developed countries; on the other hand, the accelerated investment in water conservancy construction by the Chinese government is also an important factor driving rapid development of China’s PCCP industry.

China Prestressed Concrete Cylinder Pipe (PCCP) Industry Report, 2012-2014 contains six chapters (mainly including the industry overview, competitive landscape and market forecasts), 66 charts, and an introduction of 11 enterprises (mainly including the company profile, financial data, capacity and major projects). In addition, the report not only introduces the development of PCCP in China, but also analyzes the driving force and other factors that affect China’s PCCP industry.

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