



China Automotive Transmission Industry Report, 2012-2015

Dec. 2012

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include China Association of Automobile Manufacturers, and National Bureau of Statistics of China etc.

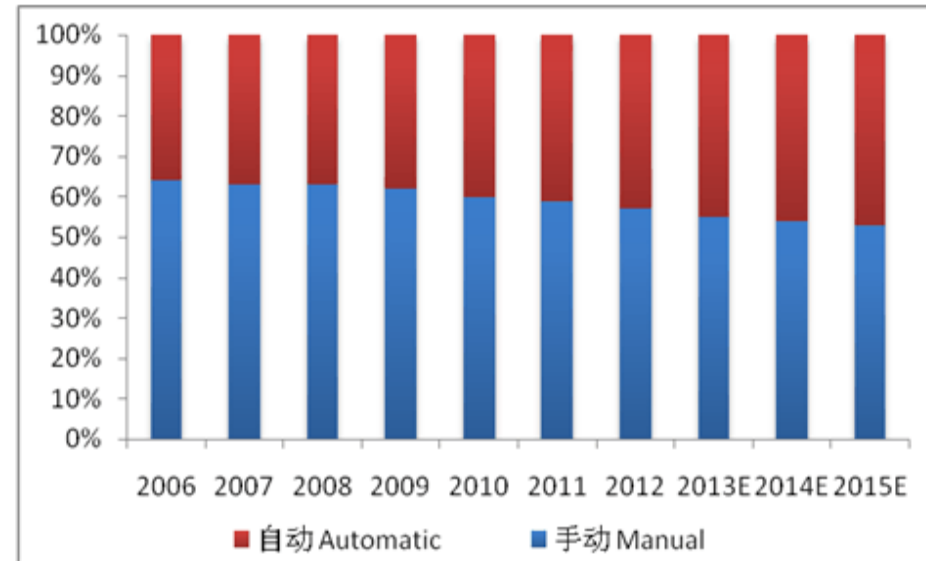
Abstract

Following the slight increase in vehicle production, China's demand for automotive transmission will also rise in 2012, with a growth rate of 6% or so. To be specific, the manual transmission demand will see a year-on-year increase of about 2.62%, and automatic transmission over 10% with further improvement in matching ratio.

In China, automatic transmission still mainly finds application in the passenger car market, with relevant matching rate rising from 41% in 2011 to 43% in 2012, and expected to hit 47% in 2015. As far as the type is concerned, AT is now regarded as the mainstream among passenger car automatic transmissions, and nearly all major self-owned brand senior and intermediate passenger cars listed for sales in 2012 adopt AT transmission provided by foreign suppliers. Meanwhile, driven by the Industry Alliance formed by BorgWarner, Inc., etc., there is a growing number of enterprises that put into DCT production and it is anticipated to be the mainstream in the future.

At present, there are more than 20 enterprises engaged in the production of automatic transmission. According to the data on

China Passenger Car Automatic / Manual Transmission Market Share, 2006-2015



Source: ResearchInChina China Automotive Transmission Industry Report, 2012-2015

capacity built or under construction of these enterprises, China's production capacity of automatic transmissions will reach 7.75 million units in 2015, covering AT (2.63 million units, 33.9%), DCT (43.9%), CVT (17.0%) and AMT (5.2%).

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In the AT field, Shanghai GM-Dongyue Motors Co., Ltd., Zhejiang Geely Holding Group Co., Ltd and AW Tianjin Automobile Parts Co., Ltd. are equipped with large capacity, of which, Shanghai GM-Dongyue Motors, with a production capacity of 600,000 units, mainly supports GM vehicle models; Geely has established automatic transmission production bases in Xiangtan (Hunan Province) and Jining (Shandong Province) successively since 2009, coupled with the acquisition on the Australian DSI Automatic Transmission Company, thus producing AT capacity of 410,000 units.

In the DCT field, Volkswagen Automatic Transmission boasts the largest capacity, roughly 700,000 units in 2012. In H2 2012, Volkswagen built two automatic transmission production bases in Tianjin and Dalian for the DCT production, which plan to be commissioned in 2014, by then, Volkswagen's DCT transmission capacity in China will soar to 1.45 million units, towering over its counterparts.

China Automotive Transmission Industry Report, 2012-2015 of ResearchInChina mainly covers the followings:

- Overall market size, imports & exports of transmission and prediction of market size during 2012-2015;
- Development and prospect of automatic transmission, involving key companies, R&D, and progress in R&D of four major types of automatic transmissions, etc.;
- Market size & forecast, major automatic transmission manufacturers, capacity, supporting relations, etc. of passenger car transmission;
- Market size & forecast, capacity, market structure, etc. of commercial vehicle transmission;
- Development of Chinese-owned companies and joint ventures, mainly covering product type, product sales, capacity, etc..

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