



# China Textile and Apparel Production & Sales Statistics, 2012

Mar. 2013

## STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

## REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

## METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

## INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

## Abstract

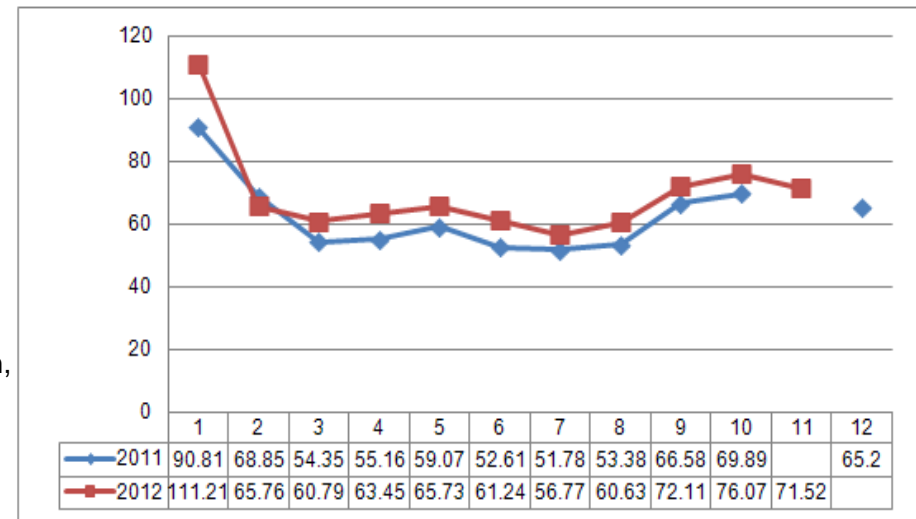
In 2012, China textile and apparel industry was in its transformation stage, leading to the slowdown of industrial growth. In the context, industrial players came under pressure from consumption upgrading. The following specifies operating characteristics:

**Increasing production cost.** The prices of cotton, one of essential raw materials in the industry, pose a considerable influence on textile & apparel industry. Since 2012, domestic cotton price has long been higher than that in the international market, with the differences in price increasingly widening. This forced textile enterprises to bear higher raw material cost, badly weakening the international competitiveness of cotton fabrics which resulted in order fall, profit cut and loss jump. Since 2012, among major Chinese cotton textile enterprises, the loss made up around 30%.

**Slowdown in domestic demand growth.** In Jan.-Oct.2012, the commodity sales of major department stores in China footed up to RMB693.76 billion, up 11.45% year-on-year, or down 6.55 percentage points from 18% in 2011 in terms of the growth rate.

Depressed overseas market demand. In Jan.-Nov., 2012, the export value of textile increased by 1% year-on-year to USD87.21 billion, with the growth rate down 23 percentage points over the level of 24% in 2011; the export value of apparel & accessories grew by 2.8% year-on-year to USD143.62 billion, with the growth rate down 16.7 percentage points over the level of 19.5% in 2011; while the export value of shoes jumped by 10% year-on-year to USD41.52 billion, with the growth rate down 7.2 percentage points over the level of 17.2% in 2011.

**Monthly Sales of Commodities of China's Major Department Stores, 2011-2012 (RMB bn)**



Source: WIND; ResearchInChina China Textile and Apparel Production & Sales Statistics, 2012  
Copyright 2012 ResearchInChina

The dive of export growth came with the synergy of two aspects: firstly, the prices of raw materials such as cotton saw great fluctuations, and the increasing production cost led to the industrial transfer to emerging economics; secondly, the sustained bleak international demand.

Based on more than 30 diagrams, the report highlights garment output, textile output, output of leather shoes and hats, overall revenue of key department stores, and sales volume of various apparel in China between 2011 and 2012.

**Preface**

**1. Output of China's Textile and Apparel Industry**

1.1 Apparel Output

1.2 Textile Output

1.3 Leather Footwear and Headwear Output

**2. Sales of China's Textile and Apparel Industry**

2.1 Overall Sales of China's Key Department Stores

2.2 Sales Volume by Apparel Type

- Monthly Output of Apparel in China, 2011-2012
- Monthly Output of Knitted Apparel in China, 2011-2012
- Monthly Output of Woven Apparel in China, 2011-2012
- Monthly Output of Down Wear Apparel in China, 2011-2012
- Monthly Output of Western-style Suit in China, 2011-2012
- Monthly Output of Shirt in China, 2011-2012
- Monthly Output of Leather Apparel in China, 2011-2012
- Monthly Output of Natural Fur Apparel in China, 2011-2012
- Monthly Output of Cloth in China, 2011-2012
- Monthly Output of Yarn in China, 2011-2012
- Monthly Output of Yarn-dyed Cloth (including Jeans Cloth) in China, 2011-2012
- Monthly Output of Cotton Fabric in China, 2011-2012
- Monthly Output of Cotton Blended Fabric in China, 2011-2012
- Monthly Output of Chemical Fiber Cloth in China, 2011-2012
- Monthly Output of Printing and Dyeing Cloth in China, 2011-2012
- Monthly Output of Yarn (Wool) in China, 2011-2012
- Monthly Output of Wool Woven Fabric (Woolen Cloth) in China, 2011-2012
- Monthly Output of Linen (Flax Contained  $\geq 55\%$ ) in China, 2011-2012
- Monthly Output of Ramie Fabric (Ramie Contained  $\geq 55\%$ ) in China, 2011-2012
- Monthly Output of Cord Fabric in China, 2011-2012
- Monthly Output of Non-woven Cloth (Non-woven Fabric) in China, 2011-2012
- Monthly Output of Light Leather in China, 2011-2012
- Monthly Output of Leather Footwear in China, 2011-2012
- Monthly Sales of Commodities of China's Key Large Department Stores, 2011-2012

- Monthly Retail Sales of Commodities of China's Key Large Department Stores, 2011-2012
- Monthly Retail Sales of Knitted and Woven Apparel of China's Key Large Department Stores, 2011-2012
- Monthly Retail Sales of Apparel of China's Key Large Department Stores, 2011-2012
- Monthly Sales Volume of Apparel of China's Key Large Department Stores, 2011-2012
- Monthly Sales Volume of Men's Suit of China's Key Large Department Stores, 2011-2012
- Monthly Sales Volume of Men's Shirt of China's Key Large Department Stores, 2011-2012
- Monthly Sales Volume of T-Shirt of China's Key Large Department Stores, 2011-2012
- Monthly Sales Volume of Women's Apparel of China's Key Large Department Stores, 2011-2012
- Monthly Sales Volume of Children's Apparel of China's Key Large Department Stores, 2011-2012
- Monthly Sales Volume of Jeans Wear of China's Key Large Department Stores, 2011-2012
- Monthly Sales Volume of Jacket of China's Key Large Department Stores, 2011-2012
- Monthly Sales Volume of Cold Protective Clothes of China's Key Large Department Stores, 2011-2012
- Monthly Sales Volume of Trousers of China's Key Large Department Stores, 2011-2012
- Monthly Sales Volume of Knitted Underwear of China's Key Large Department Stores, 2011-2012
- Monthly Sales Volume of Cashmere and Wool Sweater of China's Key Large Department Stores, 2011-2012
- Revenue Structure of Zhejiang Longsheng by Product, 2010-2012

**You can place your order in the following alternative ways:**

1. Order online at [www.researchinchina.com](http://www.researchinchina.com)
2. Fax order sheet to us at fax number: +86 10 82601570
3. Email your order to: [report@researchinchina.com](mailto:report@researchinchina.com)
4. Phone us at +86 10 82600828/ 82601561

<b>Party A:</b>			
Name:			
Address:			
Contact Person:		Tel	
E-mail:		Fax	

<b>Party B:</b>			
Name:	Beijing Waterwood Technologies Co., Ltd (ResearchInChina)		
Address:	Room 502, Block 3, Tower C, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080		
Contact Person:	Liao Yan	Phone:	86-10-82600828
E-mail:	report@researchinchina.com	Fax:	86-10-82601570
Bank details:	Beneficial Name: Beijing Waterwood Technologies Co., Ltd Bank Name: Bank of Communications, Beijing Branch Bank Address: NO.1 jinxiyuan shijicheng, Landianchang, Haidian District, Beijing Bank Account No #: 110060668012015061217 Routing No #: 332906 Bank SWIFT Code: COMMCNSHBJG		

Title	Format	Cost
<i>Total</i>		

**Choose type of format**

- PDF (Single user license) .....399 USD
- Hard copy ..... 499 USD
- PDF (Enterprisewide license)..... 800 USD

**※ Reports will be dispatched immediately once full payment has been received.**  
**Payment may be made by wire transfer or credit card via PayPal.**