

## **Global and China Bi-Metal Band Saw Blade**

Industry Report, 2013

Aug. 2013



The Vertical Portal for China Business Intelligence

#### STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

#### **REPORT OBJECTIVES**

- To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- To help company to succeed in a competitive market, and

#### **METHODOLOGY**

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

#### **INFORMATION SOURCES**

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

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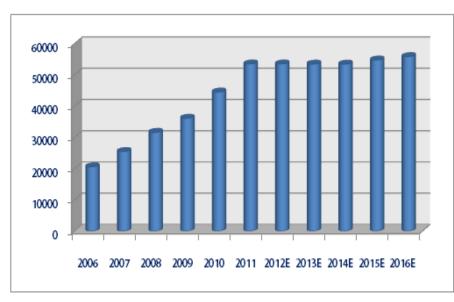
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## **Abstract**

In recent years, the global market size of bi-metal band saw blade has been increasing, but the growth rate has slowed down. In 2011, the global market size of bi-metal band saw blade was approximately USD1.863 billion, an increase of 7.01% year on year (the growth rate was 8.07% in 2010). Currently, as the bi-metal band saw blade market in developed countries has gradually matured and been stable, the growth in demand mainly comes from emerging economies like China and India.

Affected by domestic macro-economic slowdown as well as export market downturn, China's sales volume of bi-metal band saw blade approximated 53.5 million meters in 2012, equivalent to that in 2011. With the slow recovery of the export market and the rapid development of China's automotive, aerospace, aviation, military, IT and other emerging industries, the sales volume is expected to reach 55.85 million meters in 2016.

Global and China Bi-metal Band Saw Blade Industry Report, 2013 analyzes the development status of global and China bi-metal band saw blade market, and introduces major production companies in the industry.



China's Sales Volume of Bi-metal Band Saw Blade, 2006-2016 (Unit: km)

Source: Saw Machine Builders' Sub-Association of China Machine Tool & Tool Builders' Associatio ResearchInChina Global and China Bi-Metal Band Saw Blade Industry Report, 2013

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In 2013, the world's leading bi-metal band saw blade manufacturers continue to introduce new products. In January 2013, Starrett released Primalloy band saw blade in the Chinese market; in April 2013, LENOX introduced Contestor XL bi-metal band saw blade, which has a longer service life in cutting large-size intractable metallic materials.

While constantly releasing new products, major foreign companies are expanding operations in China. In March, 2013, AMADA opened a facility in Qingpu District of Shanghai, which will serve as the hub for its China business.

Bichamp Cutting Technology (Hunan) Co., Ltd., a Chinese local enterprise, has a bi-metal band saw blade production capacity of 12,500 km, ranking the first in China. In 2012, Bichamp achieved revenue and net income of RMB 250 million and RMB 49.7 million, down 3.48% and 25.54% year on year respectively.

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