



**China Spectacles Industry Report,
2013-2015**

Nov. 2013

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

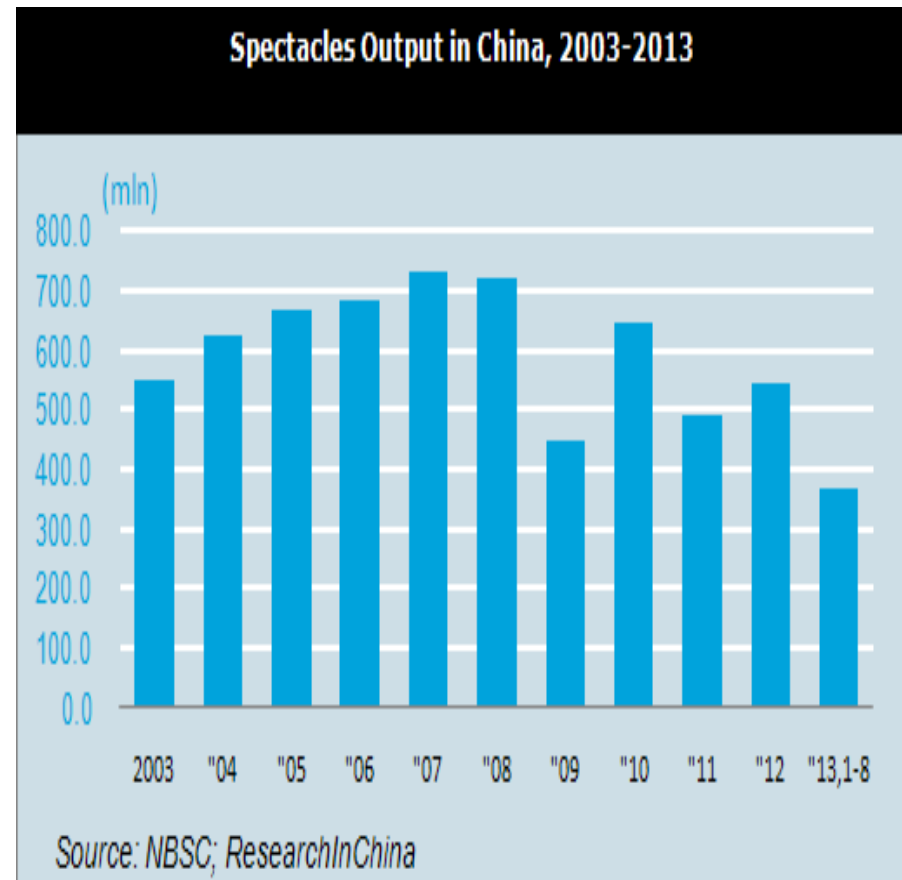
The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

Abstract

From 2003 to 2007, the spectacles output in China climbed from 552 million pairs to 730.7 million pairs, with the CAGR of 7.8%. However, the global economic chaos brought with a massive decline in output between 2008 and 2012, with the figure in 2012 slumping to 546 million pairs.

Nevertheless, given the large cardinal number of Chinese population, there are three to four million Chinese people in need for corrective glasses, with the annual demand approaching 100 million pairs. In the meantime, China has become the world's third largest luxury consumer, as high-consumption population is skyrocketing. This will come as a trend of increasing demand for diversified and personalized spectacles. China spectacles industry is expected to see a great potential in future.

In China spectacles market, large-sized and foreign enterprises present more competitive. In 2012, large industrial players which stood at 4.2% of total number of enterprises contributed 26.8% of the total revenue in the industry, while small ones which made up 66% of enterprise quantity claimed 39.7% of the total revenue. Thus far, foreign brands including Zeiss, Essilor and Hoya are well received by Chinese consumers, while domestic brands like Conant and WX are gaining increasing acclaims.



The production of lens is the key to the production of spectacles. Lenses are mainly made from optical glass, polycarbonate (PC) and polymethyl methacrylate (PMMA). In particular, optical glass is mostly made in China, while PC and PMMA are heavily reliant on import. In 2013Q1-Q3, China imported 1,025,300 tons of PC and 164,700 tons of PMMA respectively.

The report highlights:

- ✘ Definition, classification and industrial chain of China spectacles industry;
- ✘ Status quo, import & export, operation of industrial players, and competition pattern of China spectacles industry;
- ✘ Development of upstream industries;
- ✘ Operation, investment and M&As and business of 14 leading spectacles enterprises in China.

1. Spectacles Industry

- 1.1 Definition
- 1.2 Classification
- 1.3 Industrial Chain

2. Development of China Spectacles Industry

- 2.1 Spectacles Production
- 2.2 Import & Export
 - 2.2.1 Export
 - 2.2.2 Import
- 2.3 Operation of Industrial Players
 - 2.3.1 Manufacturers
 - 2.3.2 Sales
 - 2.3.3 Profitability
- 2.4 Competition Pattern
 - 2.4.1 Industrial Trend
 - 2.4.2 Distribution System
 - 2.4.3 Advantages & Disadvantages

3. Upstream Industry

- 3.1 Optical Glass
- 3.2 Polycarbonate (PC)
- 3.3 Polymethyl Methacrylate (PMMA)

4. Major Industrial Players

- 4.1 Essilor
 - 4.1.1 Profile
 - 4.1.2 Operation
 - 4.1.3 Revenue
 - 4.1.4 Spectacles Business
 - 4.1.5 Business in China
- 4.2 Carl Zeiss Group
 - 4.2.1 Profile
 - 4.2.2 Operation
 - 4.2.3 Spectacles Business
- 4.3 HOYA
 - 4.3.1 Profile
 - 4.3.2 Operation
 - 4.3.3 Revenue Structure
- 4.4 Luxottica
 - 4.4.1 Profile
 - 4.4.2 Operation
 - 4.4.3 Revenue Structure
 - 4.4.4 Business Performance
- 4.5 Johnson & Johnson
 - 4.5.1 Profile
 - 4.5.2 Operation
 - 4.5.3 Spectacles Business
 - 4.5.4 Business in China
- 4.6 Shanghai Conant Optics
 - 4.6.1 Profile
 - 4.6.2 Operation
 - 4.6.3 Revenue Structure
 - 4.6.4 Subsidiaries
 - 4.6.5 Gross Margin
 - 4.6.6 Main Clients
- 4.7 Chemi Lens
 - 4.7.1 Profile
 - 4.7.2 Operation
- 4.8 Bausch & Lomb
 - 4.8.1 Profile
 - 4.8.2 Operation
 - 4.8.3 Business in China
- 4.9 Arts Optical
 - 4.9.1 Profile
 - 4.9.2 Operation
 - 4.9.3 Revenue Structure
 - 4.9.4 Gross Margin
- 4.10 Elegance International
- 4.11 Sun Hing Vision Group Holdings
- 4.12 Baodao
- 4.13 Daming Optical
- 4.14 Qianye

- Classification of Lens by Material
- Spectacles Industry Chain
- Spectacles Output in China, 2002-2013
- Major Spectacles Production Bases and Output Structure in China, 2012
- Export Value of Major Spectacles Products in China and Growth Rate, 2010-2013
- Export Structure of Major Spectacles Products in China, 2010-2013
- Export Growth Rate of Major Spectacles in China by Product, 2010-2013
- Import Value and Growth Rate of Major Spectacles Products in China, 2010-2013
- Import Structure of Major Spectacles Products in China, 2010-2013
- Import Growth Rate of Major Spectacles in China by Product, 2010-2013
- Number of Optical Instrument and Spectacles Manufacturers in China, 2005-2013
- Quantity Structure of Optical Instrument and Spectacles Manufacturers in China by Ownership, 2012
- Quantity Structure of Optical Instrument and Spectacles Manufacturers in China by Scale, 2012
- Operating Revenue of Optical Instrument and Spectacles Manufacturers in China, 2008-2013
- Sales Structure of Optical Instrument and Spectacles Manufacturers in China by Ownership, 2012
- Sales Structure of Optical Instrument and Spectacles Manufacturers in China by Scale, 2012
- Profit and Gross Margin of Chinese Spectacles Manufacturers, 2008-2013
- Top 10 Spectacles Brands in China, 2012
- Top 10 Spectacles Chain Stores in China, 2012
- Number of Optical Glass Enterprises in China and Operating Revenue, 2008-2013
- Output, Sales Volume and Export Volume of Optical Glass in China, 2008-2012
- PC Import Volume in China, 2006-2013
- Average Import Price of PC in China, 2006-2013
- PMMA Import & Export Volume in China, 2006-2013
- Average Import Price of PMMA in China, 2006-2013

- Revenue and Net Income of Essilor International, 2008-2013
- Major Businesses of Essilor International
- Revenue Structure of Essilor International by Product, 2010-2013
- Revenue Breakdown of Essilor International by Product, 2010-2013
- Global Distribution of Lenses and Optical Instruments Business, 2012
- Revenue Structure of Lenses and Optical Instruments Business by Region, 2010-2013
- List of Fully-consolidated companies in China, 2012
- Revenue and Net Income of Zeiss, 2008/09-2011/12
- Revenue Structure of Zeiss by Region, 2011/12
- Revenue from Vision Care Business of Zeiss, 2007/08-2011/12
- ZEISS Lens Portfolio
- Products of Carl Zeiss Vision Sunlens
- Revenue and Net Income of Hoya, FY2009-FY2014
- Major Businesses and Products of Hoya
- Sales Breakdown of Hoya by Product, FY2009-FY2014
- Sales Structure of Hoya by Product, FY2009-FY2014
- Sales Breakdown of Hoya by Region, FY2011-FY2013
- Sales Structure of Hoya by Region, FY2011-FY2013
- Sales Breakdown and Sales Structure of Hoya by Region, FY2014
- Net Sales and Net Income of Luxottica, 2008-2013
- Net Sales Breakdown of Luxottica by Business, 2008-2013
- Net Sales Structure of Luxottica by Business, 2008-2013
- Net Sales Breakdown of Luxottica by Region, 2008-2013
- Net Sales Structure of Luxottica by Region, 2008-2012
- Evolution of Number of Luxottica's Stores, 2008-2012

- Revenue and Net Income of Johnson & Johnson, 2008-2013
- Revenue Contribution of Johnson & Johnson's Vision Care Business, 2008-2013
- Revenue and Net Income of Shanghai Conant Optics, 2008-2013
- Operating Revenue Breakdown of Shanghai Conant Optics by Product, 2009-2013
- Operating Revenue Structure of Shanghai Conant Optics by Product, 2009-2013
- Operating Revenue Breakdown of Shanghai Conant Optics by Region, 2009-2013
- Operating Revenue Structure of Shanghai Conant Optics by Region, 2009-2013
- Major Joint-Stock Companies of Shanghai Conant Optics, 2013
- Gross Margin of Shanghai Conant Optics by Region, 2009-2013
- Gross Margin of Shanghai Conant Optics by Product, 2009-2013
- Operating Revenue Contribution of Shanghai Conant Optics' Top Five Clients, 2000-2013
- Revenue Contribution of Shanghai Conant Optics' Top Five Clients, 2013
- Overseas Subsidiaries under Chemi Lens
- Revenue and Net Income of Arts Optical, 2008-2013
- Revenue Breakdown of Arts Optical by Region, 2009-2013
- Revenue Structure of Arts Optical by Region, 2009-2013
- Revenue Contribution of Arts Optical's ODM Business by Product, 2010-2013
- Gross Margin of Spectacles Business of Arts Optical, 2008-2013
- Revenue and Net Income of Elegance International, FY2008-FY2013
- Gross Margin of Spectacles Business of Elegance International, FY2008-FY2013
- Revenue Structure of Elegance International by Region, FY2008-FY2013
- Revenue Breakdown of Elegance International by Region, FY2008-FY2013
- Revenue and Net Income of Sun Hing Vision Group Holdings, FY2008-FY2013
- Gross Margin of Spectacles Business of Sun Hing Vision Group Holdings, FY2008-FY2013
- Revenue Structure of Sun Hing Vision Group Holdings by Product, FY2008-FY2013

- 
- Revenue Breakdown of Sun Hing Vision Group Holdings by Product, FY2008-FY2013
 - Revenue Structure of Sun Hing Vision Group Holdings by Region, FY2011-FY2013
 - Revenue Breakdown of Sun Hing Vision Group Holdings by Region, FY2011-FY2013
 - Net Revenue and Net Income of Baodao, 2008-2013
 - Major Businesses of Baodao
 - Operating Cost and Gross Margin of Baodao in Taiwan, 2008-2013
 - Enterprises Invested by Baodao on Chinese Mainland, 2013

You can place your order in the following alternative ways:

1. Order online at www.researchinchina.com
2. Fax order sheet to us at fax number: +86 10 82601570
3. Email your order to: report@researchinchina.com
4. Phone us at +86 10 82600828/ 82601561

Party A:			
Name:			
Address:			
Contact Person:		Tel	
E-mail:		Fax	

Party B:			
Name:	Beijing Waterwood Technologies Co., Ltd (ResearchInChina)		
Address:	Room 502, Block 3, Tower C, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080		
Contact Person:	Liao Yan	Phone:	86-10-82600828
E-mail:	report@researchinchina.com	Fax:	86-10-82601570
Bank details:	Beneficial Name: Beijing Waterwood Technologies Co., Ltd Bank Name: Bank of Communications, Beijing Branch Bank Address: NO.1 jinxiyuan shijicheng, Landianchang, Haidian District, Beijing Bank Account No #: 110060668012015061217 Routing No #: 332906 Bank SWIFT Code: COMMCNSHBJG		

Title	Format	Cost
<i>Total</i>		

Choose type of format

- PDF (Single user license)1,500 USD
- Hard copy 1,600 USD
- PDF (Enterprisewide license)..... 2,300 USD

※ Reports will be dispatched immediately once full payment has been received.
Payment may be made by wire transfer or credit card via PayPal.

About ResearchInChina

ResearchInChina (www.researchinchina.com) is a leading independent provider of China business intelligence. Our research is designed to meet the diverse planning and information needs of businesses, institutions, and professional investors worldwide. Our services are used in a variety of ways, including strategic planning, product and sales forecasting, risk and sensitivity management, and as investment research.

Our Major Activities

- *Multi-users market reports*
- *Database-RICDB*
- *Custom Research*
- *Company Search*

RICDB (<http://www.researchinchina.com/data/database.html>), is a visible financial data base presented by map and graph covering global and China macroeconomic data, industry data, and company data. It has included nearly 500,000 indices (based on time series), and is continuing to update and increase. The most significant feature of this base is that the vast majority of indices (about 400,000) can be displayed in map.

After purchase of our report, you will be automatically granted to enjoy 2 weeks trial service of RICDB for free.

After trial, you can decide to become our formal member or not. We will try our best to meet your demand. For more information, please find at www.researchinchina.com

For any problems, please contact our service team at: