STUDY GOAL AND OBJECTIVES
This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES
◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
◆ To complement the organizations’ internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
◆ To help company to succeed in a competitive market, and

METHODOLOGY
Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES
The primary information sources include Company Reports, and National Bureau of Statistics of China etc.
Abstract

Originated in 1973, China’s environmental protection industry witnessed rapid development in the period of "Eleventh Five-Year" (1996-2010) and "Twelfth Five-Year" (2011-2015) after experiencing the initial phase in 1980s and the rudimentary development in 1990s. Bolstered by the national policy and market demand, the environmental protection equipment manufacturing performed well and maintained a steady growth rate and profit margin in 2012.

In 2012, the gross industrial output value and the sales output value of environmental protection equipment manufacturing (including environmental protection equipment manufacturing and environmental monitoring instrumentation manufacturing) enterprises hit RMB191.379 billion and RMB187.947 billion respectively, a year-on-year increase of 19.46% and 19.58% separately. The sales-output ratio turned to be 98.21%, ranking 45th.

In 2012, the output of pollution control equipment increased by 36.2% year on year to 320,000 sets, containing 86,800 sets of water pollution control equipment (up 34.4% year on year), 107,100 sets of air pollution control equipment (up 25.8% year on year), 9,600 sets of solid waste treatment equipment (down 8.2% year on year), 1,186 sets of noise and vibration control equipment (down 5.6% year on year).

According to China Environmental Protection Industry Association, the total size of the dust removal industry approximated RMB14.3 billion in 2012. Chinese dedusting equipment manufacturers mainly embrace Longking Environmental Protection, Feida Environmental Science & Technology and Kelin Environmental Protection Equipment. Three of them gained the combined revenue of RMB6.28 billion in 2012, accounting for 43.9% of the total. In particular, Longking Environmental Protection achieved the revenue of RMB4.24 billion, sweeping 29.7%, far more than the other two companies.

In point of downstream customers, Longking Environmental Protection covers a wider scope, earned RMB1.6 billion in the thermal power industry, RMB150 million in the iron and steel industry and RMB500 million in the cement industry in 2011. Feida Environmental Science & Technology mainly embarks on the thermal power industry with the revenue of RMB1 billion, while it is rarely involved in iron, steel and cement industries. Kelin Environmental Protection Equipment focuses on the iron and steel industry, and obtained the revenue of RMB380 million in 2011.
The report highlights the followings:

※ Development environment of China environmental protection equipment industry, including policy and investment environment;
※ Status quo, market supply and demand, competition pattern of China Environmental Protection Equipment Industry;
※ Operation and environmental protection equipment business of Major players in China environmental protection equipment industry (including Feida Environmental Science & Technology, Dongfang Electric Heating Technology, Create Technology and Science, Hangzhou Boiler, Western Power, Kelin Environmental Protection Equipment, Longking Environmental Protection, Combustion Control Technology, Shengyun Environment-Protection, Xingyuan Filter Technology, etc.);
1 Overview of Environmental Protection Equipment Industry
1.1 Definition and Classification
1.2 Industry Chain

2 Operating Environment of China Environmental Protection Equipment Industry
2.1 Policy
2.2 Investment

3 Development of China Environmental Protection Equipment Industry
3.1 Status Quo
3.2 Market Supply and Demand
3.3 Regional Competition Pattern

4 Impact of Environmental Protection Equipment Upstream and Downstream Industries
4.1 Upstream Industries
4.1.1 Iron and Steel
4.1.2 Non-Ferrous Metals
4.2 Downstream Industries
4.2.1 Air Pollution Control
4.2.2 Solid Waste Treatment
4.2.3 Water Pollution and Sludge Treatment

5 Major Chinese Environmental Protection Equipment Companies
5.1 Zhejiang Feida Environmental Science & Technology Co., Ltd.
5.1.1 Profile
5.1.2 Operation
5.1.3 Revenue Structure
5.1.4 Environmental Protection Equipment Business
5.1.5 Gross Margin
5.1.6 Anticipation and Outlook
5.2 Western Power
5.2.1 Profile
5.2.2 Operation
5.2.3 Revenue Structure
5.2.4 Environmental Protection Equipment Business
5.2.5 Gross Margin
5.2.6 Anticipation and Outlook
5.3 Hangzhou Boiler Group Co., Ltd.
5.4 Zhenjiang Dongfang Electric Heating Technology Co., Ltd.
5.5 Create Technology and Science Co., Ltd.
5.6 Kelin Environmental Protection Equipment, Inc.
5.7 Shanghai Cooltech Power Co., Ltd.
5.8 Fujian Longking Environmental Protection Co., Ltd
5.9 Xuzhou Combustion Control Technology Co., Ltd.
5.10 Xiamen Savings Environmental Co., Ltd.

5.11 Anhui Shengyun Environment-Protection Group Co., Ltd.
5.12 Tianli Environmental Engineering Co., Ltd.
5.13 Hebei Sailhero Environmental Protection High-tech Co., Ltd.
5.13.1 Profile
5.13.2 Operation
5.13.3 Revenue Structure
5.13.4 Environmental Protection Equipment Business
5.13.5 Gross Margin
5.13.6 Anticipation and Outlook
5.14 Hangzhou Xingyuan Filter Technology Co., Ltd.
5.14.1 Profile
5.14.2 Operation
5.14.3 Revenue Structure
5.14.4 Environmental Protection Equipment Business
5.14.5 Gross Margin
5.14.6 Anticipation and Outlook

6 Summary and Forecast
6.1 Industry
6.2 Enterprises
• Categories of Environmental Protection Equipment
• Environmental Protection Equipment Industry Chain
• Environmental Pollution and Destruction Cases in China, 2001-2012
• Major Chinese Environmental Protection Laws and Regulations during “Twelfth Five-Year”
• Environmental Pollution Control Investment and Its Share in GDP in China, 2007-2012
• China’s Environmental Pollution Control Investment, 2005-2012
• China Environmental Protection Equipment Market Size and YoY Growth Rate, 2004-2012
• Sales Revenue and Gross Profit of China Environmental Protection Equipment Industry, 2004-2012
• Output Structure of Environmental Protection Equipment in China, 2012
• Monthly Export Value and YoY Growth Rate of Environmental Protection Equipment in China, 2012-2013
• Monthly Export Unit Price of Environmental Protection Equipment in China, 2012-2013
• Concentration Degree of China Environmental Protection Equipment Industry, 2007-2010
• Market Share of China Environmental Protection Equipment Industry (by Province and City), 2011
• Crude Steel Output and YoY Growth Rate in China, 2005-2013
• Monthly Steel Output in China (by Product), 2010-2013
• China’s Steel Inventory, 2010-2013
• China’s Steel Price Index, 2011-2013
• Monthly Profit of Large and Medium-sized Steel Enterprises in China, 2008-2013
• Output of Copper, Aluminum, Zinc and Lead in China, 2005-2013
• Non-ferrous Metal Output and YoY Growth Rate in China, 2005-2013
• Monthly Average Spot Price of Electrolytic Copper, Aluminum, Zinc and Lead in Shanghai, 2005-2013
• Industrial Emissions and YoY Growth Rate in China, 2007-2012
• Household Waste Treatment in Chinese Cities, 2002-2011
• Harmless Treatment Indicators of Urban Household Waste during “Twelfth Five-Year”
• Fund Disbursement and Collection Standards for Disposal of Electronic Products
• Expenditure in Domestic and Industrial Wastewater and its proportion in GDP in China, 2003-2010
• Water Pollution Treatment Revenue Structure in China, 2010-2012
• Chinese Domestic Wastewater Treatment Market Structure, 2012
• Sludge Handling Capacity of Chinese Urban Sewage Treatment Plants
• Sludge in Major Sectors
• Revenue and Net Income of Feida Environmental Science & Technology, 2008-2013
• Revenue Structure of Feida Environmental Science & Technology (by Product), 2008-2013
• Revenue Structure of Feida Environmental Science & Technology (by Region), 2008-2013
• Output, Sales Volume and Inventory of Environmental Protection Machinery Of Feida Environmental Science & Technology, 2011-2012
• Gross Margin of Feida Environmental Science & Technology, 2008-2013
• Revenue and Net Income of Feida Environmental Science & Technology, 2012-2015E
• Companies Invested by Western Power
• Revenue and Net Income of Western Power, 2008-2013
• Main Business and Main Products of Western Power
• Revenue Structure of Western Power (by Product), 2008-2013
• Revenue Structure of Western Power (by Region), 2012-2013
• Boiler Output and Sales Volume of Western Power, 2011-2012
• Additional and Unsettled Orders of Western Power, 2011-2013
• Gross Margin of Western Power, 2008-2013
• Gross Margin of Western Power (by Product), 2008-2013
• Revenue and Net Income of Western Power, 2012-2015E
• Revenue and Net Income of Hangzhou Boiler, 2008-2013
• Revenue Structure of Hangzhou Boiler (by Product), 2009-2013
• Revenue Structure of Hangzhou Boiler (by Region), 2009-2013
• Order Backlog of Hangzhou Boiler, 2012
• Gross Margin of Hangzhou Boiler, 2008-2013
• Gross Margin of Hangzhou Boiler (by Product), 2008-2013
• Revenue and Net Income of Hangzhou Boiler, 2012-2015E
• Main Products and Development of Dongfang Electric Heating Technology by Sector
• Revenue and Net Income of Dongfang Electric Heating Technology, 2008-2013
• Revenue Structure of Dongfang Electric Heating Technology (by Product), 2009-2013
• Revenue of Dongfang Electric Heating Technology (by Region), 2008-2013
• Output, Sales Volume and Inventory of Civilian Electric Heaters of Dongfang Electric Heating Technology, 2011-2012
• Output, Sales Volume and Inventory of Industrial Electric Heaters of Dongfang Electric Heating Technology, 2011-2012
• Gross Margin of Dongfang Electric Heating Technology, 2008-2013
• Gross Margin of Dongfang Electric Heating Technology (by Product), 2008-2013
• Revenue and Net Income of Dongfang Electric Heating Technology, 2012-2015E
• Revenue and Net Income of Create Technology and Science, 2008-2013
• Revenue Structure of Create Technology and Science (by Product), 2008-2013
• Revenue Structure of Create Technology and Science (by Region), 2009-2013
• Revenue and Net Income of Jiangsu Sujing Group, 2008-2012
• Gross Margin of Create Technology and Science, 2008-2013
• Gross Margin of Create Technology and Science (by Product), 2008-2012
• Revenue and Net Income of Create Technology and Science, 2012-2015E
• Revenue and Net Income of Kelin Environmental Protection Equipment, 2008-2013
• Revenue Structure of Kelin Environmental Protection Equipment (by Product), 2008-2013
• Revenue Structure of Kelin Environmental Protection Equipment (by Region), 2008-2013
• Dedusting Equipment Output, Sales Volume and Inventory of Kelin
Selected Charts

- Environmental Protection Equipment (by Industry), 2011-2012
- Gross Margin of Kelin Environmental Protection Equipment, 2008-2013
- Gross Margin of Kelin Environmental Protection Equipment (by Product), 2008-2013
- Revenue and Net Income of Kelin Environmental Protection Equipment, 2012-2015E
- Revenue and Net Income of Cooltech Power, 2008-2013
- Revenue Structure of Cooltech Power (by Product), 2008-2013
- Revenue Structure of Cooltech Power (by Region), 2008-2013
- Gross Margin of Cooltech Power, 2008-2013
- Revenue and Net Income of Cooltech Power, 2012-2015E
- Revenue and Gross Profit of Longking Environmental Protection, 2008-2013
- Revenue Structure of Longking Environmental Protection (by Product), 2009-2013
- Revenue Structure of Longking Environmental Protection (by Region), 2009-2013
- Gross Margin of Longking Environmental Protection, 2008-2013
- Gross Margin of Longking Environmental Protection (by Product), 2009-2013
- Revenue and Net Income of Longking Environmental Protection, 2012-2015E
- Revenue and Net Income of Combustion Control Technology, 2008-2013
- Revenue Structure of Combustion Control Technology (by Product), 2012
- Revenue Structure of Combustion Control Technology (by Region), 2009-2013
- Fuel Economy of Three Major Fuel & Energy Conservation Ignition Systems of Combustion Control Technology
- Gross Margin of Combustion Control Technology, 2008-2013
- Gross Margin of Combustion Control Technology (by Product), H1 2013
- Revenue and Gross Profit of Savings Environmental, 2008-2013
- Revenue Structure of Savings Environmental (by Product), 2009-2013
• Revenue Structure of Savings Environmental (by Region), 2009-2013
• Filter Bag and Mat Output, Sales Volume and Inventory of Savings Environmental, 2011-2012
• Gross Margin of Savings Environmental, 2008-2013
• Gross Margin of Savings Environmental (by Product), 2009-2013
• Revenue and Net Income of Savings Environmental, 2012-2015E
• Revenue and Gross Profit of Shengyun Environment-Protection, 2008-2013
• Revenue Structure of Shengyun Environment-Protection (by Product), 2009-2013
• Revenue Structure of Shengyun Environment-Protection (by Region), 2009-2013
• Comparison between National Standards and Dry-process Desulfurization and Dedusting Integrated Exhaust Gas Purification Treatment Indicators of Shengyun Environment-Protection
• Gross Margin of Shengyun Environment-Protection, 2008-2013
• Gross Margin of Shengyun Environment-Protection (by Product), 2009-2013
• Revenue and Net Income of Shengyun Environment-Protection, 2012-2015E
• Revenue and Gross Profit of Tianli Environmental Engineering, 2008-2013
• Revenue Structure of Tianli Environmental Engineering (by Product), 2009-2013
• Revenue Structure of Tianli Environmental Engineering (by Region), 2009-2013
• Comparison between New-type Pulverized Coal Boilers and Traditional Boilers of Tianli Environmental Engineering
• Gross Margin of Tianli Environmental Engineering, 2008-2013
• Gross Margin of Tianli Environmental Engineering (by Product), 2009-2013
• Revenue and Net Income of Tianli Environmental Engineering, 2012-2015E
• Revenue and Gross Profit of Sailhero Environmental Protection, 2008-2013
• Revenue Structure of Sailhero Environmental Protection (by Product), 2009-2013
• Revenue Structure of Sailhero Environmental Protection (by Region), 2009-2013
• Gross Margin of Sailhero Environmental Protection, 2008-2013
• Gross Margin of Sailhero Environmental Protection (by Product), 2009-2013
· Revenue and Net Income of Sailhero Environmental Protection, 2012-2015E
· Revenue and Gross Profit of Xingyuan Filter Technology, 2008-2013
· Revenue Structure of Xingyuan Filter Technology (by Product), 2009-2013
· Revenue Structure of Xingyuan Filter Technology (by Region), 2009-2013
· Pressure Filter Output, Sales Volume and Inventory of Xingyuan Filter Technology, 2011-2012
· Gross Margin of Xingyuan Filter Technology, 2008-2013
· Gross Margin of Xingyuan Filter Technology (by Product), 2009-2013
· Revenue and Net Income of Xingyuan Filter Technology, 2012-2015E
· Sales Revenue and Gross Profit of China Environmental Protection Equipment Industry, 2013-2016
· Revenue and Gross Margin of Longking Environmental Protection, Feida Environmental Science & Technology and Kelin Environmental Protection Equipment, 2012
· Environmental Protection Equipment Business Scale of Longking Environmental Protection, Feida Environmental Science & Technology and Kelin by Industry, 2011
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