STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.

◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.

◆ To complement the organizations’ internal competitor information gathering efforts with strategic analysis, data interpretation and insight.

◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.

◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.
Abstract

By the end of 2012, China has had a total of 96,313 filling stations, an increase of 875 or up 0.92% compared to 2011, including 51,854 SOE filling stations (53.8% of the total), 42,425 private filling stations (44.1%) and 2,034 filling stations with foreign capital (2.1%).

China’s filling station market in recent years has shown two main characteristics. First, because of the vigorous growth of car ownership (a CAGR of 16.24% in 2007-2012), the average number of cars served by each filling station is consequently growing rapidly (CAGR of 15.74% in 2007-2012).

Second, the rapid development of non-oil business in Chinese filling stations, which is specifically manifested as convenience stores, lubricating oil stores, asset leasing, advertising, car washing, car repairing, catering, weighbridge, ATMs, communications, lotteries and other multiple business forms. In 2009-2012 the number of Chinese filling stations conducting non-oil business rose from 21,000 to 37,000, and sales value of non-oil business surged from RMB6 billion to RMB19.6 billion at a CAGR of 48.4%.
In 2008-2012 CAGR for revenue and net income of China’s three major oil companies was much higher than other oil companies worldwide. The top three - PetroChina, CNOOC and Sinopec in terms of revenue CAGR were respectively 22.54%, 21.27% and 20.53%.

China Filling Station and Gas Station Industry Report, 2013-2016 of ResearchInChina highlights the followings:

※ Overview of filling station industry (including definition, classification, major clients and consumption habits, business model and strategy of filling stations at home and abroad, etc.)
※ China refined oil and filling station market (including gasoline and diesel production and sales volume; price trend; refined oil enterprises; number, distribution and competition pattern of filling stations; etc.)
※ China motor vehicle and filling station market (involving production and ownership of cars, motorcycles and other motor vehicles; average number of motor vehicles and cars served by each filling station; filling station market in China’s four municipalities; etc.)
※ Global and China gas station market (embracing market overview; global and China natural gas vehicle ownership; number, competition pattern and development prospect of global and China natural gas station, etc.)
※ Analysis (revenue, revenue structure, net income, gross margin, refined oil sales, filling station business, etc.) on leading companies (such as Shell Oil Company, BP, Sinopec, PetroChina, etc.) in global and China filling station industry.
1. Overview of Filling Station Industry

1.1 Definition and Classification
1.1.1 Definition
1.1.2 Classification

1.2 Major Clients and Consumption Characteristics

1.3 Business Model and Strategy of Filling Stations at home and Abroad
1.3.1 Business Model (By Entities)
1.3.1.1 COCO
1.3.1.2 CODO
1.3.1.3 DODO
1.3.1.4 Franchise

1.3.2 Business Model of Filling Station in Europe (by Business)
1.3.3 Business Model of Filling Station in the United States (by Business)

1.3.4 Business Model of Filling Station in Japan (by Business)

1.3.5 Business Strategy of Filling Station in China

2. China Refined Oil and Filling Station Market

2.1 Refined Oil Production and Sales
2.2 Refined Oil Production and Sales by Segmented Products
2.2.1 Diesel
2.2.2 Gasoline
2.2.3 Kerosene
2.3 Refined Oil Prices

2.3.1 Gasoline
2.3.2 Diesel
2.4 Refined Oil Enterprises

2.4.1 Market Situation
2.4.2 Distribution Enterprises
2.4.3 Employees
2.4.4 Operation

2.5 Filling Station
2.5.1 Number and Distribution
2.5.2 Non-oil Business
2.5.3 Filling Station Chain
2.5.4 Competition Pattern

3. China Motor Vehicle and Filling Station Market

3.1 Motor Vehicle Ownership
3.1.1 Overall Market
3.1.2 Regional Market

3.2 Vehicle Production
3.2.1 Overall Market
3.2.2 Vehicle Production (by Models)
3.2.3 Vehicle Production (by Power)

3.3 Car Ownership
3.3.1 Overall Market
3.3.2 Regional Market

3.4 Motorcycle Production and Ownership
3.4.1 Motorcycle Production
3.4.2 Motorcycle Ownership

3.5 Filling Station and Motor Vehicle Market

3.5.1 Difference between Filling Station and Motor Vehicle Numbers
3.5.2 Average Number of Motor Vehicles Served by Each Filling Station

3.6 Regional Filling Station Markets
3.6.1 Beijing
3.6.1.1 Civilian Vehicle Ownership
3.6.1.2 Gasoline and Diesel Consumption
3.6.1.3 Number of Filling Stations

3.6.2 Tianjin
3.6.2.1 Civilian Vehicle Ownership
3.6.2.2 Gasoline and Diesel Consumption
3.6.2.3 Number of Filling Stations

3.6.3 Shanghai
3.6.3.1 Civilian Vehicle Ownership
3.6.3.2 Gasoline and Diesel Consumption
3.6.3.3 Number of Filling Stations

3.6.4 Chongqing
3.6.4.1 Civilian Vehicle Ownership
3.6.4.2 Gasoline and Diesel Consumption
3.6.4.3 Number of Filling Stations

4. Global and Chinese Gas Station Market

4.1 Market Overview
4.1.1 Overview
4.1.2 Natural Gas Station
4.1.3 LPG Station

4.2 Natural Gas Vehicles
5. Key Filling Station Enterprises Abroad
5.1 Shell
5.1.1 Profile
5.1.2 Business Performance
5.1.3 Revenue Structure
5.1.4 Filling Station Business
5.1.5 LNG Business
5.1.6 Filling Station Business in China
5.2 BP
5.2.1 Profile
5.2.2 Business Performance
5.2.3 Revenue Structure
5.2.4 Filling Station Business
5.2.5 Filling Station Business in China
5.3 ExxonMobil
5.3.1 Profile
5.3.2 Business Performance
5.3.3 Revenue Structure
5.3.4 Filling Station Business
5.4 Total
5.4.1 Profile
5.4.2 Business Performance
5.4.3 Filling Station Business
5.4.4 Filling Station Business in China
6. Key Filling Station Enterprises in China
6.1 Sinopec
6.1.1 Profile
6.1.2 Business Performance
6.1.3 Revenue Structure
6.1.4 Gross Margin
6.1.5 Gasoline, Diesel and Natural Gas Sales
6.1.6 Filling Station Business
6.1.7 Business Plan
6.1.8 Development Prospect
6.2 PetroChina
6.2.1 Profile
6.2.2 Business Performance
6.2.3 Revenue Structure
6.2.4 Gross Margin
6.2.5 Gasoline, Diesel and Natural Gas Sales
6.2.6 Filling Station Business
6.2.7 Business Plan
6.2.8 Development Prospect
6.3 CNOOC
6.3.1 Profile
6.3.2 Business Performance
6.3.3 Revenue Structure
6.3.4 Filling Station Business
6.3.5 Development Prospect
7. Summary and Forecast
7.1 Filling Stations and Gas Stations
7.1.1 Number of Filling Stations and Gas Stations
7.1.2 Number of Cars Served by Filling Stations and Gas Stations
7.2 Comparison of Listed Companies
7.2.1 Revenue
7.2.2 Net Income
7.2.3 Net Profit Margin
7.2.4 Number of Filling Stations
• Classification of Filling Station by Grade
• Consumption Characteristics and Habits of Filling Station Clients
• China’s Refined Oil Production and YoY Growth, 2006-2013
• China’s Refined Oil Sales Volume and YoY Growth, 2006-2013
• China’s Refined Oil Apparent Consumption and YoY Growth, 2006-2013
• China’s Diesel Production and YoY Growth, 2006-2013
• China’s Diesel Sales Volume and YoY Growth, 2006-2013
• China’s Diesel Apparent Consumption and YoY Growth, 2006-2013
• Proportion of Diesel Production and Apparent Consumption in Refined Oil in China, 2006-2013
• China’s Gasoline Production and YoY Growth, 2006-2013
• China’s Gasoline Sales Volume and YoY Growth, 2006-2013
• China’s Gasoline Apparent Consumption and YoY Growth, 2006-2013
• Proportion of Gasoline Production and Apparent Consumption in Refined Oil in China, 2006-2013
• China’s Kerosene Production and YoY Growth, 2006-2013
• China’s Kerosene Sales Volume and YoY Growth, 2006-2013
• China’s Kerosene Apparent Consumption and YoY Growth, 2006-2013
• Proportion of Kerosene Production and Apparent Consumption in Refined Oil in China, 2006-2013
• China’s Gasoline Retail Prices (Main Grades), 2009-2013
• China’s Diesel Retail Prices (Main Grades), 2009-2013
• Number of Refined Oil Wholesale, Storage and Retail Enterprises in China, 2006-2012
• Number of State-owned, Private and Foreign Refined Oil Enterprises in China, 2012
• Number of Employees Working for State-owned, Private and Foreign Refined Oil Wholesale, Storage and Retail Enterprises in China, 2012
• China’s Diesel / Gasoline / Kerosene Wholesale Quantity, Storage Capacity, Retail Sales and YoY Growth, 2012
• Number of Filling Stations in China and YoY Growth, 2006-2016
• Regional Distribution of Filling Stations in China, 2012
Selected Charts

- Number of Filling Stations Conducting Non-oil Business in China and Sales from Non-oil Business, 2009-2012
- Store Number of Filling Station Chains in China, 2006-2012
- Employee Number of Filling Station Chains in China, 2006-2012
- Business Area of Filling Station Chains in China and YoY Growth, 2006-2012
- Sales of Filling Station Chains in China and YoY Growth, 2006-2012
- Number and Market Share of State-owned, Private and Foreign Filling Stations in China, 2010&2012
- 10 Most Powerful Companies in China Filling Station Industry, 2012
- Entry Time and Layout Area of Foreign Companies in China Filling Station Market
- China’s Motor Vehicle Ownership and YoY Growth, 2006-2016
- China’s Motor Vehicle Ownership Structure, 2013
- China’s Motor Vehicle Ownership and Market Share by Provinces / Municipalities, 2013
- China’s Vehicle Production and YoY Growth, 2006-2013
- China’s Vehicle Production Structure (by Models), 2006-2013
- China’s Car Production and YoY Growth, 2006-2013
- China’s Truck Production and YoY Growth, 2006-2013
- China’s Highway Bus Production and YoY Growth, 2006-2013
- China’s Vehicle Production Structure (by Power), 2006-2012
- China’s Gasoline Vehicle Production and YoY Growth, 2006-2012
- China’s Diesel Vehicle Production and YoY Growth, 2006-2012
- China’s Vehicle Ownership and YoY Growth, 2006-2016
- China’s Civilian Vehicle Ownership and YoY Growth, 2006-2016
- Proportion of China’s Civilian Vehicle Ownership in Motor Vehicle Ownership, 2006-2016
- Average Household Vehicle Ownership per Million Urban Households in China and YoY Growth, 2006-2016
- Top 10 Chinese Cities by Vehicle Ownership, 2013
- China’s Civilian Vehicle Ownership and Market Share by Provinces / Municipalities, 2012
• Average Household Vehicle Ownership per Million Urban Households in China (by Provinces / Municipalities), 2012
• China’s Motorcycle Production and YoY Growth, 2006-2013
• China’s Motorcycle Ownership and YoY Growth, 2006-2016
• Average Motorcycle Ownership per Million Urban and Rural Households in China, 2006-2016
• Number of Filling Stations and Motor Vehicle/Car / Civilian Vehicle Ownerships in China, 2006-2016
• Number of Motor Vehicles, Cars and Civilian Vehicles Served by Each Filling Station in China, 2006-2016
• Beijing’s Civilian Vehicle Ownership and YoY Growth, 2006-2016
• Beijing’s Gasoline Consumption and YoY Growth, 2006-2016
• Beijing’s Diesel Consumption and YoY Growth, 2006-2016
• Number of Filling Stations and Civilian Vehicles Served by Each Filling Station in Beijing, 2008-2016
• Tianjin’s Civilian Vehicle Ownership and YoY Growth, 2006-2016
• Tianjin’s Gasoline Consumption and YoY Growth, 2006-2016
• Beijing’s Diesel Consumption and YoY Growth, 2006-2016
• Number of Filling Stations and Civilian Vehicles Served by Each Filling Station in Tianjin, 2010-2016
• Shanghai’s Civilian Vehicle Ownership and YoY Growth, 2006-2016
• Shanghai’s Gasoline Consumption and YoY Growth, 2006-2016
• Shanghai’s Diesel Consumption and YoY Growth, 2006-2016
• Number of Filling Stations and Civilian Vehicles Served by Each Filling Station in Shanghai, 2010-2016
• Chongqing’s Civilian Vehicle Ownership and YoY Growth, 2006-2016
• Chongqing’s Gasoline Consumption and YoY Growth, 2006-2016
• Chongqing’s Diesel Consumption and YoY Growth, 2006-2016
• Number of Filling Stations and Civilian Vehicles Served by Each Filling Station in Chongqing, 2011-2016
• Classification of Natural Gas Station
• Advantages and Disadvantages of LNG and CNG
**Selected Charts**

- Global Natural Gas Vehicle Ownership and YoY Growth, 2006-2016
- Global Natural Gas Vehicle Ownership Growth Rate by Regions, 2006-2011
- China’s Natural Gas Vehicle Ownership and YoY Growth, 2006-2016
- Number of Global Natural Gas Stations and YoY Growth, 2007-2016
- Number of Natural Gas Stations in the World’s Major Countries, 2007-2011
- Global Natural Gas Station Ownership Growth Rate by Regions, 2008-2011
- Average Quantity of Cars Served by Each Natural Gas Station Worldwide, 2007-2016
- Number of Natural Gas Stations in China and YoY Growth, 2007-2016
- Average Quantity of Cars Served by Each Natural Gas Station in China, 2007-2016
- Revenue and YoY Growth of Shell, 2008-2013
- Net Income and YoY Growth of Shell, 2008-2013
- Revenue Structure of Shell (by Business), 2010-2012
- Revenue Structure of Shell (by Region), 2010-2012
- Number of Shell Filling Stations (by Region), 2008-2012
- Number of Shell Filling Stations in China (by Provinces / Municipalities)
- Revenue and YoY Growth of BP, 2008-2013
- Net Income and YoY Growth of BP, 2008-2013
- Revenue Structure of BP (by Business), 2008-2013
- Number of BP Filling Stations (by Region), 2010-2012
- Revenue and YoY Growth of ExxonMobil, 2008-2013
- Net Income and YoY Growth of ExxonMobil, 2008-2013
- Revenue Structure of ExxonMobil (by Region), 2010-2012
- Revenue and YoY Growth of Total, 2008-2013
- Net Income and YoY Growth of Total, 2008-2013
• Number of Total Filling Stations (by Region), 2012
• Revenue and YoY Growth of Sinopec, 2008-2013
• Net Income and YoY Growth of Sinopec, 2008-2013
• Revenue Structure of Sinopec (by Business), 2008-2013
• Gross Margin of Sinopec (by Business), 2008-2013
• Gasoline Sales Volume and YoY Growth of Sinopec, 2006-2013
• Diesel Sales Volume and YoY Growth of Sinopec, 2006-2013
• Natural Gas Sales Volume and YoY Growth of Sinopec, 2006-2013
• Number and Market Share of Sinopec Filling Stations, 2006-2016
• Average Daily Refueling Capacity per Sinopec Filling Station and YoY Growth, 2006-2016
• Revenue and YoY Growth of Sinopec, 2013-2016
• Revenue and YoY Growth of PetroChina, 2008-2013
• Net Income and YoY Growth of PetroChina, 2008-2013
• Revenue Structure of PetroChina (by Business), 2008-2013
• Revenue Structure of PetroChina (by Region), 2008-2013
• Gross Margin of PetroChina (by Business), 2008-2013
• Gasoline Sales Volume and YoY Growth of PetroChina, 2006-2013
• Diesel Sales Volume and YoY Growth of PetroChina, 2006-2013
• Natural Gas Sales Volume and YoY Growth of PetroChina, 2006-2013
• Number and Market Share of PetroChina Filling Stations, 2006-2016
• Average Daily Refueling Capacity per PetroChina Filling Station and YoY Growth, 2006-2016
• Revenue and YoY Growth of PetroChina, 2013-2016
• Revenue and YoY Growth of CNOOC, 2008-2013
• Net Income and YoY Growth of CNOOC, 2008-2013
• Revenue Structure of CNOOC (by Business), 2008-2013
• CNOOC Marketing Network Distribution by End-2012
• Number of CNOOC Filling Stations and YoY Growth, 2009-2012
• Revenue and YoY Growth of CNOOC, 2013-2016
• Comparison between Filling Station and Natural Gas Station Numbers in China, 2007-2016
• Comparison between Filling Station and Natural Gas Station Number Growth in China, 2007-2016
• Comparison between Numbers of Vehicles Served by Each Filling Station and Natural Gas Station in China, 2007-2016
• Comparison between Revenue of Global and China’s Major Oil Companies, 2008-2013
• Comparison between Revenue Growth of Global and China’s Major Oil Companies, 2009-2013
• Comparison between Net Income of Global and China’s Major Oil Companies, 2008-2013
• Comparison between Net Income Growth of Global and China’s Major Oil Companies, 2009-2013
• Comparison between Net Profit Margin of Global and China’s Major Oil Companies, 2008-2013
• Comparison between Filling Station Numbers of China’s Major Oil Companies, 2012
You can place your order in the following alternative ways:

1. Order online at www.researchinchina.com
2. Fax order sheet to us at fax number: +86 10 82601570
3. Email your order to: report@researchinchina.com
4. Phone us at +86 10 82600828 / 82601561

Party A:
Name: 
Address: 
Contact Person: Tel: 
E-mail: 
Fax: 

Party B:
Name: Beijing Waterwood Technologies Co., Ltd (ResearchInChina)
Address: Room 502, Block 3, Tower C, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080
Contact Person: Liao Yan Phone: 86-10-82600828
E-mail: report@researchinchina.com Fax: 86-10-82601570

Bank details:
Beneficial Name: Beijing Waterwood Technologies Co., Ltd
Bank Name: Bank of Communications, Beijing Branch
Bank Address: NO.1 jinxiyuan shijicheng, Landianchang, Haidian District, Beijing
Bank Account No #: 110060668012015061217
Routing No #: 332906
Bank SWIFT Code: COMMCNSHBJG

Choose type of format
PDF (Single user license) ........... 2,300 USD
Hard copy ............................... 2,400 USD
PDF (Enterprisewide license) ....... 3,500 USD

※ Reports will be dispatched immediately once full payment has been received.
Payment may be made by wire transfer or credit card via PayPal.

Title | Format | Cost
--- | --- | ---

Total | | |

ResearchInChina
The Vertical Portal for China Business Intelligence

How to Buy

Room 502, Block 3, Tower C, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080
Phone: +86 10 82600828 ● Fax: +86 10 82601570 ● www.researchinchina.com ● report@researchinchina.com
About ResearchInChina

ResearchInChina (www.researchinchina.com) is a leading independent provider of China business intelligence. Our research is designed to meet the diverse planning and information needs of businesses, institutions, and professional investors worldwide. Our services are used in a variety of ways, including strategic planning, product and sales forecasting, risk and sensitivity management, and as investment research.

Our Major Activities

- Multi-users market reports
- Database-RICDB
- Custom Research
- Company Search

RICDB (http://www.researchinchina.com/data/database.html), is a visible financial data base presented by map and graph covering global and China macroeconomic data, industry data, and company data. It has included nearly 500,000 indices (based on time series), and is continuing to update and increase. The most significant feature of this base is that the vast majority of indices (about 400,000) can be displayed in map.

After purchase of our report, you will be automatically granted to enjoy 2 weeks trial service of RICDB for free.

After trial, you can decide to become our formal member or not. We will try our best to meet your demand. For more information, please find at www.researchinchina.com

For any problems, please contact our service team at:

Room 502, Block 3, Tower C, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080
Phone: +86 10 82600828  Fax: +86 10 82601570  www.researchinchina.com  report@researchinchina.com