

China Automotive Transmission Industry Report, 2013-2016

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The Vertical Portal for China Business Intelligence

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

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Abstract

After experiencing the slow growth in 2011 and 2012, the Chinese automobile market achieved accelerated growth in 2013, followed by an increase in transmission market size, which exceeded 21 million units in the same year, showing a year-on-year growth rate of over 10%. It is expected that in the upcoming three years, the transmission market size will witness a decelerated growth rate of less than 10%, and it will be roughly 28 million units in 2016.

In the manual transmission sector, domestic manufacturers occupy an important place. Chongqing Tsingshan Industrial, Shaanxi Fast Auto Drive Group Company, Zhejiang Wanliyang Transmission Co., Ltd., etc. boast relatively large market share, with annual production capacity of 1 million units to 2 million units.

Foreign companies play the leading role in the field of automatic transmission. The world's major transmission companies such as Aisin JATCO, GETRAG, ZF Friedrichshafen AG, BorgWarner have realized local production through the establishment of production bases in China, while maintaining a stable supply relationship with OEMs. Automatic transmissions produced by Chinese manufacturers are primarily for internal use, for instance, Geely's continuously variable transmission (CVT) and automated manual transmission (AMT) as well as Chery Automobile's CVT are provided to support the Group's car models.

China Automotive Transmission Industry Report, 2013-2016 by ResearchInChina involves the followings:

- ** China's transmission market size, imports & exports, and market size prediction for 2014-2016; China's automatic transmission developments and forecasts, including major companies, research and development, R&D of four main types of automatic transmission, etc.;
- * China's passenger car transmission market size and forecast, as well as major automatic transmission manufacturers, capacity, supporting relationship, etc.;
- X China's commercial vehicle transmission market size and forecast, as well as capacity, market pattern, etc.;
- X Development of China's local transmission enterprises and joint ventures, containing product type, product sales, capacity, etc.;
- X The world's manufacturers of four main types of automatic transmission as well as their supporting relations.

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Transmission Supply Relationship between the World's Major Manufacturers



配套厂商-Supporting Manufacturers

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