

# Global and China Industrial Enzyme Industry Report, 2014-2016

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The Vertical Portal for China Business Intelligence

### STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

#### **REPORT OBJECTIVES**

- To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- To help company to succeed in a competitive market, and

#### **METHODOLOGY**

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

#### **INFORMATION SOURCES**

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

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## Abstract

In 2007-2013, the global industrial enzyme market size grew at the CAGR of 5.7%, reaching USD4.04 billion in 2013, 1.4 times that in 2007. The global industrial enzyme market is monopolized by a small number of large enterprises with R & D and market dominance. Novozymes, the world's largest enzyme preparation R & D and manufacturing company, possesses more than 45% share in the global market always.

In 2013, China's industrial enzyme output jumped by 8% year on year to 1.0588 million tons. At present, enzyme preparation is used widely in brewing, washing and other industries; it shows potentials in starch processing, feedstuff and other sectors; its application in papermaking, textile and others just arises, but with a promising prospect. In 2013, Novozymes and other world-renowned companies aggressively expanded the Chinese market; VTR, Youteer and other local companies also raised capacity vigorously.

In 2008-2013, the gross margin of the global and Chinese major enzyme preparation enterprises remained at 30%-50%. Compared with wellknown international companies, Chinese enterprises are backward in technology and R & D; their products are mainly used in the feedstuff field, while partly in textile, papermaking and other industries, reflecting weak market competitiveness.

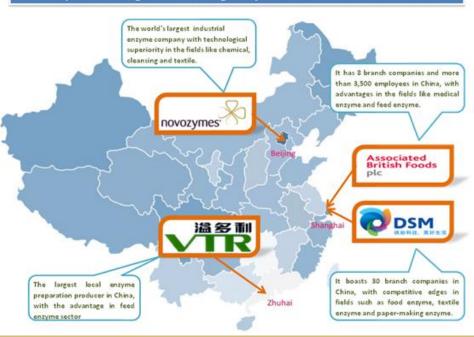
In 2014-2016, the global industrial enzyme market size will continue to grow; but affected by the slowdown of emerging economies, the growth rate of the market will decline to some extent.

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### The report covers the followings:

- X Market size, competition pattern and demand structure of the global industrial enzyme preparation industry;
- X Output, competition pattern, policies, import and export of China industrial enzyme industry;
- X Impact of China industrial enzyme industry on food, feedstuff, brewing, washing, textile and other industries;
- X Operation, business and development of 12 global and Chinese industrial enzyme enterprises;
- X Forecast for policies and development prospects of the global and Chinese industrial enzyme industry during 2014-2016.



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Competitive Edges of Leading Enzyme Manufacturers in China

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