



Global and China Lithium Battery Cathode Material Industry Report,2013-2014

July 2014

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

Abstract

Global and China Lithium Battery Cathode Material Industry Report, 2013-2014 mainly contains the followings:

1. Brief introduction to lithium battery
2. Overview of lithium battery industry
3. Lithium battery market
4. Lithium battery cathode material market and industry
5. Trends in lithium battery cathode material development
6. 14 lithium battery cathode material manufacturers
7. 13 lithium battery companies

Given bright prospects in electric vehicle market, many manufacturers, especially those from China, have crowded into the lithium battery industry. Unlike competitors from other countries, most Chinese manufacturers have a single type of product, which leaves them highly dependent on lithium battery market and thus brings with it extremely high risks. And as for the manufacturers outside of China, lithium battery typically occupies a rather low proportion of the total revenue.

Despite a sharp rise in shipments of mobile phones and tablet PCs as well as battery capacity in recent years, the average price of lithium batteries declined amid the fierce market competition. The electric vehicle market hasn't really started, and the significant decline in benefits of lithium battery companies has brought great pressure to the upstream raw materials. The US QE has led to a gradual fall in metal prices starting from 2011, lithium battery cathode material manufacturers have the ability to lower the prices. However, as the US QE programme is being phased out, the metal prices are very likely to bottom out. In future, if lithium battery cathode material manufacturers continue to lower the prices, their profits will shrink, but in face of the insufficient demand from downstream sectors, the manufacturers still have to cut prices.

The price is one of the main factors that hinder the development of xEV vehicle market, followed by mileage and charging infrastructure. It is impossible for the government to provide a long-term subsidy to xEV vehicle market. And once the subsidies come to an end, xEV vehicle still cannot compete with traditional gasoline vehicles, which will inevitably result in a severe decline. During 2014-2015, there will still be a lack of cost-down potential for xEV battery, for the market size remains relatively small. Even the xEV battery manufacturer with the largest output is unable to supply more than 150,000 xEV vehicles. But when the output reaches 500,000 units, the battery cost is expected to see obvious decline, which will therefore bring down the xEV prices remarkably. It is projected that by 2017 the market will present a substantial increase, to 698,000 units, and that this figure will climb to 1.32 million units by 2019.

Lithium battery cathode materials for electric vehicles will develop toward NMC, and the LFP favored by Chinese manufacturers is not suitable for electric vehicles. Currently, it is generally believed that LFP is applicable to ESS market rather than electric vehicle market.

The NMC materials are divided into two types: one is represented by $\text{LiNi}_{0.8-x}\text{Co}_0.2\text{Al}_x\text{O}_2$ (NCA) supplied by Panasonic to Tesla, which raises energy density by increasing the proportion of nickel to improve the performance. The other is represented by LG CHEM, which lowers the costs by reducing the proportion of cobalt. With the success of Tesla, high-nickel NMC materials are believed to have great potential, with the major global manufacturers now including SMM Group and TODA KOGYO. In terms of ESS market, the costs of lithium battery are too high and extremely less competitive, and the ESS is used only in the power supply for communication base stations.

Even if the electric vehicle market gradually expands, not all of the lithium battery suppliers will benefit from it. The first-tier manufacturers—LG CHEM, Panasonic and AESC have occupied more than 70% of market share. Samsung SDI and LEJ are among the second-tier manufacturers, of which Samsung SDI monopolies the supply of BMW and Volkswagen electric vehicle batteries, and is expected to be among the first-tier manufacturers in future.

Output of Major Global Lithium Battery Cathode Material Manufacturers, 2012-2013

Unit: ton

Type	LCO		NMC		LMO		LNO/NCA		LFP		TOTAL	
Time	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013
Umicore	5,500	6,500	3,500	4,000							9,000	10,500
Shanshan	3,600	6,000	1,000	2,500	400	1,000	0	0			5,000	9,500
NICHIA	4,600	4,100	3,000	3,700	1,000	1,200	0	0	300	300	8,900	9,300
L&F	5,400	5,500	1,500	2,000	0	600					6,900	8,100
Reshine	3,500	7,500	100	100	400	500	0	0			4,000	8,100
B&M	4,900	4,500	200	200	50	50	50	50			5,200	4,800
Easpring	3,600	3,700	200	300	200	100	0	0			4,000	4,100
LG Chemical			4,000	4,000							4,000	4,000
Sumitomo Metal Mining							2,000	3,600			2,000	3,600
Mitsui Mining & Smelting					1,300	3,300					1,300	3,300

1 Overview of Lithium Battery Industry

- 1.1 Lithium Battery Introduction
- 1.2 Lithium Battery Manufacturing Process
- 1.3 Global Lithium Battery Market Size
- 1.4 Regional Pattern of Global Lithium Battery Industry
- 1.5 China Lithium Battery Industry Overview
 - 1.5.1 Overview
 - 1.5.2 Exports
- 1.6 Global Lithium Battery Industry Ranking
- 1.7 Lithium Battery Industry Chain
 - 1.7.1 Cost Structure
 - 1.7.2 Industry Chain

2 Lithium Battery Market

- 2.1 Cylinder Lithium Battery Market
- 2.2 Cylinder Lithium Battery Industry
- 2.3 xEV Vehicle Market
- 2.4 U.S. xEV Market
- 2.5 Europe xEV Market
- 2.6 Japan xEV Market
- 2.7 China xEV Market
- 2.8 xEV Battery Supply Chain
- 2.9 xEV Battery Market Share
- 2.10 xEV Battery Developments
- 2.11 ESS Market
- 2.12 Mobile Phone Market
- 2.13 Laptop Computer Market
- 2.14 Tablet PC Market

3 Lithium Battery Cathode Materials Market and Industry

- 3.1 Lithium Battery Cathode Materials Introduction

- 3.2 Lithium Battery Cathode Materials Market Trend
- 3.3 Technology Trends in Lithium Battery Cathode Materials
- 3.3 Shipments of Major Lithium Battery Cathode Materials Companies in Japan
- 3.4 Shipments of Major Lithium Battery Cathode Materials Companies in South Korea
- 3.5 Shipments of Major Lithium Battery Cathode Materials Companies in Taiwan and Europe
- 3.6 Shipments of Major Lithium Battery Cathode Materials Companies in Mainland China
- 3.7 China Lithium Battery Cathode Materials Industry Ranking

4 Lithium Battery Cathode Materials Companies

- 4.1 Umicore
- 4.2 Ningbo Shanshan Co., Ltd.
- 4.3 Beijing Easpring Material Technology Co., Ltd.
- 4.4 Hunan Reshine New Material Co., Ltd.
- 4.5 Ningbo Jinhe New Materials Co., Ltd.
- 4.6 CITIC GUOAN MGL
- 4.7 Tianjin B&M Science and Technology Joint-stock Co., Ltd.
- 4.8 Pulead Technology Industry Co., Ltd.
- 4.9 Shenzhen Tianjiao Technology Co., Ltd.
- 4.10 NICHIA
- 4.11 L&F
- 4.12 Tanaka Chemical
- 4.13 TODA KOGYO
- 4.14 Tianjin STL Energy Technology Co., Ltd.

5 Lithium Battery Companies

- 5.1 China BAK Battery, Inc. (CBAK)

- 5.2 BYD
- 5.3 SCUD
- 5.4 Tianjin Lishen Battery Joint-Stock Co., Ltd.
- 5.5 ATL (TDK)
- 5.6 Sony
- 5.7 Samsung SDI
- 5.8 LG Chem
- 5.9 Simplo Technology
- 5.10 Dynapack
- 5.11 DESAY
- 5.12 Sunwoda
- 5.13 Panasonic

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