

China Automotive Rubber Hose Industry Report, 2014-2017

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STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

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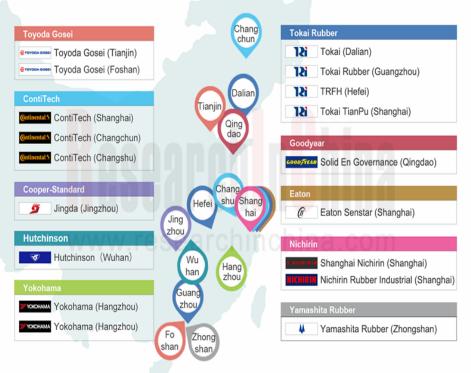
Abstract

Thanks to its huge automobile market base, China's demand for automotive rubber hose is enormous, totaling 460 million meters and equaling RMB 17.4 billion in market scale in 2013. As automobile industry develops further, the demand for automotive rubber hose will maintain a steady growth trend, with demand expected to reach 640 million meters and market size at RMB 24.1 billion.

According to function, automotive rubber hose can be divided into engine hose, fuel hose, air conditioner hose, brake hose, power steering hose, etc. Seen from market demand, engine hose is the most prominent in terms of scale, accounting for nearly 28% of total market demand for hose in 2013 and estimated to exceed 170 million meters in 2017. From the perspective of market value, fuel hose is the largest segment as concerns scale, topping RMB 5 billion in 2013, more than 29% of total market value of automotive rubber hose and expected to hit RMB 7 billion by 2017, higher than that of other types of hoses.

Competitors in the Chinese automotive rubber hose market consist mainly of two camps, namely, foreign companies and local ones, of which the former serves chiefly upscale and luxury car models, while local ones support low and medium-end car models.

Layout of Foreign Automotive Rubber Hose Enterprises in China



Source: China Automotive Rubber Hose Industry Report, 2014-2017; ResearchInChina

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Hutchinson, one of major French automotive rubber hose providers, entered Chinese market in 1995. The company now has one subsidiary in Wuhan and Suzhou respectively, with the former specializing in automotive rubber hose business and supplying its products to Dongfeng Peugeot Citroen, Ford, Shanghai GM, Volvo, Fiat, Nissan, Beijing Benz, BMW and Inergy.

Tianjin Pengling Rubber Hose Co., Ltd., one of major local automotive rubber hose manufacturers, mainly produces engine cooling system pipeline and fuel hose, which are offered to FAW-Volkswagen, Shanghai Volkswagen, Great Wall Motors, etc. The company took up a 5.66% market share in 2013, which is expected to surpass 8% by 2017, as capacity continues to be ramped up.

China Automotive Rubber Hose Industry Report, 2014-2017 by ResearchInChina focuses on the following:

Chinese overall automotive rubber hose market and market segments (engine hose, fuel hose, air conditioner hose, brake hose, power steering hose) scale and forecast;

Supporting models, regional landscape, major manufacturers of automotive rubber hose and supply relationship with complete vehicle makers in China;

Effect of changes in upstream raw material prices on automotive rubber hose, development of and forecast for downstream automobile industry in China;

Development, main products, output & sales volume, operation, supporting relationship of and development forecast for major foreign and local Chinese automotive rubber hose manufacturers.

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