



# China Automotive ABS Market Report, 2014-2017

Oct. 2014

## STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

## REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

## METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications.

Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

## INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

## Abstract

According to the China Automotive ABS Market Report, 2014-2017, it is projected that in the coming five years, China's ABS will still maintain fast growth, with ABS reaching an estimated sales volume of 22.53 million sets in 2017.

In 2013, China's automobile production increased to 22.13 million units, up 14.82% year on year; the sales volume rose to 21.99 million units, with a year-on-year growth rate of 13.94%. This in turn prompted a higher demand for ABS, with 2013's demand for the supported ABS in China reaching 15.14 million sets.

China's ABS market includes hydraulic ABS of passenger vehicles and pneumatic ABS mainly used in commercial vehicles. In 2012, the demand for hydraulic ABS of China's passenger vehicles was 12.26 million sets, and this figure climbed to 14.65 million units in 2013, up 19.5% from a year earlier. However, China's production of passenger vehicles in 2013 amounted to 18.09 million units, with those equipped with ABS holding 81%.

On the other hand, although the State issued GB7258-2004, the proportion of freight cars equipped with pneumatic ABS was still very low because many freight cars were not equipped with ABS as required. Thus, from the perspective of freight and passenger car market, we can see that China's market demand for ABS of commercial vehicles in 2013 was around 480,000 sets.

This report includes 5 chapters, 50 charts, mainly covering the overview of China's automobile industry, the overview of ABS market, competition in the market, as well as the supported ABS from major manufacturers. Also, the report contains the market profile and competition pattern of ABS segments (hydraulic and pneumatic ABS), and provides a detailed information about financial data, operation, R&D, client relationship, matched ABS and production bases of 13 major manufacturers at home and abroad.

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