



**China Pre-school Education (Kindergarten)
Industry Research Report, 2014**

Nov. 2014

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

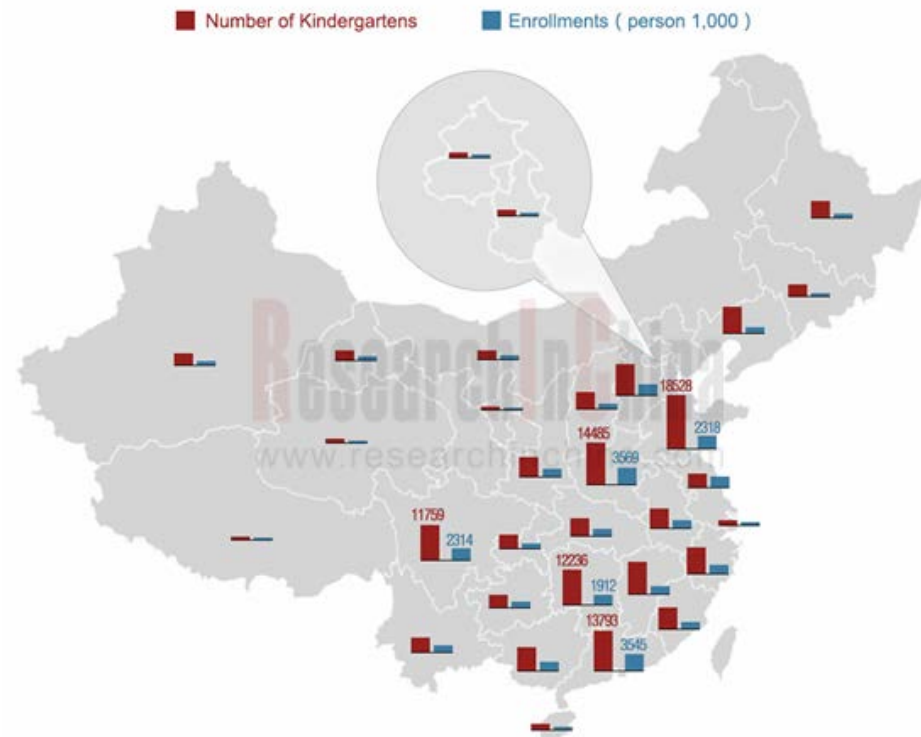
The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

Abstract

As of the end of 2013, China had a total of 198,553 kindergartens, rising 17,302, or 9.5% from 2012. The number of kindergartens there saw annual average expansion of 3,637 during 2003-2009 and 16,044 during 2010-2013. In the year 2013, the country's new entrants to kindergarten amounted to 19,700,271, an increase of 581,117 or 3.0% over the last year; enrollments of kindergartens grew by 2,089,279 or 5.7% from 2012 to 38,946,903; gross enrollment rate of 3-year preschool education i.e. the proportion of school-age children (3-5 years old) in kindergartens attained 67.5%, up 3 percentage points from 2012 and 16.6 percentage points against 2009.

In China, private kindergartens developed faster than public ones in recent years. By the end of 2013, there were 133,451 private kindergartens, a jump of 8,813 or 7.1% from 2012, accounting for 67.2% of the total number of kindergartens nationwide. 9,079,575 new entrants and 19,902,536 enrollments were recorded by private kindergartens in 2013, making up 46.1% and 51.1% of that of kindergartens all over the country.

Number of Kindergartens and Enrollments by Province/City in China, 2013



Source: China Pre-school Education (Kindergarten) Industry Research Report, 2014 by ResearchInChina

By province or municipality, due to differences in factors like economy, population, society and culture, a fairly large gap exists as concerns the development level of preschool education. By the end of 2013, top 5 provinces that had the largest number of kindergartens were Shandong, Henan, Guangdong, Hunan and Sichuan with 18,528, 14,485, 13,793, 12,236 and 11,759 kindergartens, accounting for 9.3%, 7.3%, 6.9%, 6.2% and 5.9% of the country's total, respectively. However, seen from the gross enrollment rate of 3-year preschool education, the top five in 2013 were Shanghai, Zhejiang, Jiangsu, Fujian and Guangdong – mainly economically developed eastern regions.

With respect to education institution, private preschool education institutions in China include Etonkids, Golden Kids International School, Kid Castle, R.Y.B, Golden Cradle, etc, of which Etonkids and Golden Kids International School brand themselves as high-end providers. As far as business model is concerned, Etonkids adopts the model of direct operation, and Golden Kids International School employs a combined model of direct operation and holding venture. Striving for quality of education, the number of these two companies' kindergartens is less than 50 each, with them mainly distributed in first-tire cities.

China's preschool education industry will maintain a momentum of rapid growth. The problem of "kindergarten crunch" and expensive access to kindergarten won't be fully solved in the short run, yet central government and governments at all levels will strongly support the development of preschool education, and counties will carry out a new round of "three year (2014-2016) action plan". From the prospective of population, gross enrollment rate of 3-year preschool education was 67.5% in 2013, with remaining 32.5% of school-age children still being unable to attend kindergarten. Meanwhile, with a gradual opening of a two-child per family policy, every year will see an addition of 2 million infants over the next five years. Seen from consumption environment, due to improvement in income level of Chinese residents, parents will invest more in children's education and pursue high-quality preschool education.

China Preschool Education (Kindergarten) Industry Report, 2014 by ResearchInChina focuses on the following:

- ⇒ Development of China education industry (including number of various schools, new entrants and enrollments, education funding and spending, etc.);
- ⇒ Development environment of China kindergarten industry (including overview, relevant policies, educational appropriations, etc.);
- ⇒ Teaching models of kindergarten e.g. John Dewey's Activity Education, HighScope Curriculum, Montessori Education, Reggio Emilia Approach, Waldorf Education and Forest Kindergarten;
- ⇒ Development of kindergarten industry (containing number of kindergarten schools, kindergarten classes, new entrants, enrollments and faculty, student-teacher ratio, student-faculty ratio, competitive landscape and development trend on a national, regional, provincial or municipal level);
- ⇒ Development of private kindergarten (including market status, relevant policies, number of kindergarten schools, kindergarten classes, new entrants, enrollments and faculty, student-teacher ratio, student-faculty ratio, development of kindergartens in provinces/municipalities, charge, etc.);
- ⇒ Development of kindergartens in Beijing, Shanghai, Tianjin, Chongqing, etc. (embracing overall conditions and development of private kindergartens);
- ⇒ 10 preschool education institutions (covering profile, educational philosophy, curriculum, regional distribution of kindergartens, charge, main kindergartens).

1. Development of China Education Industry

1.1 Comparison of Schools/Students

1.1.1 Number of Schools

1.1.2 Number of Students

1.2 Education Funding

1.3 Education Spending

2. Development Environment of China Kindergarten Industry

2.1 Preschool Education

2.2 Kindergarten Education

2.2.1 Definition

2.2.2 Classification

2.3 Policies

2.3.1 National Plan for Long- and Medium-Term Education Reform and Development (2010-2020)

2.3.2 Several Opinions of the State Council on Current Development of Preschool Education

2.3.3 Interim Procedures on Kindergarten Charge Management

2.3.4 Key Points of China's Twelfth Five-Year Plan (2011-2015) for Kindergarten

2.3.5 Implementation Opinions on Encouraging and Guiding the Private Capital to Enter into the Education Sector and Promoting the Sound Development of Private Education

2.3.6 Twelfth Five-Year Plan for the Development of National Education

2.3.7 Priorities of Ministry of Education for 2013 – Preschool Education

2.3.8 Entry of Foreign Capital into Preschool Education

2.4 Educational Appropriations

2.4.1 Overview

2.4.2 Central Government Investment in Preschool Education

2.4.3 Local Government Investment in Preschool Education

3. Teaching Models of Kindergarten

3.1 Overview

3.2 John Dewey's Activity Education

3.2.1 Teaching Idea

3.2.2 Teaching Goal

3.2.3 Operating Procedure

3.2.4 Roles of Teachers and Students

3.2.5 Teaching Strategy

3.3 HighScope Curriculum

3.3.1 Teaching Idea

3.3.2 Teaching Goal

3.3.3 Teaching Content

3.3.4 Teaching Conditions

3.4 Montessori Education

3.5 Reggio Emilia Approach

3.6 Waldorf Education

3.7 Forest Kindergarten

4. Development of China Kindergarten Industry

4.1 Kindergartens Nationwide

4.1.1 Number of Kindergartens

4.1.2 New Entrants

4.1.3 Enrollments

4.2 Kindergartens by Institution

4.2.1 Number of Kindergartens

4.2.2 New Entrants

4.2.3 Enrollments

4.3 Kindergartens by Region

4.3.1 Number of Kindergartens

4.3.2 New Entrants

4.3.3 Enrollments

4.4 Kindergarten by Province/Municipality

4.4.1 Number of Kindergartens

4.4.2 Enrollments

4.4.3 Average Enrollments of Each Kindergarten

4.4.4 Gross Enrollment Rate of 3-Year Preschool Education

4.5 Faculty

4.5.1 Number of Faculty

4.5.2 Structure of Faculty

4.5.3 Student-Teacher Ratio and Student-Faculty Ratio

4.6 Competitive Landscape

4.7 Development Trend

5. Development of Private Kindergarten in China

- 5.1 Market Status and Policies
- 5.2 Industry Operation
- 5.3 Kindergartens by Province/Municipality
- 5.4 Charge of Kindergarten

6. Development of Kindergarten in Beijing

- 6.1 Policies
- 6.2 Number of Kindergartens and Classes
- 6.3 Number of Students
- 6.4 Faculty, Student-Teacher Ratio and Student-Faculty Ratio
- 6.5 Kindergartens by District/County
- 6.6 Private Kindergarten
- 6.7 Top 20 Kindergartens

7. Development of Kindergarten in Shanghai

- 7.1 Policies and Education Appropriations
- 7.2 Number of Kindergartens
- 7.3.1 New Entrants
- 7.4 Faculty, Student-Teacher Ratio and Student-Faculty Ratio
- 7.5 Floor Space
- 7.6 Private Kindergarten
- 7.6.1 Number of Kindergartens
- 7.6.2 Number of Students
- 7.7 Top20 Kindergartens

8. Development of Kindergarten in Tianjin

- 8.1 Policies
- 8.2 Number of Kindergartens
- 8.3 Number of Students
- 8.4 Faculty, Student-Teacher Ratio and Student-Faculty Ratio
- 8.5 Private Kindergarten
- 8.6 Top12 Kindergartens

9. Development of Kindergarten in Chongqing

- 9.1 Policies
- 9.1.1 Chongqing's Plan for Medium and Long-term Rural and Urban Education Reform and Development (2010-2020)
- 9.1.2 Chongqing's Plan for Education Cause during 12th Five-Year Plan Period
- 9.2 Number of Kindergartens
- 9.3 Number of Students
- 9.3.1 New Entrants
- 9.3.2 Enrollments
- 9.4 Faculty, Student-Teacher Ratio and Student-Faculty Ratio
- 9.4.1 Faculty
- 9.4.2 Student-Teacher Ratio and Student-Faculty Ratio
- 9.5 Private Kindergarten
- 9.5.1 Number of Kindergartens
- 9.5.2 Number of Students
- 9.6 Top15 Kindergartens

10. Major Preschool Education Institutions in China

- 10.1 Etonkids Educational Group
- 10.1.1 Profile
- 10.1.2 Methodology and Academic Programs
- 10.1.3 Regional Distribution of Kindergartens
- 10.1.4 Teacher Allocation
- 10.1.5 Charge (Taking Beijing as an Example)
- 10.2 Golden Kids International School
- 10.2.1 Profile
- 10.2.2 Educational Philosophy
- 10.2.3 Main Kindergartens
- 10.2.4 Charge
- 10.3 R.Y.B Education Institution
- 10.3.1 Profile
- 10.3.2 Educational Philosophy and Curriculum
- 10.3.3 Profit Model
- 10.3.4 Regional Distribution of Kindergartens
- 10.4 Kid Castle Educational Institute
- 10.4.1 Profile
- 10.4.2 Business Model
- 10.4.3 Regional Distribution of Kindergartens
- 10.5 Golden Cradle
- 10.6 Beijing Tomorrow Kindergarten Group
- 10.7 Oriental Cambridge Education Group
- 10.8 LHK Education Group
- 10.9 Golden Apple Preschool Education Group
- 10.10 New Oriental Kindergarten of Stars

- Number of Schools in China by Type, 2008-2013
- Number of New Entrants in China by School Type, 2008-2013
- Student Enrollments in China by School Type, 2008-2013
- Total Investment and YoY Growth of Educational Funds in China, 2003-2013
- YoY Growth of Fiscal Educational Funds in China, 2003-2013
- Speeding on Education and % of Total Public Spending in China by Province/Municipality, 2011-2012
- Urban Fixed-asset Investment and YoY Growth in China's Education Industry, 2003-2013
- Per Capita Annual Consumer Spending of Urban Residents on Education, 2003-2013
- Main Modes, Core Elements, and Representative Enterprises of Preschool Education
- China's Development Goal of Preschool Education, 2009-2020
- China's Fiscal Education Spending to Nursery Schools and YoY Growth, 2003-2013
- Proportion of China's Education Spending to Kindergartens in Total Fiscal Education Spending, 2003-2013
- Structure of Teaching Model
- Number and YoY Growth of Kindergartens in China, 2003-2013
- Number of Classes and YoY Growth of Kindergartens in China, 2003-2013
- Average Number of Classes of Each Kindergarten in China, 2003-2013
- Number of New Entrants and YoY Growth of Kindergartens in China, 2003-2013
- Number of New Entrants of Kindergartens in China by Age, 2005-2012
- Enrollments and YoY Growth of Kindergartens in China, 2003-2013
- Enrollments of Kindergartens in China by Age, 2005-2012
- Average Enrollments of Each Kindergarten in China, 2003-2013
- Gross Enrollment Rate of 3-Year Preschool Education in China, 2003-2013
- Number of Kindergartens in China by Institution, 2005-2013
- Number of Classes of Kindergartens in China by Institution, 2005-2013
- Average Number of Classes of Each Kindergarten in China by Institution, 2005-2013

- Number of New Entrants of Kindergartens in China by Institution, 2005-2013
- Enrollments of Kindergartens in China by Institution, 2005-2013
- Average Enrollments of Each Kindergarten in China by Institution, 2005-2013
- Number of Kindergartens in China by Region, 2003-2013
- Number of Classes of Kindergartens in China by Region, 2003-2013
- Average Number of Classes of Each Kindergarten in China by Region, 2003-2013
- Number of New Entrants of Kindergartens in China by Region, 2003-2013
- Enrollments of Kindergartens in China by Region, 2003-2013
- Average Enrollments of Each Kindergarten in China by Region, 2003-2013
- Number of Kindergartens in China by Province/Municipality as of the end of 2013
- Enrollments of Kindergartens in China by Province/Municipality, 2013
- Average Enrollments of Each Kindergarten in China by Province/Municipality, 2013
- Gross Enrollment Rate of 3-Year Preschool Education in China by Province/Municipality, 2013 vs 2010
- Faculty Number and YoY Growth of Kindergartens in China, 2003-2013
- Average Faculty Number of Each Kindergarten in China, 2003-2013
- Faculty Structure of Kindergartens in China by Type, 2003-2013
- Average Faculty Structure of Each Kindergarten in China by Type, 2003-2013
- Student-Teacher Ratio and Student-Faculty Ratio of Kindergartens in China, 2003-2013
- China's Top 50 Kindergartens and Their Nature, 2013
- Regional Distribution of Top 500 Kindergartens in China by Province/Municipality, 2013
- Classification of Private Kindergarten
- Policies on Private Kindergartens in China, 2003-2014
- Proportion of Private Kindergartens in China's Total by Region, 2003-2013
- Number of Classes and YoY Growth of Private Kindergartens in China, 2003-2013
- Number of Classes of Private Kindergartens in China by Region, 2003-2013

- Proportion of Classes of Private Kindergartens in China's Total by Region, 2003-2013
- Average Number of Classes of Each Private Kindergarten in China by Region, 2003-2013
- Number of New Entrants of and YoY Growth of Private Kindergartens in China, 2005-2013
- Number of New Entrants of Private Kindergartens in China by Region, 2005-2013
- Proportion of New Entrants from Private Kindergartens in China's Total Kindergartens by Region, 2005-2013
- Enrollments and YoY Growth of Private Kindergartens in China, 2005-2013
- Enrollments of Private Kindergartens in China by Region, 2005-2013
- Average Enrollments of Each Private Kindergarten in China, 2005-2013
- Faculty Number and YoY Growth of Private Kindergartens in China, 2003-2013
- Faculty Structure of Private Kindergartens in China by Type, 2003-2013
- Faculty Structure of Each Private Kindergarten in China by Type, 2003-2013
- Faculty Number of Private Kindergartens in China by Region, 2003-2013
- Average Faculty Number of Each Private Kindergarten in China by Region, 2003-2013
- Student-Teacher Ratio and Student-Faculty Ratio of Private Kindergartens in China, 2003-2013
- Number of Private Kindergartens in China by Province/Municipality as of the End of 2013
- Proportion of Private Kindergartens in Total Kindergartens in All Chinese Provinces/Municipalities, 2013 vs 2010
- Charges of Public Kindergartens in Some Chinese Cities
- Charges of Inclusive Private Kindergartens in Some Chinese Cities
- Number and YoY Growth of Kindergartens in Beijing, 2003-2013
- Number of Kindergartens in Beijing by Region, 2013
- Number of Classes and YoY Growth of Kindergartens in Beijing, 2003-2013
- Number of Classes and YoY Growth of Kindergartens in Beijing by Region, 2013
- Average Class Number of Each Kindergarten in Beijing, 2003-2013
- Number of New Entrants and YoY Growth of Kindergartens in Beijing, 2003-2013
- Enrollments and YoY Growth of Kindergartens in Beijing, 2003-2013

- Enrollments of Kindergartens in Beijing by Region, 2013
- Enrollments of Each Kindergarten in Beijing, 2003-2013
- Enrollments of Each Class of Kindergartens in Beijing, 2003-2013
- Faculty Number and YoY Growth of Kindergartens in Beijing, 2003-2013
- Number and YoY Growth of Full-time Teachers in Kindergartens in Beijing, 2003-2013
- Faculty Structure of Kindergartens in Beijing by Region, 2013
- Faculty Structure of Kindergartens in Beijing by Type, 2013
- Student-Teacher Ratio and Student-Faculty Ratio of Kindergartens in Beijing, 2003-2013
- Number of Kindergartens and Full-time Teachers and Enrollments in Beijing by District/County, 2012-2013
- Number and YoY Growth of Private Kindergartens in Beijing, 2005-2013
- Proportion of Private Kindergartens in Beijing's Total, 2005-2013
- Number of New Entrants and YoY Growth of Private Kindergartens in Beijing, 2009-2013
- Enrollments and YoY Growth of Private Kindergartens in Beijing, 2009-2013
- Proportion of New Entrants and Enrollments from Private Kindergartens in Beijing's Total, 2009-2013
- Average Enrollments of Each Private Kindergarten in Beijing, 2009-2013
- Faculty Number and YoY Growth of Private Kindergartens in Beijing, 2009-2013
- Number and YoY Growth of Full-time Teachers of Private Kindergartens in Beijing, 2009-2013
- Student-Teacher Ratio and Student-Faculty Ratio of Private Kindergartens in Beijing, 2009-2013
- Beijing's Top 20 Kindergartens and Their Nature, 2013
- Number and YoY Growth of Kindergartens in Shanghai, 2003-2013
- Number of Kindergartens in Shanghai by District/County, 2010-2013
- Number of New Entrants and YoY Growth of Kindergartens in Shanghai, 2003-2013
- Number of New Entrants of Kindergartens in Shanghai by District/County, 2010-2013
- Enrollments and YoY Growth of Kindergartens in Shanghai, 2003-2013
- Enrollments of Kindergartens in Shanghai by District/County, 2010-2013

- Average Enrollments of Each Kindergarten in Shanghai, 2003-2013
- Faculty Number and YoY Growth of Kindergartens in Shanghai, 2003-2013
- Number of Full-time Teachers and YoY Growth of Kindergartens in Shanghai, 2003-2013
- Faculty Number of Kindergartens in Shanghai by District/County, 2010-2013
- Number of Full-time Teachers of Kindergartens in Shanghai by District/County, 2010-2013
- Student-Teacher Ratio and Student-Faculty Ratio of Kindergartens in Shanghai, 2003-2013
- Student-Teacher Ratio and Student-Faculty Ratio of Kindergartens in Shanghai by District/County, 2010-2013
- Floor Area of All Kindergartens and Each Kindergarten in Shanghai, 2003-2013
- Floor Area of All Kindergartens and Each Kindergarten in Shanghai by District/County, 2010-2013
- Number and YoY Growth of Private Kindergartens in Shanghai, 2003-2013
- Proportion of Private Kindergartens in Shanghai's Total, 2003-2013
- Number of New Entrants and YoY Growth of Private Kindergartens in Shanghai, 2003-2013
- Enrollments and YoY Growth of Private Kindergartens in Shanghai, 2003-2013
- Proportion of New Entrants and Enrollments from Private Kindergartens in Shanghai's Total, 2003-2013
- Average Enrollments of Each Private Kindergarten in Shanghai, 2003-2013
- Number of Full-time and YoY Growth of Private Kindergartens in Shanghai, 2003-2013
- Student-Teacher Ratio of Private Kindergartens in Shanghai, 2003-2013
- Shanghai's Top 20 Kindergartens and Their Nature, 2013
- Number and YoY Growth of Kindergartens in Tianjin, 2006-2013
- Number of New Entrants and YoY Growth of Kindergartens in Tianjin, 2006-2013
- Enrollments and YoY Growth of Kindergartens in Tianjin, 2006-2013
- Average Enrollments of Each Kindergarten in Tianjin, 2006-2013
- Faculty Number and YoY Growth of Kindergartens in Tianjin, 2006-2013
- Number of Full-time Teachers and YoY Growth of Kindergartens in Tianjin, 2006-2013
- Student-Teacher Ratio and Student-Faculty Ratio of Kindergartens in Tianjin, 2006-2013

- Number and YoY Growth of Private Kindergartens in Tianjin, 2006-2013
- Proportion of Private Kindergartens in Tianjin's Total, 2006-2013
- Private Kindergartens with Enrollment Qualification in Tianjin by District/County, 2014
- Ranking of Tianjin's Top 12 Kindergartens and Their Nature, 2013
- Quantitative Development Goal of Kindergartens in Chongqing, 2009-2020
- Number and YoY Growth of Kindergartens in Chongqing, 2003-2013
- Number of New Entrants and YoY Growth of Kindergartens in Chongqing, 2003-2013
- Enrollments and YoY Growth of Kindergartens in Chongqing, 2003-2013
- Average Enrollments of Each Kindergarten in Chongqing, 2003-2013
- Enrollment Rate of 3-Year Preschool Education in Chongqing, 2005-2013
- Faculty Number and YoY Growth of Kindergartens in Chongqing, 2003-2013
- Number of Full-time Teachers and YoY Growth of Kindergartens in Chongqing, 2003-2013
- Student-Teacher Ratio and Student-Faculty Ratio of Kindergartens in Chongqing, 2003-2013
- Number and YoY Growth of Private Kindergartens in Chongqing, 2003-2013
- Proportion of Private Kindergartens in Chongqing's Total, 2003-2013
- Enrollments and YoY Growth of Private Kindergartens in Chongqing, 2003-2013
- Proportion of Enrollments for Private Kindergartens in Chongqing's Total, 2003-2013
- Average Enrollments of Each Private Kindergarten in Chongqing, 2003-2013
- Chongqing's Top 15 Kindergartens and Their Nature, 2013
- Number of Etonkids Kindergartens by City as of Nov. 2014
- Etonkids Kindergartens Selected into 2013 China's Top 500 Kindergartens
- Curriculum Examples of Golden Kids Kindergarten
- Golden Kids Kindergartens Selected into 2013 China's Top 500 Kindergartens
- Courses of R.Y.B Kindergarten and Early Years Center
- Number of R.Y.B Kindergartens by Province/Municipality as of Nov. 2014

- R.Y.B Kindergartens Selected into 2013 China's Top 500 Kindergartens
- Number of Kid Castle Kindergartens by City as of Nov. 2014
- Kid Castle Kindergartens Selected into 2013 China's Top 500 Kindergartens
- Profile of Directly-run Kindergartens of Golden Cradle
- Number of Franchised Kindergartens of Golden Cradle by Province/Municipality as of Nov. 2014
- Golden Cradle Kindergartens Selected into 2013 China's Top 500 Kindergartens
- Introduction to Main Curriculum Areas of Golden Cradle
- Number of Franchised Kindergartens of Beijing Tomorrow Kindergarten Group by Province/Municipality as of Nov. 2014
- Kindergartens of Beijing Tomorrow Kindergarten Group Selected into 2013 China's Top 500 Kindergartens
- Charge of Beijing Tomorrow Kindergarten Group (Taking Youtayuan Campus as an Example)
- Number of Kindergartens of Oriental Cambridge by Province/Municipality as of Nov. 2014
- LHK Kindergartens Selected into 2013 China's Top 500 Kindergartens
- Golden Apple Kindergartens Selected into China's Top 500 Kindergartens
- Wanying Education Kindergartens Selected into 2013 China's Top 500 Kindergartens

You can place your order in the following alternative ways:

1. Order online at www.researchinchina.com
2. Fax order sheet to us at fax number: +86 10 82601570
3. Email your order to: report@researchinchina.com
4. Phone us at +86 10 82600828/ 82601561

Party A:			
Name:			
Address:			
Contact Person:		Tel	
E-mail:		Fax	

Party B:			
Name:	Beijing Waterwood Technologies Co., Ltd (ResearchInChina)		
Address:	Room 502, Block 3, Tower C, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080		
Contact Person:	Liao Yan	Phone:	86-10-82600828
E-mail:	report@researchinchina.com	Fax:	86-10-82601570
Bank details:	Beneficial Name: Beijing Waterwood Technologies Co., Ltd Bank Name: Bank of Communications, Beijing Branch Bank Address: NO.1 jinxiyuan shijicheng, Landianchang, Haidian District, Beijing Bank Account No #: 110060668012015061217 Routing No #: 332906 Bank SWIFT Code: COMMCNSHBJG		

Title	Format	Cost
<i>Total</i>		

Choose type of format

- PDF (Single user license)2,300 USD
- Hard copy 2,500 USD
- PDF (Enterprisewide license)..... 3,700 USD

※ Reports will be dispatched immediately once full payment has been received.

Payment may be made by wire transfer or credit card via PayPal.

About ResearchInChina

ResearchInChina (www.researchinchina.com) is a leading independent provider of China business intelligence. Our research is designed to meet the diverse planning and information needs of businesses, institutions, and professional investors worldwide. Our services are used in a variety of ways, including strategic planning, product and sales forecasting, risk and sensitivity management, and as investment research.

Our Major Activities

- *Multi-users market reports*
- *Database-RICDB*
- *Custom Research*
- *Company Search*

RICDB (<http://www.researchinchina.com/data/database.html>), is a visible financial data base presented by map and graph covering global and China macroeconomic data, industry data, and company data. It has included nearly 500,000 indices (based on time series), and is continuing to update and increase. The most significant feature of this base is that the vast majority of indices (about 400,000) can be displayed in map.

After purchase of our report, you will be automatically granted to enjoy 2 weeks trial service of RICDB for free.

After trial, you can decide to become our formal member or not. We will try our best to meet your demand. For more information, please find at www.researchinchina.com

For any problems, please contact our service team at: