



China Aviation Lithium Battery Co., Ltd.
Research Report, 2014

Nov. 2014

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.


Abstract

China Aviation Lithium Battery Co., Ltd. (CALB) is a high-tech and new energy company with registered capital of RMB867 million and over 1600 employees. It is jointly invested and established by Aviation Industry Corporation of China and its affiliates, and now held by Sichuan Chengfei Integration Technology Co., Ltd. The company specializes in R&D and production of lithium-ion power battery and battery management system. Industrial park of CALB is located in Luoyang National New & High Tech Industry Development Zone of Henan.

China Aviation Lithium Battery Co., Ltd. Research Report, 2014 covers the following:

1. Overview
2. Development course and trend
3. Products, technologies and solutions
4. R&D
5. Customer and support
6. Supply system
7. Investment, capacity and production bases layout
8. Output and sales, revenue and price of products
9. Operating data

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- Equity Structure of China Aviation Lithium Battery, 2013
 - Customer Support of Power Battery of China Aviation Lithium Battery
 - Technological System and Suppliers of Power Battery of China Aviation Lithium Battery
 - Investment and Capacity Layout of Power Battery of China Aviation Lithium Battery
 - Capacity and Utilization Rate of Power and Energy Storage Battery of China Aviation Lithium Battery, 2010-2014H1
 - Separator Investment and Capacity Layout of China Aviation Lithium Battery
 - Revenue and Shipments of Power and Energy Storage Battery Business of China Aviation Lithium Battery, 2010-2014H1
 - Operating Results of China Aviation Lithium Battery, 2010-2014H1

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