

China Automobile Bearing Industry Report, 2014-2017

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The Vertical Portal for China Business Intelligence

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- To establish a comprehensive, factual, annually updated and costeffective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.

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Abstract

A bearing, with a long-standing reputation as "the joint of auto industry", has an important influence on the vehicle performance. In recent years, the growing sales volume of vehicles in China has driven a sustained sharp rise in the market demand for automobile bearings.

In terms of market competition, China's automobile bearing industry has the following two characteristics:

A. Large international enterprises are entering China.

As of 2014, eight foreign bearing companies – SKF, Schaeffler, Timken, NSK, NTN, JTEKT, NACHI, and Minebea had established roughly 30 production plants in China. Foreign branded bearings have recorded a year-by-year increase in the share of the Chinese PV bearing market, especially in bearing products that yield high value-added, including engines, transmissions, and wheel hubs.

B. Domestic bearing enterprises are accelerating the layout of auto industry.

Currently, there are some 30 local automobile bearing manufacturers in China, 65% of which are targeted mainly at aftermarket, 21% supply products to commercial vehicle manufacturers and only 14% offer bearing products to passenger vehicle market.

,	Project	Enterprise	NewCapacity	Total Investment	Construction cycle			
,	A 500,000 Sets/a Bearing Fittings Project	Linhai Jinghe Machinery Co., Ltd.	500,000 sets of automobile bearings	RMB60million	2015			
ıs	A 13.5 Million Sets/a Long-service-life and High-reliability Automobile Bearing Production Line Project	Zhejiang Chentong Bearing Co., Ltd.	13,5 million sets of automobile bearings	RMB140 million	2014-2015			
	A 20 Million Sets/a Bearing Production Line Project (Phase II)	Anhui Baiji Electromechanical Co. Ltd.	1.8 million sets of automobile bearings	RMB100 million	2014-2015			
٦,	Tongling Jia Nai Auto Parts Project	Tongling Jia Nai Auto Parts Manufacturing Co., Ltd	70 million sets of brake pads, 4 million sets of brake arms, 5 million sets of automobile bearings, and 20,000 tons of motor spring	RMB800 million	2013			
	A Technological Upgrading Project for Industrializing Precision Bearing Units for High-Grade PV Engine Power Wheels		1.5 million sets of automobile engine bearings	RMB20 million	2013-2014			
	A Technological Upgrading Project for Increasing Sedan Hub Bearings and Hub Bearing Units		1.56 million sets of sedan hub bearings and hub bearing units	RMB32million	2013-2014			
o	A 95 Million sets/a Automobile Bearing Parts Production Line Project	Sanyo Special Steel Co., Ltd.	60 million sets of ball bearings, 14 million sets of conical bearings, 9 million inner and outer hub bearings, and 12 million finished forged products	RMB441 million	2013-2014			
,	Long-service-life and High-reliability Automobile Bearing Production Line Technological Upgrading Project	Shandong Huxiwang Group	1.2 million sets of automobile clutch bearings, knuckle bearings, and automobile hub bearings	RMB178.92 million	2012-2013			

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Of all the Chinese enterprises, Wangfangdian Bearing Group, Luoyang LYC Bearing, Harbin Bearing, Wanxiang Qianchao, Xiangyang Bearing, and Hailin Bearing have developed at a faster pace in recent years, with Wangfangdian Bearing, Luoyang LYC Bearing and Harbin Bearing accounting for a larger share of the mid- and high-end market.

At present, the Chinese enterprises are stepping up the layout of automobile bearing industry, with many companies occupied in production line construction and capacity expansion.

China Automobile Bearing Industry Report, 2014-2017 mainly covers the following:

- Overview of China's automobile bearings industry, including product type and major policies, etc.;
- Overview of China's automobile bearings market, including market structure, market demand, supported models, development characteristics, and projects under construction, etc.;
- Development of global and Chinese automobile bearing manufacturers.

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