



**CITIC GUOAN Mengguli Research
Report, 2014**

Dec. 2014

STUDY GOAL AND OBJECTIVES

This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES

- ◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
- ◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
- ◆ To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
- ◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
- ◆ To help company to succeed in a competitive market, and

METHODOLOGY

Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES

The primary information sources include Company Reports, and National Bureau of Statistics of China etc.


Abstract

CITIC GUOAN Mengguli (MGL for short) mainly involves R & D, production and sales of lithium-ion secondary battery key materials and high-energy-density lithium secondary battery. At present, it is one of the largest manufacturers for LCO and LMO (lithium battery's cathode material) in China. Its subsidiaries include CITIC GUOAN Mengguli Power Source Technology Co., Ltd. (battery material), CITIC GUOAN Mengguli Power Technology Co., Ltd. (power battery), and CITIC GUOAN Mengguli New Energy Technology Co., Ltd. (technology R & D).

CITIC GUOAN Mengguli Research Report, 2014 mainly covers the followings:

- 1 Overview
- 2 Development course and prospect
- 3 Products, technologies and solutions
- 4 R&D
- 5 Customer and support
- 6 Supply system
- 7 Investment, capacity and production base layout
- 8 Output & sales, revenue and product price

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- Technical Parameters of MGL's Power Battery Module
 - Power Battery Technology Roadmap of MGL (Version 2012)
 - MGL's Power Batteries and Their Application
 - Specifications of MGL's LMO 90Ah Pure Electric Bus Power Batteries
 - Specifications of MGL's LMO 35Ah Energy & Power-mode Power Batteries
 - Specifications of MGL's LMO 25Ah Energy & Power-mode Power Batteries
 - Specifications of MGL's 8Ah HEV High-power Power Battery
 - Specifications of MGL's 6Ah HEV High-power Power Battery
 - Specifications of MGL's LTO 8/16Ah Power-mode Battery
 - Technical Parameters of MGL's Cathode Materials
 - Supply Relationship of MGL's Power Battery
 - Capacity of MGL's Power Battery, 2007-2014
 - Capacity Layout of MGL's Cathode Material Business
 - MGL's LCO Capacity and Utilization Rate, 2007-2014
 - MGL's LMO Capacity and Utilization Rate, 2007-2014
 - Performance of CITIC GUOAN MGL Power Source Technology, 2007-2014H1
 - Revenue and Shipments of MGL's LCO Business, 2007-2014
 - Revenue and Shipments of MGL's LMO Business, 2007-2014

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