
Dec. 2014
STUDY GOAL AND OBJECTIVES
This report provides the industry executives with strategically significant competitor information, analysis, insight and projection on the competitive pattern and key companies in the industry, crucial to the development and implementation of effective business, marketing and R&D programs.

REPORT OBJECTIVES
◆ To establish a comprehensive, factual, annually updated and cost-effective information base on market size, competition patterns, market segments, goals and strategies of the leading players in the market, reviews and forecasts.
◆ To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
◆ To complement the organizations’ internal competitor information gathering efforts with strategic analysis, data interpretation and insight.
◆ To suggest for concerned investors in line with the current development of this industry as well as the development tendency.
◆ To help company to succeed in a competitive market, and

METHODOLOGY
Both primary and secondary research methodologies were used in preparing this study. Initially, a comprehensive and exhaustive search of the literature on this industry was conducted. These sources included related books and journals, trade literature, marketing literature, other product/promotional literature, annual reports, security analyst reports, and other publications. Subsequently, telephone interviews or email correspondence was conducted with marketing executives etc. Other sources included related magazines, academics, and consulting companies.

INFORMATION SOURCES
The primary information sources include Company Reports, and National Bureau of Statistics of China etc.
Abstract

With advancement of medical reform, improvement of spending power, and enhancement of health care consciousness, China’s medical monitor industry is gradually expanding. During 2007-2013, the market size grew at a CAGR of 21.5%, to RMB4.69 billion in 2013. However, the medical monitor penetration in China was still at a relatively lower level, at 26.5% in 2013, far below the US level of 80%, reflecting great development potential. It is projected that by 2017 the market size of medical monitor industry in China will exceed RMB10 billion.

At present, most medical monitor enterprises in China are still very small and have weak R&D capabilities, and the market is dominated by Mindray, Philips, and GE, which occupy a combined share of roughly 80% in China medical monitor market. Moreover, Philips and GE enjoy absolute superiority in Chinese market of medium and high-end monitors. But under the backdrop of medical reform in China, foreign companies are also expanding their presence in medium and low-end market. For example, GE planned to raise the proportion of medium and high-end monitors and low-end ones in China 50%:50% by 2015.
As a leader in China’s medical monitor industry, Mindray took a 37% market share at home in 2013. Currently, the company is stepping up the expansion in China’s high-end monitor market. Compared with medical imaging system and in-vitro Diagnostics, however, Mindray’s revenue from monitoring products showed a slowdown in growth rate, with the revenue proportion falling from 44% in 2009 to 36% in the first three quarters of 2014.

Biolight and EDAN Instruments have long been among the second echelon of medical monitor market in China, each with market share of less than 5%. Because of the increasingly intense competition in monitor market and difficulty in surpassing such monitor giants as Mindray, Philips, and GE, the second-echelon enterprises are accelerating the differentiated product layout. And Biolight, hoping to consolidate the medical monitoring product line, continuously improved the hemodialysis layout through M&A, and has completed the layout of the wearable products integrating smartness and mobile health care. In comparison, EDAN Instruments aggressively developed color Doppler ultrasound and POCT businesses, and has successively established 2 related subsidiaries in the United States.

China Medical Monitor Industry Report, 2014-2017 is primarily concerned with the following:

- Development, market size, competitive landscape, import & export, development prediction of medical monitor industry in China;
- Regulatory policy, industry policy, access barrier of medical monitors in China and the impact from upstream and downstream sectors, etc.;
- Operation and medical monitor business of 4 global and 6 major Chinese monitor manufacturers, etc.
Categories of Medical Monitor
Market Size of Medical Devices in China, 2011-2014
Number of Diagnostic, Monitoring, and Therapeutic Equipment Manufacturers in China, 2006-2014
Revenue and Profit of Diagnostic, Monitoring, and Therapeutic Equipment Manufacturing in China, 2006-2014
Market Size of Medical Monitors in China, 2007-2014
Market Structure of Medical Monitors in China by Product, 2013
Market Size of Multi-parameter Monitors in China, 2007-2014
Market Size of Obstetric Monitors in China, 2007-2014
Import Volume of Medical Monitors in China, 2007-2014
Import Value of Medical Monitors in China, 2007-2014
Average Import Price of Medical Monitors in China, 2007-2014
Import Volume, Import Value, and Unit Import Price for China’s Top 10 Medical Monitor Import Sources by Value, 2013
Export Volume of Medical Monitors in China, 2007-2014
Export Value of Medical Monitors in China, 2007-2014
Average Export Price of Medical Monitors in China, 2007-2014
Export Volume, Export Value, and Unit Export Price for China’s Top 10 Medical Monitor Export Destinations by Value, 2013
Proportion of Medical Monitors from Different Chinese Provinces/Municipalities in Total Nationwide by Export Value, 2013
Market Share of Major Medical Monitor Enterprises in China, 2013
Gross Margin of Major Medical Monitor Enterprises in China, 2007-2013
Planning for Medical Monitor Industry in China, 2006-2013
Number and YoY Growth of Hospitals in China, 2005-2013
Number of Medical Institutions and Hospital Beds in China, 2012-2013
China’s Health Expenditure and % of GDP, 1980-2013
China’s Health Care Spending Structure, 2005-2013
Number of Over-65s and % of Total Population in China, 2004-2013
• Per Capita Disposable Income of Urban and Rural Households in China, 2006-2014
• Per Capita Health Care Spending of Urban Chinese and % of Living Expenses, 2006-2012
• Per Capita Health Care Spending of Rural Chinese and % of Living Expenses, 2006-2012
• Supportive Policies for Constructing County-level Hospitals, 2009-2014
• Revenue and Net Income of GE, 2009-2014
• Revenue Structure of GE Healthcare, 2008-2014
• Revenue and Profit of GE Healthcare, 2008-2014
• Revenue and EBIT of Phillips, 2009-2014
• Phillips Healthcare Business
• Philips Healthcare’s Revenue and % of Total Revenue, 2009-2014
• Revenue Structure of Philips Healthcare by Product, 2010-2013
• Revenue of Philips Healthcare by Region, 2009-2013
• Revenue of Philips in China and YoY Growth, 2011-2014
• Revenue and Net Income of Nihon Kohden Corp., FY2009-FY2014
• Gross Margin of Nihon Kohden Corp., FY2009-FY2014
• Revenue of Nihon Kohden Corp. by Product, FY2009-FY2014
• Revenue of Nihon Kohden Corp. by Region, FY2009-FY2014
• Monitor Revenue and YoY Growth of Nihon Kohden Corp., FY2009-FY2014
• Revenue and Net Income of Fukuda Denshi, FY2009-FY2014
• Business Segments of Fukuda Denshi
• Revenue of Fukuda Denshi by Product, FY2009-FY2014
• Monitor Revenue and YoY Growth of Fukuda Denshi, FY2009-FY2014
• Fukuda Denshi’s Main Monitor Products in China
• Major Subsidiaries of Mindray Medical International as of the End of March 2014
• Revenue and Net Income of Mindray Medical International, 2009-2014
Selected Charts

- Revenue of Mindray Medical International by Product, 2009-2014
- Revenue Structure of Mindray Medical International by Product, 2009-2013
- Revenue of Mindray Medical International by Region, 2009-2014
- Revenue Structure of Mindray Medical International by Region, 2009-2014
- Gross Margin of Mindray Medical International, 2009-2014
- Mindray Medical International's R&D Costs and % of Total Revenue, 2009-2014
- Revenue and Net Income of Biolight, 2009-2014
- Revenue of Biolight by Product, 2009-2014
- Revenue of Biolight by Region, 2009-2014
- Gross Margin of Biolight, 2009-2014
- Gross Margin of Biolight by Product, 2009-2014
- Biolight’s R&D Costs and % of Total Revenue, 2010-2014
- Monitor Revenue and Gross Margin of Biolight, 2009-2014
- Revenue and Gross Margin of Biolight by Product, 2009-2013
- Revenue and Net Income of EDAN Instruments, 2009-2014
- Revenue of EDAN Instruments by Product, 2009-2014
- Revenue of EDAN Instruments by Region, 2009-2014
- Gross Margin of EDAN Instruments, 2009-2013
- Gross Margin of EDAN Instruments by Product, 2009-2014
- EDAN Instruments’ R&D Costs and % of Total Revenue, 2011-2014
- Revenue and Gross Margin of Multi-parameter Monitor of EDAN Instruments, 2009-2014
• Revenue and Total Profit of Shenzhen Creative, 2007-2009
• Gross Margin of Shenzhen Creative, 2007-2009
• Total Assets and Total Liabilities of Shenzhen Creative, 2007-2009
• Revenue and Total Profit of Beijing Choice, 2007-2009
• Gross Margin of Beijing Choice, 2007-2009
• Total Assets and Total Liabilities of Beijing Choice, 2007-2009
• Revenue and Total Profit of Tianrong Medical, 2007-2009
• Gross Margin of Tianrong Medical, 2007-2009
• Total Assets and Total Liabilities of Tianrong Medical, 2007-2009
• Penetration of Medical Monitors in China, 2007-2017E
• Market Size of Medical Monitors in China, 2013-2017E
You can place your order in the following alternative ways:

1. Order online at [www.researchinchina.com](http://www.researchinchina.com)
2. Fax order sheet to us at fax number: +86 10 82601570
3. Email your order to: report@researchinchina.com
4. Phone us at +86 10 82600828/ 82601561

<table>
<thead>
<tr>
<th>Party A:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>Contact Person:</td>
<td>Tel</td>
</tr>
<tr>
<td>E-mail:</td>
<td>Fax</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Party B:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Name: Beijing Waterwood Technologies Co., Ltd (ResearchInChina)</td>
<td></td>
</tr>
<tr>
<td>Address: Room 502, Block 3, Tower C, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080</td>
<td></td>
</tr>
<tr>
<td>Contact Person: Liao Yan</td>
<td>Phone: 86-10-82600828</td>
</tr>
<tr>
<td>E-mail: <a href="mailto:report@researchinchina.com">report@researchinchina.com</a></td>
<td>Fax: 86-10-82601570</td>
</tr>
<tr>
<td>Bank details: Beneficial Name: Beijing Waterwood Technologies Co., Ltd Bank Name: Bank of Communications, Beijing Branch Bank Address: NO.1 jinxiyuan shijicheng, Landianchang, Haidian District, Beijing Bank Account No #: 110060668012015061217 Routing No #: 332906 Bank SWIFT Code: COMMCHNBJG</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Title</th>
<th>Format</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Total |        |      |

Choose type of format

- PDF (Single user license) ............ 1,800 USD
- Hard copy ................................ 1,900 USD
- PDF (Enterprisewide license) ........ 2,800 USD

※ Reports will be dispatched immediately once full payment has been received.
Payment may be made by wire transfer or credit card via PayPal.
About ResearchInChina

ResearchInChina (www.researchinchina.com) is a leading independent provider of China business intelligence. Our research is designed to meet the diverse planning and information needs of businesses, institutions, and professional investors worldwide. Our services are used in a variety of ways, including strategic planning, product and sales forecasting, risk and sensitivity management, and as investment research.

Our Major Activities

 Multi-users market reports
 Database-RICDB
 Custom Research
 Company Search

RICDB (http://www.researchinchina.com/data/database.html), is a visible financial data base presented by map and graph covering global and China macroeconomic data, industry data, and company data. It has included nearly 500,000 indices (based on time series), and is continuing to update and increase. The most significant feature of this base is that the vast majority of indices (about 400,000) can be displayed in map.

After purchase of our report, you will be automatically granted to enjoy 2 weeks trial service of RICDB for free.

After trial, you can decide to become our formal member or not. We will try our best to meet your demand. For more information, please find at www.researchinchina.com

For any problems, please contact our service team at:

Room 502, Block 3, Tower C, Changyuan Tiandi Building, No. 18, Suzhou Street, Haidian District, Beijing, China 100080
Phone: +86 10 82600828 ● Fax: +86 10 82601570 ● www.researchinchina.com ● report@researchinchina.com